



Universitat de Lleida

DEGREE CURRICULUM
CITY AND CULTURAL TOURISM

Coordination: MACIÀ AMORÓS, JAUME

Academic year 2020-21

Subject's general information

Subject name	CITY AND CULTURAL TOURISM			
Code	102633			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography	4	OPTIONAL	Attendance-based
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	4.2		1.8
	Number of groups	1		1
Coordination	MACIÀ AMORÓS, JAUME			
Department	GEOGRAPHY AND SOCIOLOGY			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
CASALS ALSINA, ÈLIA	elia.casals@udl.cat	2	
MACIÀ AMORÓS, JAUME	jaume.macia@udl.cat	3,25	
PAÛL AGUSTI, DANIEL	daniel.paul@udl.cat	,75	

Subject's extra information

The subject aims to show the peculiarities of cultural tourism and city tourism. It is intended that the students have tools that allow them to know the main keys of the management of these tourist types. For this reason the subject will provide specificities on management and the impacts of the equipment, especially in the urban space. A part of the course will be practical, with visits to various cultural facilities.

This teaching guide is intended to be developed with a group of 30 to 40 enrolled. If the number increases or decreases significantly some of the activities and evaluation criteria may suffer modifications that will be discussed when the enrollment is closed and the final number of students is available.

The guide has been translated automatically with Google translate. In case of errors the version that prevails is Catalan.

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Learning objectives

In this subject, students are expected to achieve the following objectives:

- 1.- Awareness of the importance of good cultural tourism management
- 2.- Show various strategies that can help the success of cultural tourism
- 3.- Analyze the peculiarities of the urban space and how this urban space can accommodate tourist flows

Competences

Competencies:

- CG1 Analysis and synthesis capacity
- CG2 Ability to organize and plan
- CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability.
- CE5 Understand the principles of tourism, its spatial, social, cultural dimension,

psychological, legal, political, labor and economic.

- CE6 Design tourism products and define commercial objectives, strategies and policies.

Identify tourism resources and assess their potential

- CE9 To relate the objectives of management and tourism management in order to achieve a touristically satisfying and culturally legitimate experience.

- CT1 Correct oral and written expression
- CT3 Domain of ICT

Subject contents

Topic 1.- Conceptual framework of cultural tourism (3 sessions)

Topic 2.- Differences between cultural heritage and cultural resource (2 session)

Topic 3. - Relations between tourism, heritage and territory (2 session)

Topic 4. - Big trends in the tourist market (2 sessions)

Topic 5.- Cultural tourism as a development strategy (2 session)

Topic 6.- City and culture (2 sessions)

Unit 7.- The role of culture in urban policies (3 sessions)

Methodology

The main methodological axes of the subject will be the following:

1. Level of general knowledge achieved in processes and techniques related to the management of tourism culture and urban tourism. It will be evaluated from a final exam. Exceeding the 5 of final average and at least the 3'5 of note of the examination is requisite to surpass the subject.

2. Assistance and use of exits made during the course to various cultural facilities.

Learning outcomes

1. Ability to critically analyze the repercussions of tourism on the territory
2. Knowledge of the tools needed to plan a tourist product
3. Raise awareness of the need to avoid the possible negative effects of tourism
4. Critical sense in the calculation of the load capacities of the tourist spaces
5. Knowledge of the tools needed to prioritize a tourist space
6. Reading of the urban space as a tourist space
7. Familiarity with the use of tourist information sources
8. Encourage a broad vision on the segmentation of tourist markets and the creation of new tourist experiences

Development plan

The development of the subject will follow the following hourly distribution:

- Theoretical classes (one day a week): 28 hours + 2 hours exam

- Practices: 10 hours

- Study trips*: 20 hours

*In case that they could not realise, by reasons of confinement or by sanitary security, seran substituidas by readings, debates or videos.

Evaluation

Exam*: 50% (there is recovery)

Practical study outings or readings**: 30%

Course work: 20%

The exit of the study and the readings will be evaluated by means of examination type test that will be realized the first day of class subsequent to the date of the exit.

* In case that the examination can not realise presencialmente, by reasons of confinement, this will do of virtual form by means of the Campus.

** The sanitary situation surroundings to the COVID-19 will mark the realisation of the exits of practical study. In case that they could not realise will be substituted by readings or videos, that will be evaluated by means of 1 debate (in class, by videoconference or by the Forum of the Virtual Campus) and/or an examination type test.

The exit of study is voluntary. Students who can not or do not wish to attend these exits may opt for this part of the note if they make the readings proposed in class. Registration at the start must be done before October 1. If it is not done it will be understood that it will opt for the readings. Output and reading will be assessed equally. In both cases, there will be a test type test on the content, of 12 questions (answer 10, where errors are deducted). Tests will be done the same day, that is, on the first day of class after the date of departure. If a student already registered at the start can not attend for a justified reason (work, illness, legal cause ...), he must communicate it as soon as possible and submit an official certificate stating the reason. Only in this case will the student change his / her choice and carry out the proof of readings. In all other cases, the non-attendance at the start if it is enrolled is equivalent to 0 in this section of the note. Additionally, those students who do not follow the explanations, arrive late or carry out any activity that affects the good development of the exit can be penalized with 5 points, which will be deducted from the test of the exit note.

Alternative assessment In case a student credits documentally their inability to attend scheduled activities in the continuous assessment (for paid work, second or subsequent tuition of the subject ...), they may opt for a single proof of Validation of competences and knowledge that will be carried out on the day and in the schedule established in the calendar of evaluation of the Degree for the final test of the ordinary evaluation. This test will consist of an examination with contents expanded with some of the practices of the course. The application for this assessment modality must be carried out before October 15 with documentary accreditation and, once done, it can not be modified.

It is recalled that the total or partial plagiarism of any part of the course work, as well as any other fraudulent procedure carried out to carry out work activities, will entail the qualification of 0 (suspense) in the final qualification of The subject since it violates respect for intellectual property. Plagiarism is considered "Part of a work of another one inserted in the own one without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the duties of the student / - a, the one of "Refrain from the use or cooperation in fraudulent preoccupations In the evaluation tests, in the Works that are carried out or in official documents of the university "(UdL regulations).

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