



Universitat de Lleida

# DEGREE CURRICULUM **DESIGN AND MARKETING OF TOURIST PRODUCTS**

Coordination: LARROSA PIQUE, FELIX

Academic year 2016-17

## Subject's general information

<b>Subject name</b>	DESIGN AND MARKETING OF TOURIST PRODUCTS			
<b>Code</b>	102638			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	Degree	Course	Typology	Modality
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
<b>ECTS credits</b>	6			
<b>Groups</b>	1GG			
<b>Theoretical credits</b>	0			
<b>Practical credits</b>	0			
<b>Coordination</b>	LARROSA PIQUE, FELIX			
<b>Department</b>	ADMINISTRACIO D'EMPRESSES I GESTIO ECONOMICA DELS RECURSOS NATURALS			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
LARROSA PIQUE, FELIX	flarrosa@aegern.udl.cat	6	