



Universitat de Lleida

DEGREE CURRICULUM
**VISUALISING
INTERCULTURALITY**

Coordination: ORO PIQUERAS, MARICEL

Academic year 2023-24

Subject's general information

Subject name	VISUALISING INTERCULTURALITY			
Code	12343			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Master's Degree in Applied Languages	1	COMPULSORY	Virtual learning
Course number of credits (ECTS)	5			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	3.4	1.6	
	Number of groups	1	1	
Coordination	ORO PIQUERAS, MARICEL			
Department	FOREIGN LANGUAGES AND LITERATURES			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
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Subject's extra information

Information on data protection in the audiovisual register in the subject XXX

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Learning objectives

- Concepts related to multiculturalism, interculturality, globalization, identity and culture
- Understanding the phenomenon and effects of multiculturalism
- Analysing the persistence of colonial and imperialist/Orientalist discourses and how they determine our perception of "the Other" at a time of great cultural diversity in a global environment in which neo-imperialist practices persist

- Drawing conclusions about the challenges of multiculturalism and globalization from reading texts, viewing films and conducting related activities that will be used as support in the contents worked in class and the related activities.

Competences

General competencies

- To have and understand knowledge that provides a basis or opportunity to be original in the development and/or application of ideas, often within a research context.
- To be able to integrate knowledge and handle the complexity of formulating judgements based on information that is incomplete or limited, including reflections on social and ethical responsibilities linked to the application of their knowledge and judgements.
- To possess learning skills that enable them to continue studying in a way that will be largely self-directed or autonomous.

Specific competencies

- To integrate linguistic knowledge with the knowledge of other disciplines.

Subject contents

MODULE 1. Theoretical and conceptual Introduction.

Unit 1. What is globalisation? 1.

- A. Introduction
- B. Globalisation according to specialists in the topic.
- C. Homogeneization, diversification and a third possibility.
- D. Three positions about globalisation.
- E. Transcendentalism.
- F. Diversity (and superdiversity)

Unit 2. What is culture? What is interculturality?

- A. What is culture?
- B. What is interculturality?

Unit 3. Definition, limitations and alternatives in multiculturalism.

- A. Definition.
- B. Limitations multiculturalism has faced.
- C. Detractors.
- D. Alternatives.

The crisis of multiculturalism.

MODULE 2. Orientalism and multiculturalism in the cinema.

Unit 4. We and "the others": the permanence of orientalism in Western society.

A. Orientalism according to Edward Said.

B. The neverending orientalism. Analysis of *También la lluvia* (Icía Bollaín 2010)

Unit 5. Visualising multiculturalism in the contemporary cinema.

A. Cinema and multiculturalism. Practical examples

Methodology

The learning process tools that will be developed during the subject are:

- Theoretical introduction and development of concepts, mainly through the reading of the compulsory bibliography.
- Reading of the texts provided related to each of the units.
- Watching of films related to the main concepts of the subject.
- Reflection on the questions related to the themes of the different units.
- Written activities related to the texts and films dealt with in the subject.

The main working methodology parts from the reading of the contents specified in the course which entail half of the time dedicated to each Module. Once the reading materials have been dealt with, the students will be able to complete the practical activities.

Development plan

MÓDULO 1 – Lectura de los contenidos de la ficha de la unidad.

TEMA 1

Lectura de los contenidos de la ficha de la unidad.

Lectura de bibliografía obligatoria:

. García Canclini, N. (1999) Capítulo 2: La globalización: objeto cultural no identificado. En *La globalización imaginada*. México (DF): Paidós. pp. 45-65.

. Held, David (2006) *Cultura nacional, globalización de las comunicaciones y comunidad política*. En V. Sampedro Y M. Llera (eds.) *Interculturalidad: interpretar, gestionar y comunicar*. Barcelona: Edicions Bellaterra, pp. 33-50.

. Nederveen Pieterse, J. (2009) *Globalization and Culture: Global Melange*, 2nd edition. New York: Rowman & Littlefield Publishers. Chapter 3, pp. 43-63.

. Touraine, A. (2005) Capítulo 2: La mundialización. En *Un Nuevo paradigma para comprender el mundo de hoy*. Barcelona: Paidós, pp. 33-48.

. Block, D. (2012) Chapter 4: Economizing globalization and identity in Applied Linguistics in neoliberal times. In D. Block, J. Gray & M. Holborow. *Neoliberalism and applied linguistics*. London: Routledge, pp. 56-85.

Actividad 1: Participación en un debate virtual a partir de las cuestiones planteadas.

TEMA 2

Lectura de los contenidos de la ficha de la unidad.

Lectura de bibliografía:

- Byram, M. (2014) Twenty-five years on – from cultural studies to intercultural citizenship. *Language, Culture and Curriculum*, 27 (3): 209–225.

- García Prince, E. “Negociación positive para el liderazgo efectivo”

TEMA 3

Lectura de los contenidos de la ficha de la unidad.

Lectura de bibliografía complementaria:

- Rattansi, Ali 2011: *Multiculturalism: A Very Short Introduction*. Oxford: Oxford University Press.

- Modood, Tariq 2011: ‘Multiculturalism and Integration: Struggling with Confusions’. Hassan Mahamdallie, ed. *Defending Multiculturalism: A Guide for the Movement*. London: Bookmark Publications. 61-75.

Actividad 2: Ensayo de unas 2000 palabras sobre las lecturas de las unidades 1-3 en respuesta a preguntas planteadas.

MÓDULO 2. Orientalismo y multiculturalismo en el cine

TEMA 4

Lectura de los contenidos de la ficha de la unidad.

Lectura de bibliografía obligatoria, los capítulos establecidos del libro:

- Said, Edward (1978) 2003. *Orientalism*. London: Penguin. (o versión en castellano)

Lectura de bibliografía complementaria (opcional):

- Castany, Prado, Bernat. ‘Reseña de Orientalismo por Edward Said’. *Cartaphilus: Revista de investigación crítica y estética* 6 (2009): 232-47.

- Paz Sánchez, Fernando. ‘Neo-imperialismo y neo-liberalismo’. *Contaduría y Administración* 216 (mayo-agosto 2005): 101-17.

Actividad 3: Comentario escrito sobre citas del libro de Said.

Actividad 4: Comentario crítico de la película *También la lluvia* (Icía Bollaín 2010) y una historia corta de la colección *Cuentos de Firozsha Baag* (Bohinton Mistry 1987)

TEMA 5

Lectura de los contenidos de la ficha de la unidad.

Lectura de bibliografía complementaria:

- 'Del eurocentrismo al policentrismo' del libro: Sohart, Ella y Robert Stam 2002: Multiculturalismo, cine y medios de comunicación: Crítica del pensamiento eurocéntrico. Barcelona: Paidós.

Actividad 5: Reseña (de unas 2 páginas) de dos películas a elegir entre:

- Oriente es oriente (Damien O'Donnell 1999).
- Occidente es occidente (Andy De Emmony 2010).
- Quiero ser como Beckham (Gurinder Chadha 2002).
- Mi gran boda griega (Joel Zwick 2002).
- Sólo un beso (Ken Loach 2004).
- Brick Lane (Sarah Gavron 2007).
- Alacrán enamorado (Santiago Zannou 2013).

Evaluation

The evaluation of this subject will be continuous and it will consist of the following activities throughout the 5 units in the subject:

- 10% Activity 1: Participation in the virtual debate focused on the readings of Unit 1. From **16 October to 27 October**

- 35% Activity 2: Academic essay of about 2000 words (reading from Units 1-3). **24 November**

- 20% Activity 3: Critical comment of quotes from Edward Said's Orientalism. **15 December**

- 15% Activity 4: Critical comment of the film *También la lluvia* (Icíar Bollaín 2010) and a short story from *Tales from Firozsha Baag* (Bohinton Mistry 1987). **8 January**

- 20% Activity 5: Critical review of two films focused on multiculturalism. **22 January**

Plagiarism:

Llei 2/2022 of university coexistence regulates what is considered academic fraud. Article 9 of the evaluation rules in UdL is based on this law and in the university coexistence regulation approved by our university. When plagiarism is detected:

- If it implies direct cheating or plagiarism with fraudulent means, the evaluation activity entails a fail and a report must be sent to the coordinator of the degree as well as to the heads of study in order to start a disciplinary report with the pertinent proof of such copy or plagiarism. The penalty include, among others and depending on the seriousness of the plagiarism, the loss of the right to be evaluated for that specific subject, the loss of the enrolment of a whole semester or the expulsion of the university for three years.

- If there is cheating among students (students speaking in an exam, look at someone else's exam, etc.) the lecturer may ask the student to leave the exam and, thus, it will be a fail. In this case, the lecturer will send a report of the situation to the coordinator of the degree and to the head of studies of the faculty to evaluate whether a disciplinary report should be started.

Bibliography

- Baudrillard, Jean 2004: *La violencia del mundo*. Barcelona: Paidós.

- Baumann, G. (1999) *The Multicultural Riddle: Rethinking National, Ethnic and Religious Identities*. London: Routledge
- Beck, Ulrich 2006: *La sociedad del riesgo global*. Madrid: Siglo Veintiuno de España Editores.
- Beck, Ulrich, Edgar Grande 2006: *La Europa cosmopolita : sociedad y política en la segunda modernidad*. Barcelona: Paidós.
- Byram, M. (2008) *From Foreign Language Education to Education for Intercultural Citizenship*. Clevedon, UK: Multilingual Matters.
- Hardt, Michael; Antonio Negri 2002: *Imperio*. Barcelona: Paidós.
- Holliday, A. (2010) *Intercultural Communication and Ideology*. London: Sage.
- Holliday, A., M. Hyde & J. Kullman (2010) *Inter-cultural Communication: An Advanced Resource Book*, 2nd edition. London: Routledge.
- Hsu Baudrillard, Roland (Ed.) 2010: *Ethnic Europe: Mobility, Identity and Conflict in a Globalized World*. Stanford, California: Stanford University Press.
- Keith, M. (2005) *After the Cosmopolitan: Multicultural Cities and the Future of Racism*. London: Routledge.
- Modood Tariq 2007: *Multiculturalism*. Cambridge: Polity Press.
- Nederveen Pieterse, J. (2009) *Globalization and Culture. Global Mélange*, 2nd edition. Oxford: Rowman and Littlefield.
- Passavant Paul A. & Jodi Dean 2004: *Empire's New Clothes, Reading Hardt and Negri*. London: Routledge.
- Phillips, Anne 2007: *Multiculturalism Without Culture*. Princeton, New Jersey: Princeton University Press.
- Piller, I. (2010) *Intercultural Communication: A Critical Introduction*. Edinburgh: Edinburgh University Press.
- Steger, B. (2009) *Globalization: A Very Short Introduction*. Oxford: Oxford University Press.
- Steger, Manfred 2009: *Globalization: A Very Short Introduction*. Oxford: Oxford University Press.
- Steinberg, S. R (2009) *Diversity and Multiculturalism: A Reader*. New York: Peter Lang Publishing.
- Todorov, Tzvetan 2008: *El miedo a los bárbaros: más allá del choque de civilizaciones*. Barcelona: Círculo de Lectores: Galaxia Gutemberg.
- Todorov, Tzvetan 2010: *La experiencia totalitaria*. Barcelona : Galaxia Gutenberg : Círculo de Lectores.
- Vertovec, S. (2009) *Transnationalism*. London: Routledge.