



Universitat de Lleida

DEGREE CURRICULUM  
**DESIGN AND MARKETING OF  
TOURIST PRODUCTS**

Coordination: LARROSA PIQUE, FELIX

Academic year 2022-23

## Subject's general information

<b>Subject name</b>	DESIGN AND MARKETING OF TOURIST PRODUCTS			
<b>Code</b>	102638			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	<b>Degree</b>	<b>Course</b>	<b>Character</b>	<b>Modality</b>
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism	5	COMPULSORY	Attendance-based
<b>Course number of credits (ECTS)</b>	6			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRAULA		TEORIA
	<b>Number of credits</b>	4.2		1.8
	<b>Number of groups</b>	1		1
<b>Coordination</b>	LARROSA PIQUE, FELIX			
<b>Department</b>	BUSINESS ADMINISTRATION			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
LARROSA PIQUE, FELIX	felix.larrosa@udl.cat	6	