



Universitat de Lleida

# DEGREE CURRICULUM **HERITAGE RESOURCES**

Coordination: MACIA AMOROS, JAUME

Academic year 2023-24

## Subject's general information

Subject name	HERITAGE RESOURCES			
Code	102630			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography	4	OPTIONAL	Attendance-based
	Bachelor's Degree in Tourism	3	COMPULSORY	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism	4	COMPULSORY	Attendance-based
	Double degree: Bachelor's degree in Geography and Bachelor's degree i Tourism	2	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.4		3.6
	Number of groups	1		1
Coordination	MACIA AMOROS, JAUME			
Department	GEOGRAPHY, HISTORY AND HISTORY OF ART			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90  Total: 150 hours			
Important information on data processing	Consult <a href="#">this link</a> for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MACIA AMOROS, JAUME	jaume.macia@udl.cat	5,6	To be specified by email
PAUL AGUSTI, DANIEL	daniel.paul@udl.cat	,4	To be specified by email

## Subject's extra information

This subject pretends to give to know the put in value of the heritage, as well as with the different types of tourist resources patrimoniales and the technicians for his interpretation to the public visitor. It pretends that the students purchase an exact idea of the importance and fragility of the cultural and natural heritage, that learn to value it in his just measure like source of big documentary value, historical and natural and that help to spread these concepts between the rest of the society, thanks to the enormous importance of the tourist phenomenon in the actuality.

*We remember you that the recordings and the rest of contents of the CV are protected by the intellectual property rights and industrial of the Universitat of Lleida, in accordance with the included clause in the "Legal notice", visible in all the websites property of the UdL.*

## Learning objectives

### OBJECTIVES

With the subject "Patrimonial Resources" it is intended that the student, at the end of the course, has achieved the following objectives:

- 1) Know the fundamental and basic concepts that come together in the cultural and natural heritage.
- 2) Understand the processes that have historically shaped the notion of tangible and intangible cultural heritage.
- 3) List the types of heritage resources and know the international guidelines that affect them.
- 4) Know the management policies of cultural and natural heritage and the main bodies that ensure their correct preservation and management.
- 5) Know the cultural heritage of the environment that the student lives and predictably will have to work.
- 6) Have conceptual instruments to identify, interpret and use cultural and / or natural heritage as recurrent.
- 7) Understand the importance of cultural heritage as an engine for dynamisation and territorial development both at an economic scale and at the educational level of a specific community.
- 8) Apply the conceptual knowledge acquired in the analysis and interpretation of a heritage asset for the professional practice of cultural tourism.
- 9) Know how to use appropriately and in its methodological and conceptual context the key words of the course: patrimonial and natural; identity / belonging; World Heritage; Unesco; patrimonial resources; tourism; interpretation of heritage; culture.

## Competences

### Competences of the Degree of Tourism

CG1 Capacity for analysis and synthesis

CG2 Ability to organize and plan

CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability

CE5 Understand the principles of tourism, its spatial, social, cultural, psychological, legal, political, labor and economic dimensions

CE6 Design tourism products and define objectives, strategies and trade policies. Identify tourist resources and evaluate their potential

CE9 Relate the objectives of tourism management and management in order to achieve a satisfactory tourist experience and culturally legitimate

CT1 Correct oral and written expression

CT3 Mastery of ICT

CT4 Respect and development of Human Rights, democratic principles, the principles of equality between women and men, and the values of a culture of peace and other democratic values

### Competences of the Degree of Geography

CB2 Apply their knowledge to their job or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and problem solving within their area of study

CB4 Be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences

CG2 Identify the great conflicts and inequalities of human society

CG5 Assume the interaction of geography with history and other social sciences

CE4 Manage the information of topographic cartography

CE5 Learn to extract geographical information from existing resources on the Internet

CE10 Recognize in the landscape the transformations generated by human uses in historical development

CE13 Know, understand and interpret the territory, explain the diversity of places, regions and locations.

CT1 Acquire an adequate comprehension and oral and written expression of Catalan and Spanish

CT3 Acquire training in the use of new technologies and information and communication technologies

## Subject contents

Fundamental contents of the subject

### 1- The Cultural Heritage Concept

Notion and use of the concept of cultural heritage.

Construction of the concept of cultural and natural heritage.

Forces that influence cultural heritage.

### 2- Typologies, characteristics and uses of cultural and natural heritage

Definition. Material and intangible heritage at present: typologies.

Unesco and World Heritage; evolution of concepts; categories of cultural goods and classification of PRs.

### 3- The Museums: a great heritage and tourism instrument

Definition. Origin and evolution of the museum fact. The ICOM.

Legislation that affects them; types of museums and management formulas. The Catalan museum system: the

new Museums plan.

The Museums as a tourist resource.

#### **4. Management, conservation and valorization policies of cultural and natural heritage.**

Actors of the definition, protection and management of cultural and natural heritage (Charter of Athens, Unesco, etc).

Supranational, state and regional organizations. The legal frameworks

#### **5. Natural heritage policies in Catalonia and Spain**

Legislation and protection measures. Basic rules

#### **6- The interpretation and diffusion of heritage Definition and evolution of the strategy.**

Principles of heritage interpretation.

Purposes and objectives.

The diffusion as a structural pillar of heritage management.

#### **7- Cultural tourism**

Definition. Evolution of the concept.

Cultural Tourism Charter (ICOMOS).

Principles of cultural tourism.

The cultural tourist.

## Methodology

Methodological axes of the subject

- Master classes: exposition of the theoretical contents of the topics listed in the program. The students will have posted on the Virtual Campus the basic outline of the topics in PowerPoint and/or pdf format. Within the framework of the classes, the active, respectful and critical participation of the students will be encouraged and valued. The contents of the classes will be complemented with the recommended readings in the course of the development of each one of the topics.

- Field trips: two trips will be scheduled to learn about heritage resources and their enhancement. One in the city of Lleida and another in a city declared a World Heritage Site by the Spanish State, in order to deepen the knowledge, degree of patrimonialization and tourist use of cultural heritage. A practice will emerge from each output.

- Realization of a final work in team. The objective of the work is that the student knows how to use the chosen heritage resources of a specific territory (knowledge of the historical, artistic or natural values; degree of protection; stage of heritagization) and turn them into a tourist resource through packaging. This work should be presented in the group-class.

- Completion of an individual final project, substituting the main exit: Students who cannot attend the main exit, which will take place in a Spanish city declared a World Heritage Site, will have the possibility of doing a project that supposes the same value than the exit. The objective of the work is that the student knows how to apply new technologies to heritage resources and end up designing a single map in which all the architectural heritage elements of a municipality are geolocated. Cartography as a tool to analyze the links between material heritage, territory and tourism.

\* In the event that a student is unable to attend classes and outings for health reasons, he will be offered the possibility of tutorials and reinforcement classes through videoconferencing.

Learning outcomes:

- 1- Ability to critically analyze the repercussions of tourism on the territory and heritage
- 2- Knowledge of the instruments necessary to plan a tourist product based on heritage
- 3- Reading of the patrimonial space like tourist space
- 4- Agility in reading tourist maps
- 5- Ability to design tourist routes based on heritage
- 6- Familiarity with the use of tourist information sources
- 7- Management of programs and websites for the dissemination and marketing of tourist products
- 8- Knowledge of the necessary tools for the hierarchy of a patrimonial space
- 9- Encourage a broad vision on heritage management and the creation of new tourist experiences based on heritage
- 10- Raise awareness about the need to avoid the possible negative effects of tourism on heritage

## Development plan

The development of the asignatura will follow the following time distribution

- Masterclasses: 30h + 2h of exam
- Study outings or alternative work: 22h
- Realisation of a final work in team: 8h

The timetables, as well as the examination calendar, will be published pertinently in the web page of the degree (<http://www.turisme.udl.cat/en/calendari-horaris/horaris/> and <http://www.turisme.udl.cat/en/calendari-horaris/examens/>). They can be consulted there.

The times and dates of the outings made with the students will be decided at the beginning of the course based on the health situation and will be published on the Virtual Campus once decided. It is the student's responsibility to periodically consult the virtual campus to find out about this and other information.

\* In case they could not be done, for reasons of confinement or for health security, they will be replaced by readings, debates or videos.

## Evaluation

- Main field trip or alternative work (20%)\*
- Territorial diagnosis (10%)
- Participation (10%). Participation will be assessed through the analysis of articles, documentaries and field trips in the city of Lleida.
- Final group work (30%): Written work (20%) and oral presentation (10%) **(it is essential to make the oral presentation to pass the final work. Failure to make the presentation will be penalized with a 0 in the grade from work)**
- Final exam (30%) **(it is essential to pass the exam to pass the course)**

\*The main field trip is voluntary. Students who cannot or do not wish to attend these outings may opt for this part of the grade if they do individual work. Registration at the start must be made before March 1. If it is not done, it will be understood that alternative work will be chosen. Output and work have the same value (20%). The field trip will be evaluated by completing a piece of work, whose instructions will be indicated before making the trip. If any

student already registered for the outing cannot attend for a justified reason (work, illness, legal cause...), they will have to communicate it as well as possible and deliver an official certificate stating the reason. Only in this case the student will be able to change the choice of it and carry out the individual work. In all other cases, non-attendance at the start if you are enrolled is equivalent to a 0 in this section of the grade. Additionally, those students who during the field visit do not follow the explanations, arrive late or carry out any activity that affects the proper development of the trip may be penalized with 5 points, which will be deducted from the test mark of the trip.

## Alternative evaluation

The student who wants to accept the alternative evaluation must present a work contract or justify, in writing addressed to the dean, the reasons that make it impossible for him or her to carry out the continuous evaluation.

The deadline to waive continuous assessment is March 20.

For more information, send an email to [fdet.secretariacentre@udl.cat](mailto:fdet.secretariacentre@udl.cat) or contact the Academic Secretariat of the Faculty of Law, Economics and Tourism.

## Plagiarism

Article 9 of the Evaluation Regulations establishes that the student cannot use unauthorized means or fraudulent mechanisms during the evaluation activities. The student who uses any fraudulent means related to the test and/or carries electronic devices that are not allowed, will be subject to the consequences set forth in these regulations or in any internal regulations of the UdL.

Article 43 of the UdL Coexistence Regulations describes the applicable sanctions, which include, among others and depending on the seriousness of the offense, the loss of the right to be evaluated in the subject, the loss of enrollment for one semester or course or expulsion up to three years.

## Bibliography

### Bibliography

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ALDOMÀ BUIXADÉ, I.; MÒDOL RATÉS, J.R.; GUERRERO LLADÓS, M. (2017) *Patrimonis rurals. Reconeixement i perspectives* Lleida: Fundació del Món Rural.  
<https://drive.google.com/file/d/0B7O0G5hLo7SmSkVXbDdULUVsLWw/view>

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GARCIA MARCHANTE, J.S; POYATI HOLGADI, M. del C. (coord), (2002), *La función social del patrimonio histórico: el turismo cultural*, Ediciones de la Universidad de Castilla-La Mancha,

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Individuo y sociedad, vol 17

MARTÍN GUGLIELMINO, M., (2007), "La difusión del patrimonio. Actualización y debate", *E-RPH*, (Revista electrònica de patrimoni històric) Universidad de Granada

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ICOMOS 1999 Carta Internacional sobre turismo cultural, 1999

ICOMOS 2008, Carta ICOMOS para la Interpretación y presentación de Sitios de Patrimonio Cultural, 2008

## Webgraphy

[www.instamaps.cat/](http://www.instamaps.cat/)

[www.pasosonline.org](http://www.pasosonline.org)

[www.condensam.org/unesco](http://www.condensam.org/unesco)

[www.unesco.org](http://www.unesco.org)

<https://www.elsaltodiario.com/coronavirus/entrevista-naomi-klein-gente-habla-volver-normalidad-crisis-doctrina-shock>

[https://www.laconca51.cat/terra-incognita-el-turisme-post-pandemic/#\\_ftn4](https://www.laconca51.cat/terra-incognita-el-turisme-post-pandemic/#_ftn4)

<https://www.lavanguardia.com/internacional/20200405/48285133216/ya-ya-harari-mundo-despues-coronavirus.html>

<https://www.youtube.com/watch?v=yc2Yk-6uFMM>

<https://laskellys.wordpress.com/quienes-somos/>

<https://www.canarias3puntocero.info/2020/04/07/el-tiempo-de-lo-comunitario/>



<https://www.traveler.es/naturaleza/articulos/hawaii-se-prepara-para-un-turismo-sostenible-despues-del-coronavirus/18095>

## **Library**

The library provides students with very interesting resources to facilitate the preparation of the various subjects, in particular the so-called BIBLIOGUIES, as well as materials in online format <https://biblioguies.udl.cat/turisme>