



Universitat de Lleida

DEGREE CURRICULUM

DIGITAL MARKETING

Coordination: MEDINA HERNANDEZ, VIVIAN
CONSTANZA

Academic year 2023-24

Subject's general information

Subject name	DIGITAL MARKETING			
Code	103355			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Business Administration and Management	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	2.7	3.3	
	Number of groups	1	1	
Coordination	MEDINA HERNANDEZ, VIVIAN CONSTANZA			
Department	ECONOMICS AND BUSINESS			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
INFANTE ALEXANDRE, MONTSERRAT	montse.infante@udl.cat	6	
MEDINA HERNANDEZ, VIVIAN CONSTANZA	vivian.medina@udl.cat	0	