



Universitat de Lleida

DEGREE CURRICULUM
**THE SOCIAL PSYCHOLOGY OF
CONSUMPTION, MARKETING
AND PUBLICITY**

Coordination: BLASCO BELLED, ANA

Academic year 2019-20

Subject's general information

Subject name	THE SOCIAL PSYCHOLOGY OF CONSUMPTION, MARKETING AND PUBLICITY			
Code	102951			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Psychology	3	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	1.8		4.2
	Number of groups	1		1
Coordination	BLASCO BELLED, ANA			
Department	PSICOLOGIA			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
BLASCO BELLED, ANA	ablasco@pip.udl.cat	6	