



Universitat de Lleida

DEGREE CURRICULUM
**PLANNING AND MANAGEMENT
OF TOURIST TERRITORIES**

Coordination: PAÜL AGUSTI, DANIEL

Academic year 2020-21

Subject's general information

Subject name	PLANNING AND MANAGEMENT OF TOURIST TERRITORIES			
Code	102634			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography	3	COMPULSORY	Attendance-based
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	4.2		1.8
	Number of groups	1		1
Coordination	PAÛL AGUSTI, DANIEL			
Department	GEOGRAPHY AND SOCIOLOGY			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PAÜL AGUSTI, DANIEL	daniel.paul@udl.cat	6	

Subject's extra information

Territorial planning aims to guide the location of the population, economic activities and physical infrastructures, while respecting the criteria of economic growth, social development and conservation of the environment. To do this is based on the knowledge, potentialities and specific constraints of each area. In this subject, this discipline will be addressed from the point of view of managing the effects that the tourism phenomenon can generate over space.

This teaching guide is intended to be developed with a group of 20 to 25 enrolled. If the number increases or decreases significantly, some of the activities and evaluation criteria may undergo modifications that will be discussed when the registration is closed and the final number of students is available.

This guide has been translated with google translate. In case of errors the version that prevails is Catalan.

Learning objectives

- O.1. Learning the basic territorial characteristics of land management
- O.2. To know the own terminology and the informative resources for the study of the territory
- O.3. Reflect on the complexity and elements of the territory's vertebration from a tourist perspective

Competences

Competences:

- CG1 Analysis and synthesis capacity
- CG2 Ability to organize and plan
- CG3 Team work and leadership.
- CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability.
- CE5 Understand the principles of tourism, its spatial, social, cultural dimension, psychological, legal, political, labor and economic.
- CE6 Design tourism products and define commercial objectives, strategies and policies. Identify tourism resources and assess their potential
- CE9 To relate the objectives of management and tourism management in order to achieve a touristically satisfying and culturally legitimate experience.
- CT1 Correct oral and written expression
- CT3 Domain of ICT

Subject contents

Temario "arrangement and management of the tourist space":

Unit 1.- Conceptual framework

Unit 2.- What are the tourist spaces?

Unit 3.- The structure of the tourist spaces

Unit 4.- The changes in the tourist space

Unit 5.- The invention of new tourist sites

Unit 6.- The impacts of tourism and sustainability

Methodology

The main methodological axes of the subject will be the following:

1. Level of general knowledge obtained in the field of processes and techniques of the planning of the territory. It will be evaluated after a final exam. It is a requirement to pass the subject to pass the final average 5 and at least the exam's score of 3'5.
2. Practical sorting work done during the course and presented in a timely manner as they are executed.
3. Assistance and use of the outings during the course.

Learning outcomes:

1. Capture the potential of the natural environment in local development
2. Know the unique framework of Catalan territorial planning (territorial plans)
3. Knowing the unique tourist enclave models and their environmental and social repercussion
4. Knowledge of the main theories on management and planning
5. Identification of the main legislative body related to urban planning
6. Practice of territorial diagnosis activities aimed at planning
7. Recognize in the territory the cultural heritage values worthy of protection and promotion

Development plan

Distribution of the 60 hours of the subject:

- Theoretical classes: 32 hours + 2 hours exam
- Conferences of guests: 5 hours
- Tutorials for group work: 8 hours
- Presentations of the works: 3 hours
- Departures for Lleida city: 10 hours

Evaluation

Review: 50% (there is recovery)

Practical work (no recovery):

- Simulation work for a public tender (20% of the note)
- Practical work on the talks (10%)
- Practical work on the contents of the visits (20%)

All those who can not attend the course exits must submit an official justification of the reasons (work, medical, legal obligations ...). In this case, the final grade will be calculated without the corresponding exit. If no supporting document is delivered, it will be understood that the exit note is 0. Additionally, those students who do not follow the explanations, arrive late or carry out any activity that affects the good development of the exit can be penalized with 5 points, which will be deducted from the test note.

In the event that, due to force majeure, the planned activities cannot be carried out, the guided tours will be carried out

virtually, with the means and format agreed at that time.

Alternative assessment Alternative assessment: In the event that a student documentally proves that they are unable to attend scheduled activities in the continuous evaluation (for paid work, second or subsequent tuition of the subject ...), they can opt for a Unique test of validation of competences and knowledge that will be carried out on the day and in the schedule established in the calendar of evaluation of the Degree for the final test of the ordinary evaluation. This test will consist of an examination with contents expanded with some of the practices of the course. The application for this assessment modality must be carried out before October 15 with documentary accreditation and, once done, it can not be modified.

It is recalled that the total or partial plagiarism of any part of the course work, as well as any other fraudulent procedure carried out to carry out work activities, will entail the qualification of 0 (suspense) in the final qualification of The subject since it violates respect for intellectual property. Plagiarism is considered "Part of a work of another one inserted in the own one without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the duties of the student / -a, the one of "Refrain from the use or cooperation in fraudulent preoccupations In the evaluation tests, in the Works that are carried out or in official documents of the university "(UdL regulations).

Bibliography

Aldomà Buixadé, Ignasi; Mòdol Ratés, Josep Ramon; Guerrero Lladós, Montserrat (2017) *Patrimoni rurals. Reconeixement i perspectives* Lleida, Fundació del Món Rural.

<https://drive.google.com/file/d/0B7O0G5hLo7SmSkVXbDdULUVsLWw/view>

Esteban i Noguera, Juli (2007) *L'Ordenació urbanística : conceptes, eines i pràctiques (2a ed.)*. Barcelona, Diputació Barcelona

Fernández Fernández, Antonio (2015) *Ordenación del territorio: análisis y diagnóstico* Madrid, Universidad Nacional a Distancia

Martín Pardo, Antonio (2017) *Los Daños sociales derivados del delito urbanístico*. València, Tirant lo Blanch

Nel-lo, O (Coord.) (2003) *Aquí no!. Conflictes territorials a Catalunya*. Barcelona, Empúries.

Paisaje Transversal (2018) *Escuchar y transformar la ciudad : urbanismo colaborativo y participación ciudadana*. Madrid, Libros de la Catarata - Fundación Arquia

Parejo Alfonso, L. (2013) *La Construcción del espacio: una introducción a la ordenación territorial y urbanística* Valencia, Tirant lo Blanch .

Simancas Cruz, Moisés (coord.) (2016) *La planificación y gestión territorial del turismo*. Madrid, Síntesis

Tudela Flores, Ana; Delgado, Antonio (2018) *Playa burbuja : un viaje al reino de los señores del ladrillo* Madrid : Datadista

Villar Rojas, Francisco J.; González Sanfiel, Andrés M.; Hernández González, Francisco L. (2019) *Crisis del planeamiento urbanístico : alternativas* Pamplona, Aranzadi Thomson Reuters.

Zoido, F.; de la Vega, S.; Piñeiro, Á. [et al.] (2013) *Diccionario de urbanismo: geografía urbana y ordenación del territorio* Madrid, Cátedra

Webs:

<http://ptop.gencat.cat/rpucportal/AppJava/cercaExpedient.do?reqCode=loadSenseCriteris> (Registre de planejament urbanístic de Catalunya)

<http://territori.scot.cat/> (Observatori de projectes i debats territorials de Catalunya)

http://territori.gencat.cat/ca/06_territori_i_urbanisme/ordenacio_del_territori/plans_territorials/plans_territorials_parcials/ (Plans territorials parcials de Catalunya)

<http://www.catpaisatge.net/cat/catalegs.php> (Catàlegs del Paisatge de Catalunya)

<http://www.icgc.cat> (Institut Cartogràfic i Geològic de Catalunya)

Others:

Ciudad y territorio

Scripta Nova

Boletín de la Asociación de Geógrafos Españoles

Treballs de la Societat Catalana de Geografia