



Universitat de Lleida

DEGREE CURRICULUM
SOCIAL MEDIA COMMERCE

Coordination: FERRER ROSELL, BERTA

Academic year 2017-18

Subject's general information

Subject name	SOCIAL MEDIA COMMERCE			
Code	14280			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Typology	Modality
	Master's Degree in Social Media Marketing	1	COMPULSORY	Blended learning
ECTS credits	6			
Groups	1GG			
Theoretical credits	0			
Practical credits	0			
Coordination	FERRER ROSELL, BERTA			
Department	ADMINISTRACIO D'EMPRESES			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
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