



Universitat de Lleida

DEGREE CURRICULUM  
**WORKSHOP: MEDITERRANEAN  
MOUNTAIN AND TOURISM.**

Coordination: BLAY BOQUÉ, JORDI

Academic year 2022-23

# WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM 2022-23

## Subject's general information

<b>Subject name</b>	WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM.			
<b>Code</b>	12428			
<b>Semester</b>	2nd Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	Degree	Course	Character	Modality
	Master's Degree in Mountain Areas Management	1	OPTIONAL	Blended learning
<b>Course number of credits (ECTS)</b>	3			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRACAMP		
	<b>Number of credits</b>	3		
	<b>Number of groups</b>	1		
<b>Coordination</b>	BLAY BOQUÉ, JORDI			
<b>Department</b>	GEOGRAPHY AND SOCIOLOGY			
<b>Teaching load distribution between lectures and independent student work</b>	Contact hours: 30 Non-contact hours: 45			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan Spanish			
<b>Distribution of credits</b>	3 practical credits			

# WORKSHOP: MEDITERRANEAN MOUNTAIN AND TOURISM 2022-23

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
ANTON CLAVÉ, SALVADOR	salvador.anton@urv.cat	1	
BLAY BOQUÉ, JORDI	jordi.blay@urv.cat	1	
PAUL AGUSTI, DANIEL	daniel.paul@udl.cat	1	To be specified by email

## Subject's extra information

The subject is presented with a basically practical character. The main goal is for students to be able to know, first hand and on the ground, how the day-to-day management of a mountain area is managed.

The workshop will take place around a natural park. It will consist of a 4-day outing and an exhibition of the work from course to class, at the UDL, on a date to be set with the group, in addition to the autonomous work by the student.

This teaching guide has been automatically translated with Google Translate. In case of problems, the Catalan version will prevail.

## Learning objectives

- Identify and analyze the key resources of the tourist potential of Mediterranean mountain territories.
- Know the main impacts generated by tourism activity in Mediterranean mountain areas.
- Apply the observed knowledge of the tourist activity in the design of studies of potential, capacity of loading or development of tourist products in the Mediterranean mountains.

## Competences

### Basic

B07 That students know how to apply the acquired knowledge and have the capacity to solve problems in new or little-known environments within broader (or multidisciplinary) contexts related to their area of study

B09 That students know how to communicate their conclusions -and the knowledge and ultimate reasons that support them- to specialized and non-specialized audiences in a clear and unambiguous way

### Generals

CG1 Assess the mechanisms of interaction of society with the environment in the perspective of decision-making.  
CG2 Manage and use the methods and techniques of analysis and interpretation of socio-economic and environmental variables and statistical sources.

CG3 Work in a team in a multidisciplinary context with the ability to incorporate the contributions made from different conceptual and methodological fields through shared reflection and work.

CG4 Analyze the underlying dynamics of new and complex situations, design alternative resolution strategies and take advantage of the potential for improvement.

### Specific

CE1 Recognize, characterize and interpret the physical and human uniqueness of the mountain and explain the diversity of mountain territories.

CE6 Design business development projects in the context of public plans and aid for the development and promotion of rural and mountain areas.

## Subject contents

The contents of the workshop may vary annually, depending on the number of attendees and the spaces visited. However, in general terms, aspects such as:

- Ecological singularities and socioeconomic dynamics in the dry mountain
- Methodologies, instruments and sources of information for carrying out a tourism potential analysis
- Agents and experiences in the revitalization of local tourism
- Analysis of tourist potential and design of tourism strategies for mountain territories (teamwork)

## Methodology

Formation activities

Theory:

- 1.1 Master classes
- 1.2 Introductory activities
- 1.3 Readings

Visits:

- 2.1 Field trips

Practices

- 3.1. Debate / analysis and reflection

Works:

- 3.1 Search for information
- 3.2 Tutoring
- 3.3 Writing reports and projects

## Development plan

The subject will include a period of compulsory fieldwork of three or four days on a date to be specified. In these days the following activities and methodologies will be developed:

- Theoretical introduction to the territory and the different concepts to be worked on in the workshop by the teacher.
- in-site visit of different places of interest, preferably in the morning.
- group work in a specific room on issues worked in the morning, of interest for the objectives of the subject, preferably in the afternoon.
- interviews or exhibitions by local experts.

Based on the mentioned fieldwork, the recommended readings and the tutored autonomous work, there will be a group work around one of the following topics: evaluation of potential of tourist resources, capacity of tourist load of natural spaces or planning of equipment for public use in protected areas. There will be a pre-presentation at the

end of April on a date to be determined with the group. The work will be presented in the form of a written report before the end of May, including, where appropriate, the comments provided by the teachers during the presentation or specific tutorials.

Prior to the date of the workshop, specific information will be given on the logistics and specific contents of the same.

## Evaluation

Evaluation systems and % on the final grade

Group work during fieldwork: 20

Reports, analysis reports or applied projects: 70

Participation: 10

## Bibliography

Aldomà Buixadé, I.; Mòdol Ratés, J.R. Guerrero Lladós, M. (2017) *Patrimoni rurals. Reconeixement i perspectives* Lleida, Fundació del Món Rural.

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Gómez-Limón, J. & García V., D. (2014) Capacidad de acogida de uso público en espacios naturales protegidos. *Cuadernos de la red de parques nacionales*, 3. Madrid, Organismo autónomo parques nacionales.

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Navarro, D. (2015) Recursos turísticos y atractivos turísticos: conceptualización, clasificación y valoración *Cuadernos de turismo*, 35, 335-357

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