



Universitat de Lleida

DEGREE CURRICULUM **DIGITAL MARKETING**

Coordination: MEDINA HERNANDEZ, VIVIAN
CONSTANZA

Academic year 2023-24

Subject's general information

Subject name	DIGITAL MARKETING			
Code	103355			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Business Administration and Management	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.7		3.3
	Number of groups	1		1
Coordination	MEDINA HERNANDEZ, VIVIAN CONSTANZA			
Department	ECONOMICS AND BUSINESS			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
INFANTE ALEXANDRE, MONTSERRAT	montse.infante@udl.cat	6	
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