E-MARKETING 2023-24



DEGREE CURRICULUM **E-MARKETING**

Coordination: DARIES RAMON, NATALIA

Academic year 2023-24

E-MARKETING 2023-24

Subject's general information

Subject name	E-MARKETING					
Code	14283					
Semester	1st Q(SEMESTER) CONTINUED EVALUATION					
Typology	Degree		Course	Character	Modality	
	Master's Degree in Social Media Marketing		1	COMPULSORY	Virtual learning	
Course number of credits (ECTS)	6					
Type of activity, credits, and groups				TEORIA		
	Number of credits	3.5		2.5		
	Number of groups	1		1		
Coordination	DARIES RAMON, NATALIA					
Department	ECONOMICS AND BUSINESS					
Important information on data processing	Consult this link for more information.					

E-MARKETING 2023-24

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
DARIES RAMON, NATALIA	natalia.daries@udl.cat	4,5	
RUBIO LOPEZ, JOAN LLUIS	jlrubio@aderonline.com	1,5	