



DEGREE CURRICULUM
**TERRITORIAL GUIDANCE AND TOURISTIC
INFORMATION**

Coordination: PAÛL AGUSTÍ, DANIEL

Academic year 2021-22

Subject's general information

Subject name	TERRITORIAL GUIDANCE AND TOURISTIC INFORMATION			
Code	102632			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography	4	OPTIONAL	Attendance-based
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	4.2		1.8
	Number of groups	1		1
Coordination	PAÛL AGUSTÍ, DANIEL			
Department	GEOGRAPHY AND SOCIOLOGY			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	3 theory credits 3 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PAÛL AGUSTÍ, DANIEL	daniel.paul@udl.cat	6	Arrange by email

Subject's extra information

The subject focuses on two aspects of tourism that are clearly interrelated: the creation of itineraries and tourist information. The intention is that it is the own student who applies the acquired knowledge throughout the degree and find out how and where to look for information, how to hierarchize it according to the public and how to present it to future clients / tourists.

This teaching guide is intended to be developed with a group of 20 to 25 enrolled. If the number increases or decreases significantly, some of the activities and evaluation criteria may undergo modifications that will be discussed when the registration is closed and the final number of students is available.

This guide has been translated with google translate. In case of errors the version that prevails is Catalan.

Learning objectives

In this subject, students are expected to achieve the following objectives:

- 1.- Awareness of the importance of a good preparation of the tourist product and of the existing sources
- 2.- Show strategies that can help when planning a guided tour
- 3.- Encourage the student to acquire the necessary skills to develop a guided tour

Competences

Competences relating to the Tourism degree

- CG1 Analysis and synthesis capacity
- CG2 Ability to organize and plan
- CG3 Teamwork and leadership.
- CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability.
- CE5 Understand the principles of tourism, its spatial, social, cultural, psychological, legal, political, labor and economic dimension.
- CE6 Design tourism products and define commercial objectives, strategies and policies. Identify tourism resources and assess their potential
- CE9 To relate the objectives of management and tourism management in order to achieve a touristically satisfying and culturally legitimate experience.
- CT1 Correct oral and written expression
- CT3 Domain of ICT
- CT4. Respect and development of Human Rights, democratic principles, the principles of equality between women and men, and the values of a culture of peace and other democratic values

Competences relating to the Geography degree

- CG5 Analyse the interaction of geography with history and other social sciences.
- CE5 Learn how to extract geographic information from existing internet resources.
- CE10 Recognize in the landscape the transformations generated by human uses in the course of history
- CE13 Know, understand and interpret the territory, explain the diversity of places, regions and locations.
- CT1 Acquire an adequate oral and written comprehension and expression of Catalan and Spanish
- CT3 Acquire training in the use of new technologies and information and communication technologies.
- CB4 Be able to convey information, ideas, problems and solutions to both specialized and non-specialized audiences.

Subject contents

Theme 1 Definition and types of guides

Theme 2 Types of routes

Theme 3 The key elements of the itineraries

Theme 4 Tourist information

Theme 5 Guided tours on the ground

Methodology

The main methodological axes of the subject will be the following:

1. Level of general knowledge obtained in the field of processes and techniques related to the subject. It will be evaluated after a final exam.
2. Completion, attendance and active participation in guided visits during the course. Each student will have to design and take a guided tour where classmates will attend. Exits will be for at least an hour and they will be made in the real conditions in which you can find a guide. Likewise, you must attend as a public at least three of the outings designed by your classmates.
- 3.- Delivery of the proposed works during the course.

Learning outcomes

1. Ability to critically analyze the repercussions of tourism on the territory
2. Knowledge of the tools needed to plan a tourist product
3. Ability to design tourist routes
4. Raise awareness of the need to avoid the possible negative effects of tourism
5. Reading of the urban space as a tourist space
6. Familiarity with the use of tourist information sources
7. Management of programs and websites for the dissemination and marketing of tourist products
8. Ability to carry out a guided tour autonomously
9. Familiarize yourself with the rights and obligations of tourist guides
10. Acquire notions about the modes of transport available for tourist trips

Development plan

- Theoretical classes (concentrated during the first weeks of the accademic year): 36 hours (2 sessions per topic, except for topic 1, which will be done in 1 session)
- Practices consisting of guided field trips led by students: (the number of sessions and the duration will be adapted to the number of students of the subject)

The timetables, as well as the exam calendar, will be published pertinently on the subject's website. They can be consulted there.

The times and dates of the outings made by the students will be published on the virtual campus. It is the responsibility of the student to periodically look at the campus to see the outings he can attend.

Evaluation

The note will correspond to:

Exam: 25% (check the date and classroom on the degree website, where you will find it updated)

Creation of the exit on the ground (preparatory part): 15%

Exit on the ground (practical part): 25%

Post-output analysis: 10%

Written assessment of the various field trips (3 trips): 15%

Punctual delivery of the different parts and participation in the on the ground practices: 10%

To pass the subject is a requirement:

- Overcome the 5 final average of the subject
- Overcome the 3'5 note of the final exam
- make the exit on the ground
- attend 3 of the guided departures carried out by classmates

For the course work properly, it is essential that students scrupulously respect the planning deadlines for the various guided tours. Thus, the date of the guided tour must be communicated to the teacher and classmates at least 2 weeks before departure and always before the 1st of November. If the date of the guided tour has not been sent before this date, the day will be set by the teacher and the date can only be changed for reasons justified and may involve a penalty in the note. The program must be delivered no later than 2 weeks before the date of the visit.

In the very special event that, due to force majeure, the planned activities cannot be carried out, the guided tours will be carried out virtually, with the means and format agreed at that time.

There is no recovery from any part of the course. If a student can not attend an activity that can be evaluated, it will be necessary to notify as early as possible to schedule another day. In any case, it will be necessary to provide an official supporting document. In the absence of this document, the note will be considered zero or not presented.

In case the students cannot attend the classes to be isolated, they will have at their disposal the material of the subject in the virtual campus so that they can follow the syllabus. Once recovered, it will be possible to establish, if it is the case, a tutorial session to review the most important concepts of the syllabus and to solve doubts.

Alternative assessment: In case a student credits documentally their inability to attend scheduled activities in the continuous assessment (for paid work, second or subsequent tuition of the subject ...), they can opt for a single test Of validation of competences and knowledge that will be realized on the day and in the schedule established in the calendar of evaluation of the Degree for the final test of the ordinary evaluation. This test will consist of an examination with contents expanded with some of the practices of the course. You must also do the guided tour. The application for this assessment modality must be carried out before October 15 with documentary accreditation and, once done, it can not be modified. In addition, as indicated in the upper part of the section, it will be necessary to pass the requirements to pass the subject. **It is especially important to take a guided tour and attend some of the guided tours of the classmates.** If it is not possible to attend the visits of classmates due to timetable issues, it will be necessary to prove in such a way that it does not leave any room for doubt, that other types of guided tours have been attended, which must be specified with teacher.

It is recalled that the total or partial plagiarism of any part of the course work, as well as any other fraudulent procedure carried out to carry out work activities, will entail the qualification of 0 (suspense) in the final qualification of The subject since it violates respect for intellectual property. Plagiarism is considered "Part of a work of another one inserted in the own one without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the duties of the student / -a, the one of "Refrain from the use or cooperation in fraudulent preoccupations In the evaluation tests, in the Works that are carried out or in official documents of the university "(UdL regulations).

Bibliography

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- ALDOMÀ BUIXADÉ, I. (2021) *L'ignot oest. Una geografia viscuda*. Pagès editors, Lleida.
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- VERNET SAUREU, C. (2010) *Guía turístico: nociones básicas* Barcelona, Laertes

Webs:

- Turisme de Catalunya. *Club Cultura - Turisme Cultural*. <http://www.turismedecatalunya.com/cultura/>
- UE. *itineraris culturals europeus*. <https://www.coe.int/en/web/cultural-routes>

Qualification as a tourist guide for Catalonia:

- <https://canalempresa.gencat.cat/ca/integraciodepartamentaltramit/tramit/PerTemes/Habilitacio-com-a-guia-de-turisme-de-Catalunya>
- DECRET 43/2020, de 10 de març, sobre l'activitat de guia de turisme de Catalunya. <https://canalempresa.gencat.cat/ca/integraciodepartamentaltramit/tramit/PerTemes/Habilitacio-com-a-guia-de-turisme-de-Catalunya>