DEGREE CURRICULUM

# ADVANCED TOURISM INFORMATION SYSTEMS

Coordination: MARINE ROIG, ESTELA

Academic year 2022-23

## Subject's general information

| Subject name | ADVANCED TOURISM INFORMATION SYSTEMS |
|---|---|
| Code | 14288 |
| Semester | 2nd Q(SEMESTER) CONTINUED EVALUATION |

| Typology | Degree | Course | Character | Modality |
|---|---|---|---|---|
| | Master's Degree in Social Media Marketing | 1 | OPTIONAL | Blended learning |

| Course number of credits (ECTS) | 6 |
|---|---|

| Type of activity, credits, and groups | Activity type | PRAULA | TEORIA |
|---|---|---|---|
| | Number of credits | 3.5 | 2.5 |
| | Number of groups | 1 | 1 |

| Coordination | MARINE ROIG, ESTELA |
|---|---|
| Department | BUSINESS ADMINISTRATION |
| Important information on data processing | Consult this link for more information. |

# ADVANCED TOURISM INFORMATION SYSTEMS 2022-23

| Teaching staff | E-mail addresses | Credits taught by teacher | Office and hour of attention |
|---|---|---|---|
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| MARINE ROIG, ESTELA | estela.marine@udl.cat | 4 | |