



Universitat de Lleida

DEGREE CURRICULUM **DESIGN AND MARKETING OF TOURIST PRODUCTS**

Coordination: LARROSA PIQUE, FELIX

Academic year 2018-19

Subject's general information

Subject name	DESIGN AND MARKETING OF TOURIST PRODUCTS			
Code	102638			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	4.2		1.8
	Number of groups	1		1
Coordination	LARROSA PIQUE, FELIX			
Department	BUSINESS ADMINISTRATION			
Important information on data processing	Consult this link for more information.			

DESIGN AND MARKETING OF TOURIST PRODUCTS 2018-19

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
LARROSA PIQUE, FELIX	flarrosa@aegern.udl.cat	6	