



Universitat de Lleida

DEGREE CURRICULUM
**PLANNING AND MANAGEMENT
OF TOURIST TERRITORIES**

Coordination: LASALA FORTEA, JOSÉ

Academic year 2023-24

Subject's general information

Subject name	PLANNING AND MANAGEMENT OF TOURIST TERRITORIES			
Code	102634			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography	3	COMPULSORY	Attendance-based
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
	Double degree: Bachelor's degree in Geography and Bachelor's degree i Tourism	3	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	4.2		1.8
	Number of groups	1		1
Coordination	LASALA FORTEA, JOSÉ			
Department	GEOGRAPHY, HISTORY AND HISTORY OF ART			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
DOMENECH MONTAÑA, ANTONI	antoni.domenech@udl.cat	3,5	Arrange by email
LASALA FORTEA, JOSÉ	jose.lasala@udl.cat	2,5	

Subject's extra information

Territorial planning aims to guide the location of the population, economic activities and physical infrastructures, while respecting the criteria of economic growth, social development and conservation of the environment. To do this is based on the knowledge, potentialities and specific constraints of each area. In this subject, this discipline will be addressed from the point of view of managing the effects that the tourism phenomenon can generate over space.

This teaching guide is intended to be developed with a group of 20 to 25 enrolled. If the number increases or decreases significantly, some of the activities and evaluation criteria may undergo modifications that will be discussed when the registration is closed and the final number of students is available.

This guide has been translated with google translate. In case of errors the version that prevails is Catalan.

Learning objectives

- O.1. Learning the basic territorial characteristics of land management
- O.2. To know the own terminology and the informative resources for the study of the territory
- O.3. Reflect on the complexity and elements of the territory's vertebration from a tourist perspective

Competences

Competences (Tourism degree):

- CG1 Analysis and synthesis capacity
- CG2 Ability to organize and plan
- CG3 Team work and leadership.
- CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability.
- CE5 Understand the principles of tourism, its spatial, social, cultural dimension, psychological, legal, political, labor and economic.
- CE6 Design tourism products and define commercial objectives, strategies and policies. Identify tourism resources and assess their potential
- CE9 To relate the objectives of management and tourism management in order to achieve a touristically satisfying and culturally legitimate experience.
- CT1 Correct oral and written expression
- CT3 Domain of ICT
- CT4 Respect and development of Human Rights, democratic principles, the principles of equality between women and men, and the values of a culture of peace and other democratic values

Competences (Geography degree):

- CB2 Apply their knowledge to their work or vocation in a professional manner and possess the skills that are usually demonstrated through the development and defense of arguments and problem solving within their area of study.
- CB3 Ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant social, scientific or ethical issues.

- CB5 Know how to develop those learning skills necessary to undertake further studies with a high degree of autonomy.
- CG1 Assess the mechanisms of interaction of society with the environment
- CG2 Identify the major conflicts and inequalities in human society.
- CG3 Characterize the spatial diversity of the territories
- CE1 Manage and use the methods and techniques of analysis and interpretation of statistical sources
- CE2 Know the fundamentals and the specific scientific terminology of each branch of Geography
- CE3 Express geographic knowledge through thematic cartography.
- CE5 Learn how to extract geographic information from existing internet resources.
- CE6 Acquire the skills and methodologies of geographer's fieldwork.
- CE9 Achieve the skills of qualitative methodologies
- CE12 Recognize in the landscape the transformations generated by human uses in the course of history
- CE15 Know, understand and interpret the territory, explain the diversity of places, regions and locations.
- CT2 Acquire a significant command of a foreign language, especially English
- CT3 Acquire training in the use of new technologies and information and communication technologies.

Subject contents

Temario "arrangement and management of the tourist space":

Unit 1.- Conceptual framework

Unit 2.- Evolution of the arrangement and the management of the space

Unit 3.- The structure of the tourist spaces

Unit 4.- The changes in the tourist space

Unit 5.- The invention of new tourist sites

Unit 6.- The actors in the tourist space

Unit 7.- Practical cases in the management of mobility in tourist areas

Methodology

The main methodological axes of the subject will be the following:

1. Level of general knowledge obtained in the field of processes and techniques of the planning of the territory. It will be evaluated after a final exam. It is a requirement to pass the subject to pass the final average 5 and at least the exam's score of 3'5.
2. Practical sorting work done during the course and presented in a timely manner as they are executed.
3. Assistance and use of the outings during the course.

Learning outcomes:

1. Capture the potential of the natural environment in local development
2. Know the unique framework of Catalan territorial planning (territorial plans)
3. Knowing the unique tourist enclave models and their environmental and social repercussion
4. Knowledge of the main theories on management and planning
5. Identification of the main legislative body related to urban planning
6. Practice of territorial diagnosis activities aimed at planning
7. Recognize in the territory the cultural heritage values worthy of protection and promotion

Development plan

Theoretical classes: 36 hours (1 session per topic, except for topics 2 and 3 and 6, which will be done in two sessions).

Practices:

- Tutorial of group work: 2 hours
- Presentations: 4 hours
- Study outings and / or talks (dates to be specified): 10 hours

The timetables, as well as the exam calendar, will be published pertinently on the degree website. They can be consulted there.

The times and dates of the outings made with the students will be published on the virtual campus. It is the student's responsibility to periodically consult the virtual campus to find out about this and other information.

Evaluation

Exam: 50% (there is recovery) (check the date and classroom on the degree website, where you will find it updated)

Practical work (no recovery):

- Work or works linked to study trips (20% of the grade)
- Assignments or practices on the course contents (30%)

All those who can not attend the course exits must submit an official justification of the reasons (work, medical, legal obligations ...). In this case, the final grade will be calculated without the corresponding exit. If no supporting document is delivered, it will be understood that the exit note is 0. Additionally, those students who do not follow the explanations, arrive late or carry out any activity that affects the good development of the exit can be penalized with 5 points, which will be deducted from the test note.

In the event that, due to force majeure, the planned activities cannot be carried out, the visits will be carried out virtually, with the means and format agreed at that time.

In case the students cannot attend the classes to be isolated, they will have at their disposal the material of the subject in the virtual campus so that they can follow the syllabus. Once recovered, it will be possible to establish, if it is the case, a tutorial session to review the most important concepts of the syllabus and to solve doubts.

Alternative assessment Alternative assessment: In the event that a student documentally proves that they are unable to attend scheduled activities in the continuous evaluation (for paid work, second or subsequent tuition of the subject ...), they can opt for a Unique test of validation of competences and knowledge that will be carried out on the day and in the schedule established in the calendar of evaluation of the Degree for the final test of the ordinary evaluation. This test will consist of an examination with contents expanded with some of the practices of the course. The application for this assessment modality must be carried out before October 15 with documentary accreditation and, once done, it can not be modified.

It is recalled that the total or partial plagiarism of any part of the course work, as well as any other fraudulent procedure carried out to carry out work activities, will entail the qualification of 0 (suspense) in the final qualification of The subject since it violates respect for intellectual property. Plagiarism is considered "Part of a work of another one inserted in the own one without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the duties of the student / -a, the one of "Refrain from the use or cooperation in fraudulent preoccupations In the evaluation tests, in the Works that are carried out or in official documents of the university "(UdL regulations).

Bibliography

Aldomà Buixadé. Ignasi; Mòdol Ratés, Josep Ramon; Guerrero Lladós, Montserrat (2017) *Patrimoni rural. Reconeixement i perspectives* Lleida, Fundació del Món Rural

- Burgueño, Jesús (ed.) (2021) *La nova geografia de la Catalunya Postcovid*. Barcelona, Societat Catalana de Geografia.
- Dioni López, Jorge (2021) *La España de las piscinas* Barcelona, Arpa.
- Esteban i Noguera, Juli (2007) *L'Ordenació urbanística : conceptes, eines i pràctiques (2a ed.)*. Barcelona, Diputació Barcelona
- Fernández Fernández, Antonio (2015) *Ordenación del territorio: análisis y diagnóstico* Madrid, Universidad Nacional a Distancia
- Martín Pardo, Antonio (2017) *Los Daños sociales derivados del delito urbanístico*. València, Tirant lo Blanch
- Paisaje Transversal (2018) *Escuchar y transformar la ciudad : urbanismo colaborativo y participación ciudadana*. Madrid, Libros de la Catarata - Fundación Arquia
- Parejo Alfonso, L. (2013) *La Construcción del espacio: una introducción a la ordenación territorial y urbanística* Valencia, Tirant lo Blanch .
- Simancas Cruz, Moisés (coord.) (2016) *La planificación y gestión territorial del turismo*. Madrid, Síntesis
- Tudela Flores, Ana; Delgado, Antonio (2018) *Playa burbuja : un viaje al reino de los señores del ladrillo* Madrid : Datadista
- Villar Rojas, Francisco J.; González Sanfiel, Andrés M.; Hernández González, Francisco L. (2019) *Crisis del planeamiento urbanístico : alternativas* Pamplona, Aranzadi Thomson Reuters.
- Zoido, F.; de la Vega, S.; Piñeiro, Á. [et al.] (2013) *Diccionario de urbanismo: geografía urbana y ordenación del territorio* Madrid, Cátedra

Webs:

- <http://ptop.gencat.cat/rpuportal/AppJava/cercaExpedient.do?reqCode=loadSenseCriteris> (Registre de planejament urbanístic de Catalunya)
- <http://territori.scot.cat/> (Observatori de projectes i debats territorials de Catalunya)
- http://territori.gencat.cat/ca/06_territori_i_urbanisme/ordenacio_del_territori/plans_territorals/plans_territorals_parcials/ (Plans territorials parcials de Catalunya)
- <http://www.catpaisatge.net/cat/catalegs.php> (Catàlegs del Paisatge de Catalunya)
- <http://www.icgc.cat> (Institut Cartogràfic i Geològic de Catalunya)

Others:

- Ciudad y territorio
- Scripta Nova
- Boletín de la Asociación de Geógrafos Españoles
- Treballs de la Societat Catalana de Geografia