



Universitat de Lleida

DEGREE CURRICULUM  
**TERRITORIAL GUIDANCE AND  
TOURISTIC INFORMATION**

Coordination: PAÛL AGUSTI, DANIEL

Academic year 2017-18

## Subject's general information

<b>Subject name</b>	TERRITORIAL GUIDANCE AND TOURISTIC INFORMATION			
<b>Code</b>	102632			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	Degree	Course	Typology	Modality
	Bachelor's Degree in Tourism	4	OPTIONAL	Attendance-based
<b>ECTS credits</b>	6			
<b>Groups</b>	1GG			
<b>Theoretical credits</b>	0			
<b>Practical credits</b>	0			
<b>Coordination</b>	PAÜL AGUSTI, DANIEL			
<b>Department</b>	GEOGRAFIA I SOCIOLOGIA			
<b>Teaching load distribution between lectures and independent student work</b>	Class hours: 60 Non-attendance hours: 90			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan			
<b>Distribution of credits</b>	3 credits in the classroom 3 credits out of class			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
GANAU CASAS, JOAN	ganau@geosoc.udl.cat	1,5	To be specified via email.
PAÛL AGUSTI, DANIEL	daniel.paul@udl.cat	4,5	To be specified via email. Due to the lack of spaces in the FDET, tutorials can be done in the Rectorate building.

## Subject's extra information

The subject focuses on two aspects of tourism that are clearly interrelated: the creation of itineraries and tourist information. The intention is that it is the own student who applies the acquired knowledge throughout the degree and find out how and where to look for information, how to hierarchize it according to the public and how to present it to future clients / tourists.

This teaching guide is intended to be developed with a group of 20 to 25 enrolled. If the number increases or decreases significantly, some of the activities and evaluation criteria may undergo modifications that will be discussed when the registration is closed and the final number of students is available.

This guide has been translated with google translate. In case of errors the version that prevails is Catalan.

## Learning objectives

In this subject, students are expected to achieve the following objectives:

- 1.- Awareness of the importance of a good preparation of the tourist product and of the existing sources
- 2.- Show strategies that can help when planning a guided tour
- 3.- Encourage the student to acquire the necessary skills to develop a guided tour

## Competences

1. Select and use the most appropriate information and communication technologies for each occasion [CT3 Acquire training in the use of new technologies and information and communication technologies]
2. Work as a team, establishing the relationships that can help to strengthen cooperation
3. Design creative proposals, have entrepreneurial initiative and spirit [CB4 Power to convey information, ideas, problems and solutions to both specialized and non-specialized audiences]
4. Critically analyze the different tourism activities [CG2 Identify the great conflicts and inequalities of human society]
5. To use basic techniques, methods and models of tourist disciplines

## Subject contents

Topic 1 Definition and types of guides (D. Paül)

Topic 2 Types of routes (D. Paül)

Topic 3 The key elements of the itineraries (D. Paül)

Theme 4 Tourist information (D. Paül)

Topic 5 The treatment of the city in guided visits (J. Ganau)

Theme 6 Guided tours on the ground (D. Paül)

## Methodology

The main methodological axes of the subject will be the following:

1. Level of general knowledge obtained in the field of processes and techniques related to the subject. It will be evaluated after a final exam.

2. Completion, attendance and active participation in guided visits during the course. Each student will have to design and take a guided tour where classmates will attend. Exits will be for at least an hour and they will be made in the real conditions in which you can find a guide. Likewise, you must attend as a public at least three of the outings designed by your classmates.

3.- Delivery of the proposed works during the course.

## Development plan

- Theoretical classes (at the beginning of the course): 24 hours + 2 hours exam

- Practices:

- Guided field trips: 24 hours

- Directed trips by the professors: 10 hours

## Evaluation

The note will correspond to:

Review: 25%

Creation of the exit on the ground (preparatory part): 15%

Exit on the ground (practical part): 25%

Post-output analysis: 10%

Written assessment of the various field trips (3 trips): 15%

Assistance and use of teacher-led outings: 10%

To pass the subject is a requirement:

- Overcome the 5 final average of the subject
- Overcome the 3'5 note of the final exam
- make the exit on the ground
- attend 3 of the guided departures carried out by classmates

There is no recovery from any part of the course. If a student can not attend an activity that can be evaluated, it will be necessary to notify as early as possible to schedule another day. In any case, it will be necessary to provide an official supporting document. In the absence of this document, the note will be considered zero or not presented.

Alternative assessment: In case a student credits documentally their inability to attend scheduled activities in the continuous assessment (for paid work, second or subsequent tuition of the subject ...), they can opt for a single test Of validation of competences and knowledge that will be realized on the day and in the schedule established in the calendar of evaluation of the Degree for the final test of the ordinary evaluation. This test will consist of an examination with contents expanded with some of the practices of the course. The application for this assessment modality must be carried out before October 15 with documentary accreditation and, once done, it can not be modified.

It is recalled that the total or partial plagiarism of any part of the course work, as well as any other fraudulent procedure carried out to carry out work activities, will entail the qualification of 0 (suspense) in the final qualification of The subject since it violates respect for intellectual property. Plagiarism is considered "Part of a work of another one inserted in the own one without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the duties of the student / - a, the one of "Refrain from the use or cooperation in fraudulent preoccupations In the evaluation tests, in the Works that are carried out or in official documents of the university "(UdL regulations).

## Bibliography

ABRIL SELLARÉS, M. (2015) *Análisis de la Mediación Humana en espacios museísticos: la figura del Guía Turístico en el contexto de la ciudad de Barcelona* Tesi electrònica - Universitat de Barcelona

CABO NADAL, M. (2004) *Asistencia y guía de grupos*, Paraninfo, Madrid

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COMPANYS, X. (dir.) (2016) *Guia de Lleida : una gran ciutat per descobrir* Lleida : Centre d'Art d'Època Moderna (CAEM) - Edicions de la Universitat de Lleida

CONSEIL D'EUROPE (2005) *Promotion du tourisme culturel en tant que facteur de développement des régions*, Strasbourg: Editions du Conseil de l'Europe

DIAZ-SORIA, Inmaculada (2015) "(Re)descobrir la pròpia ciutat: reflexiones sobre las visitas guiadas en Barcelona" *Documents d'Anàlisi Geogràfica* 60(3), 507-538

GALÍ ESPELT, N. (1999). *El Guiatge turístic* Girona, Servei de Publicacions de la Universitat de Girona - Escola Oficial de Turisme de Catalunya - INSETUR.

LÓPEZ ARRANZ, J. (2002) *Manual del guía* Barcelona, Laertes

MIRALBELL I IZARD, O. (2007) *Gestión de oficinas de turismo* Barcelona: Editorial UOC.

MORALES MIRANDA, J. (2001) *Guía práctica para la interpretación del patrimonio : el arte de acercar el legado natural y cultural al público visitante* Sevilla, TRAGSA - Junta de Andalucía

PAUNERO I AMIGÓ, X. (2003). *Patrimoni, turisme i desenvolupament local*. Girona, Servei de Publicacions de la Universitat de Girona

REILY COLLINS, V. (2000) *Becoming a tour guide : principles of guiding and site interpretation*. London, Continuum

VERNET SAUREU, C. (2010) *Guía turística: nociones básicas* Barcelona, Laertes

## Webs:

- Turisme de Catalunya. *Club Cultura - Turisme Cultural*-. Recuperat a <http://www.turismedecatalunya.com/cultura/>
- UE. *itineraris culturals europeus*. Recuperat a [http://www.culture-routes.lu/php/fo\\_index.php?](http://www.culture-routes.lu/php/fo_index.php?)
- Diputació de Barcelona. *Patrimoni*. Recuperat a <C:\Documents and Settings\dolors\Mis documentos\Patrimoni Cultural -- Patrimoni>

## Others

*Journal of heritage tourism* (2006- ). Clevedon: Channel View Books.