



Universitat de Lleida

# DEGREE CURRICULUM **DESIGN AND MARKETING OF TOURIST PRODUCTS**

Coordination: LARROSA PIQUE, FELIX

Academic year 2022-23

## Subject's general information

Subject name	DESIGN AND MARKETING OF TOURIST PRODUCTS			
Code	102638			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism	5	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	4.2		1.8
	Number of groups	1		1
Coordination	LARROSA PIQUE, FELIX			
Department	BUSINESS ADMINISTRATION			
Important information on data processing	Consult <a href="#">this link</a> for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
LARROSA PIQUE, FELIX	felix.larrosa@udl.cat	6	