



Universitat de Lleida

DEGREE CURRICULUM
**THE SOCIAL PSYCHOLOGY OF
CONSUMPTION, MARKETING
AND PUBLICITY**

Coordination: TORRELLES NADAL, CRISTINA

Academic year 2018-19

Subject's general information

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|---|---|---------------|------------------|------------------|
| Subject name | THE SOCIAL PSYCHOLOGY OF CONSUMPTION, MARKETING AND PUBLICITY | | | |
| Code | 102836 | | | |
| Semester | 1st Q(SEMESTER) CONTINUED EVALUATION | | | |
| Typology | Degree | Course | Character | Modality |
| | Bachelor's Degree in Psychology | 4 | OPTIONAL | Attendance-based |
| Course number of credits (ECTS) | 6 | | | |
| Type of activity, credits, and groups | Activity type | PRAULA | | TEORIA |
| | Number of credits | 1.8 | | 4.2 |
| | Number of groups | 1 | | 1 |
| Coordination | TORRELLES NADAL, CRISTINA | | | |
| Department | PSICOLOGIA | | | |
| Important information on data processing | Consult this link for more information. | | | |

| Teaching staff | E-mail addresses | Credits taught by teacher | Office and hour of attention |
|---------------------------|------------------------|---------------------------|------------------------------|
| TORRELLES NADAL, CRISTINA | ctorrelles@pip.udl.cat | 6 | |