



Universitat de Lleida

DEGREE CURRICULUM **E-MARKETING**

Coordination: DARIES RAMON, NATALIA

Academic year 2023-24

Subject's general information

Subject name	E-MARKETING			
Code	14283			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Master's Degree in Social Media Marketing	1	COMPULSORY	Virtual learning
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	3.5	2.5	
	Number of groups	1	1	
Coordination	DARIES RAMON, NATALIA			
Department	ECONOMICS AND BUSINESS			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
DARIES RAMON, NATALIA	natalia.daries@udl.cat	4,5	
RUBIO LOPEZ, JOAN LLUIS	jlrubio@aderonline.com	1,5	