



Universitat de Lleida

DEGREE CURRICULUM **DESIGN AND MARKETING OF TOURIST PRODUCTS**

Coordination: LARROSA PIQUE, FELIX

Academic year 2016-17

Subject's general information

Subject name	DESIGN AND MARKETING OF TOURIST PRODUCTS			
Code	102638			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Typology	Modality
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
ECTS credits	6			
Groups	1GG			
Theoretical credits	0			
Practical credits	0			
Coordination	LARROSA PIQUE, FELIX			
Department	ADMINISTRACIO D'EMPRESSES I GESTIO ECONOMICA DELS RECURSOS NATURALS			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
LARROSA PIQUE, FELIX	flarrosa@aegern.udl.cat	6	