



Universitat de Lleida

DEGREE CURRICULUM

# **WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM**

Coordination: PAULINO VALLDEPEREZ, ISABEL

Academic year 2023-24

# WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM 2023-24

## Subject's general information

<b>Subject name</b>	WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM			
<b>Code</b>	12428			
<b>Semester</b>	2nd Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	Degree	Course	Character	Modality
	Master's Degree in Mountain Areas Management	1	OPTIONAL	Blended learning
<b>Course number of credits (ECTS)</b>	3			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRACAMP		
	<b>Number of credits</b>	3		
	<b>Number of groups</b>	1		
<b>Coordination</b>	PAULINO VALLDEPEREZ, ISABEL			
<b>Department</b>	GEOGRAPHY, HISTORY AND HISTORY OF ART			
<b>Teaching load distribution between lectures and independent student work</b>	Contact hours: 30 Non-contact hours: 45			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan Spanish			
<b>Distribution of credits</b>	3 practical credits			

# WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM 2023-24

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PAUL AGUSTI, DANIEL	daniel.paul@udl.cat	1	To be specified by email
PAULINO VALLDEPEREZ, ISABEL	isabel.paulino@udg.edu	2	

## Subject's extra information

The subject is presented with a basically practical character. The main goal is for students to be able to know, first hand and on the ground, how the day-to-day management of a mountain area is managed.

The workshop will take place around a natural park. It will consist of a 4-day outing and an exhibition of the work from course to class, at the UDL, on a date to be set with the group, in addition to the autonomous work by the student.

This teaching guide has been automatically translated with Google Translate. In case of problems, the Catalan version will prevail.

## Learning objectives

- Identify and analyze the key resources of the tourist potential of Mediterranean mountain territories.
- Know the main impacts generated by tourism activity in Mediterranean mountain areas.
- Apply the observed knowledge of the tourist activity in the design of studies of potential, capacity of loading or development of tourist products in the Mediterranean mountains.

## Competences

### Basic

B07 That students know how to apply the acquired knowledge and have the capacity to solve problems in new or little-known environments within broader (or multidisciplinary) contexts related to their area of study

B09 That students know how to communicate their conclusions -and the knowledge and ultimate reasons that support them- to specialized and non-specialized audiences in a clear and unambiguous way

### Generals

CG2 Manage and use the methods and techniques of analysis and interpretation of socio-economic and environmental variables and statistical sources.

CG3 Work in a team in a multidisciplinary context with the ability to incorporate the contributions made from different conceptual and methodological fields through shared reflection and work.

CG4 Analyze the underlying dynamics of new and complex situations, design alternative resolution strategies and take advantage of the potential for improvement.

CG5 Mediate in conflict resolution and the definition of development objectives and measures between local, private and administration agents

### Specific

CE1 Recognize, characterize and interpret the physical and human uniqueness of the mountain and explain the diversity of mountain territories.

CE6 Design business development projects in the context of public plans and aid for the development and

## Subject contents

The contents of the workshop may vary annually, depending on the number of attendees and the spaces visited. However, in general terms, aspects such as:

- Ecological singularities and socioeconomic dynamics in the dry mountain
- Methodologies, instruments and sources of information for carrying out a tourism potential analysis
- Agents and experiences in the revitalization of local tourism
- Analysis of tourist potential and design of tourism strategies for mountain territories (teamwork)

## Methodology

Formation activities

Theory:

- 1.1 Master classes
- 1.2 Introductory activities
- 1.3 Readings

Visits:

- 2.1 Field trips

Practices

- 3.1. Debate / analysis and reflection

Works:

- 3.1 Search for information
- 3.2 Tutoring
- 3.3 Writing reports and projects

## Development plan

The subject will include a period of compulsory fieldwork of three or four days on a date to be specified. In these days the following activities and methodologies will be developed:

- Theoretical introduction to the territory and the different concepts to be worked on in the workshop by the teacher.
- in-site visit of different places of interest, preferably in the morning.
- group work in a specific room on issues worked in the morning, of interest for the objectives of the subject, preferably in the afternoon.
- interviews or exhibitions by local experts.

Based on the mentioned fieldwork, the recommended readings and the tutored autonomous work, there will be a group work around one of the following topics: evaluation of potential of tourist resources, capacity of tourist load of natural spaces or planning of equipment for public use in protected areas. There will be a pre-presentation at the end of April on a date to be determined with the group. The work will be presented in the form of a written report before the end of May, including, where appropriate, the comments provided by the teachers during the presentation or specific tutorials.

Prior to the date of the workshop, specific information will be given on the logistics and specific contents of the same.

## Evaluation

Evaluation systems

Group work during field work 20%

Territorial diagnosis or report 20%

Analysis report or applied project 50%

Participation 10%

## Bibliography

Aldomà Buixadé, I.; Mòdol Ratés, J.R. Guerrero Lladós, M. (2017) *Patrimoni rurals. Reconeixement i perspectives* Lleida, Fundació del Món Rural.

Anton, S.; Blay, J. & Salvat, J. (2008) Turismo, actividades recreativas y uso público en los parques naturales. Propuesta para la conservación de los valores ambientales y el desarrollo productivo local. *Boletín de la AGE*, 48, 5-38.

Antón Clave, S. & González Reverté, F. (coord) (2008) *Recursos territoriales turísticos I* Barcelona, Universitat Oberta de Catalunya.

Antón Clave, S. & González Reverté, F. (coord) (2006) *Recursos territoriales turísticos II* Barcelona, Universitat Oberta de Catalunya.

Barrado Timón, D. (2011) Recursos territoriales y procesos geográficos: el ejemplo de los recursos turísticos. *Estudios geográficos*, 72(270), 35-5

Benur, A.M. & Bramwell, B. (2015). Tourism product development and product diversification in destinations. *Tourism Management*, 50, 213-224.

Carballo Fuentes, R.; Moreno-Gil, S.; León González, C. & Brent Ritchie, J.R. (2015) La creación y promoción de experiencias en un destino turístico. Un análisis de la investigación y necesidades de actuación *Cuadernos de Turismo*, 35, 71-94

Cifuentes, M. (1992). *Determinación de capacidad de carga turística en áreas protegidas*. Turrialba, Costa Rica: Centro Agronómico Tropical de Investigación y Enseñanza (CATIE)

DDAA (1994). *Manual del planificador del turismo rural*. Madrid : Ministerio de Comercio y Turismo, Secretaría General de Turismo. Turespaña. Instituto de Estudios Turísticos.

Echamendi Lorente, P. (2001) La capacidad de carga turística. Aspectos conceptuales y normas de aplicación. *Anales de Geografía de la Universidad Complutense*, 21, 11-30.

EUROPARC-España (2005) *Manual sobre conceptos de uso público en los espacios naturales protegidos*. Madrid, Fundación Fernando González Bernáldez.

EUROPARC-España (2006) *Evaluación del papel que cumplen los equipamientos de uso público en los espacios naturales protegidos*. Madrid, Fundación Fernando González Bernáldez.

García Hernández, María & de la Calle Vaquero, Manuel (2012) "Capacidad de carga en grandes recursos turístico-culturales" *Anales de Geografía* 32(2) p. 253-274

Gómez-Limón, J. & García V., D. (2014) Capacidad de acogida de uso público en espacios naturales protegidos. *Cuadernos de la red de parques nacionales*, 3. Madrid, Organismo autónomo parques nacionales.

Moutinho, L. & Vargas-Sánchez, A. (Eds.). (2016). *Strategic Management in Tourism*. Wallingford, CABI Tourism Texts

Navarro, D. (2015) Recursos turísticos y atractivos turísticos: conceptualización, clasificación y valoración *Cuadernos de turismo*, 35, 335-357

Serrano, M. L. T., & Alarte, A. I. G. (2009). "Capacidad de carga turística en cuatro senderos de Caravaca de la Cruz (Murcia)" *M+ A: Revista Electrónica de Medioambiente*, (6), 1-20:

Singh, T. V. (2017) Tourism and development: not an easy alliance. A Ghosh, R.N. & Siddique, M.A.B. (Ed.) *Tourism and Economic Development* London, Routledge pp. 30-41