



Universitat de Lleida

# DEGREE CURRICULUM

# **SOCIAL MEDIA COMMERCE**

Coordination: DARIES RAMON, NATALIA

Academic year 2023-24

## Subject's general information

Subject name	SOCIAL MEDIA COMMERCE			
Code	14280			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Master's Degree in Social Media Marketing	1	COMPULSORY	Virtual learning
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	3.5	2.5	
	Number of groups	1	1	
Coordination	DARIES RAMON, NATALIA			
Department	ECONOMICS AND BUSINESS			
Important information on data processing	Consult <a href="#">this link</a> for more information.			

# SOCIAL MEDIA COMMERCE 2023-24

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
DARIES RAMON, NATALIA	natalia.daries@udl.cat	4,5	
ROMA MONFA, NARCIS	narcis.roma@xtrategics.com	1	
TELLA TRILLA, ROGER	roger.tella@bonarea.com	,5	