DEGREE CURRICULUM

HERITAGE RESOURCES

Coordination: MACIÀ AMORÓS, JAUME

Academic year 2021-22

HERITAGE RESOURCES 2021-22

Subject's general information

Subject name	HERITAGE RESOURCES
Code	102630
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION

Typology

Degree	Course	Character	Modality
Bachelor's Degree in Geography	4	OPTIONAL	Attendance-based
Bachelor's Degree in Tourism	3	COMPULSORY	Attendance-based
Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism (ADETUR)	4	COMPULSORY	Attendance-based
Double degree: Bachelor's degree in Geography and Bachelor's degree i Tourism	2	COMPULSORY	Attendance-based

Course number of credits (ECTS)	6

Type of activity, credits, and groups

Activity type	PRAULA	TEORIA
Number of credits	2.4	3.6
Number of groups	1	1

Coordination	MACIÀ AMORÓS, JAUME
Department	GEOGRAPHY AND SOCIOLOGY
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90 Total: 150 hours
Important information on data processing	Consult this link for more information.
Language	Catalan
Distribution of credits	5 theory credits 1 internship credits

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MACIÀ AMORÓS, JAUME	jaume.macia@udl.cat	5,5	
PAÜL AGUSTÍ, DANIEL	daniel.paul@udl.cat	,5	

Subject's extra information

This subject pretends to give to know the put in value of the heritage, as well as with the different types of tourist resources patrimoniales and the technicians for his interpretation to the public visitor. It pretends that the students purchase an exact idea of the importance and fragility of the cultural and natural heritage, that learn to value it in his just measure like source of big documentary value, historical and natural and that help to spread these concepts between the rest of the society, thanks to the enormous importance of the tourist phenomenon in the actuality.

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Learning objectives

OBJECTIVES

With the subject "Patrimonial Resources" it is intended that the student, at the end of the course, has achieved the following objectives:

1) Know the fundamental and basic concepts that come together in the cultural and natural heritage.

2) Understand the processes that have historically shaped the notion of tangible and intangible cultural heritage.

3) List the types of heritage resources and know the international guidelines that affect them.

4) Know the management policies of cultural and natural heritage and the main bodies that ensure their correct preservation and management.

5) Know the cultural heritage of the environment that the student lives and predictably will have to work.

6) Have conceptual instruments to identify, interpret and use cultural and / or natural heritage as recurrent.

7) Understand the importance of cultural heritage as an engine for dynamisation and territorial development both at an economic scale and at the educational level of a specific community.

8) Apply the conceptual knowledge acquired in the analysis and interpretation of a heritage asset for the professional practice of cultural tourism.

9) Know how to use appropriately and in its methodological and conceptual context the key words of the course: patrimonic and natural; identity / belonging; World Heritage; Unesco; patrimonial resources; tourism; interpretation of heritage; culture.

Competences

Competences of the Degree of Tourism

CG1 Capacity for analysis and synthesis
CG2 Ability to organize and plan
CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability
CE5 Understand the principles of tourism, its spatial, social, cultural, psychological, legal, political, labor and economic dimensions
CE6 Design tourism products and define objectives, strategies and trade policies. Identify tourist resources and evaluate their potential
CE9 Relate the objectives of tourism management and management in order to achieve a satisfactory tourist experience and culturally legitimate
CT1 Correct oral and written expression
CT3 Mastery of ICT

CT4 Respect and development of Human Rights, democratic principles, the principles of equality between women and men, and the values of a culture of peace and other democratic values

Competences of the Degree of Geography

CB2 Apply their knowledge to their job or vocation in a professional way and possess the skills that are usually demonstrated through the elaboration and defense of arguments and problem solving within their area of study
CB4 Be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences
CG2 Identify the great conflicts and inequalities of human society
CG5 Assume the interaction of geography with history and other social sciences
CE4 Manage the information of topographic cartography
CE5 Learn to extract geographical information from existing resources on the Internet
CE10 Recognize in the landscape the transformations generated by human uses in historical development
CE13 Know, understand and interpret the territory, explain the diversity of places, regions and locations.
CT1 Acquire an adequate comprehension and oral and written expression of Catalan and Spanish
CT3 Acquire training in the use of new technologies and information and communication technologies

Subject contents

Fundamental contents of the subject

1- The Cultural Heritage Concept

Notion and use of the concept of cultural heritage.

Construction of the concept of cultural and natural heritage.

Forces that influence cultural heritage.

2- Typologies, characteristics and uses of cultural and natural heritage

Definition. Material and intangible heritage at present: typologies.

Unesco and World Heritage; evolution of concepts; categories of cultural goods and classification of PRs.

3- The Museums: a great heritage and tourism instrument

Definition. Origin and evolution of the museum fact. The ICOM.

Legislation that affects them; types of museums and management formulas. The Catalan museum system: the

new Museums plan.

The Museums as a tourist resource.

4. Management, conservation and valorization policies of cultural and natural heritage.

Actors of the definition, protection and management of cultural and natural heritage (Charter of Athens, Unesco, etc).

Supranational, state and regional organizations. The legal frameworks

5. Natural heritage policies in Catalonia and Spain

Legislation and protection measures. Basic rules

6- The interpretation and diffusion of heritage Definition and evolution of the strategy.

Principles of heritage interpretation.

Purposes and objectives.

The diffusion as a structural pillar of heritage management.

7- Cultural tourism

Definition. Evolution of the concept.

Cultural Tourism Charter (ICOMOS).

Principles of cultural tourism.

The cultural tourist.

Methodology

Methodological axes of the subject

- Master classes: exposition of the theoretical contents of the topics listed in the program. The students will have posted on the Virtual Campus the basic outline of the topics in PowerPoint and/or pdf format. Within the framework of the classes, the active, respectful and critical participation of the students will be encouraged and valued. The contents of the classes will be complemented with the recommended readings in the course of the development of each one of the topics.

- Field trips: two trips will be scheduled to learn about heritage resources and their enhancement. One in the city of Lleida and another in a city declared a World Heritage Site by the Spanish State, in order to deepen the knowledge, degree of patrimonialization and tourist use of cultural heritage. A practice will emerge from each output.

- Realization of a final work in team. The objective of the work is that the student knows how to use the chosen heritage resources of a specific territory (knowledge of the historical, artistic or natural values; degree of protection; stage of heritagization) and turn them into a tourist resource through packaging. This work should be presented in the group-class.

- Completion of an individual final project, substituting the main exit: Students who cannot attend the main exit, which will take place in a Spanish city declared a World Heritage Site, will have the possibility of doing a project that supposes the same value than the exit. The objective of the work is that the student knows how to apply new technologies to heritage resources and end up designing a single map in which all the architectural heritage elements of a municipality are geolocated. Cartography as a tool to analyze the links between material heritage, territory and tourism.

* In the event that a student is unable to attend classes and outings for health reasons, he will be offered the possibility of tutorials and reinforcement classes through videoconferencing.

Learning outcomes:

1- Ability to critically analyze the repercussions of tourism on the territory and heritage
2- Knowledge of the instruments necessary to plan a tourist product based on heritage
3- Reading of the patrimonial space like tourist space
4- Agility in reading tourist maps
5- Ability to design tourist routes based on heritage
6- Familiarity with the use of tourist information sources
7- Management of programs and websites for the dissemination and marketing of tourist products
8- Knowledge of the necessary tools for the hierarchy of a patrimonial space
9- Encourage a broad vision on heritage management and the creation of new tourist experiences based on heritage
10- Raise awareness about the need to avoid the possible negative effects of tourism on heritage

Development plan

The development of the asignatura will follow the following time distribution

- Masterclasses: 30h + 2h of exam

- Study outings or alternative work: 22h

- Realisation of a final work in team: 8h

The timetables, as well as the examination calendar, will be published pertinently in the web page of the degree (http://www.turisme.udl.cat/en/calendari-horaris/horaris/ and http: //www.turisme.udl.cat /en/ calendari-horaris /examens /). They can be consulted there.

The times and dates of the outings made with the students will be decided at the beginning of the course based on the health situation and will be published on the Virtual Campus once decided. It is the student's responsibility to periodically consult the virtual campus to find out about this and other information.

* In case they could not be done, for reasons of confinement or for health security, they will be replaced by readings, debates or videos.

Evaluation

- Field trip to the city of Lleida (5%)

- Main field trip or alternative work (30%)

- Participation (10%). Participation will be assessed through the analysis of articles and documentaries.

- Final group work (20%) and presentation in class (5%)

- Final exam (30%)

The study trip in the city of Lleida will be evaluated by means of a multiple choice exam that will take place on the first day of class after the departure date and the main trip will be evaluated by completing an individual project.

* The health situation around COVID-19 will mark the completion of practical study outings. If they cannot be done, they will be replaced by readings or videos, which will be evaluated through a debate (in class, by videoconference or by the Virtual Campus Forum) and / or a test-type exam.

The study outings are voluntary. Students who are unable or unwilling to attend these outings will be eligible for this part of the grade if they do individual work. Registration at the start must be done before March 1st. If it is not

done, it will be understood that the individual work will be chosen. Output and work have the same value (30%). The exit test will be held on the first day of class after the departure date. If a student already enrolled in the exit cannot attend for a justified reason (work, illness, legal cause ...), they will have to report it as well as possible and deliver an official certificate stating the reason. Only in this case the student will be able to change his choice and carry out the individual work. In all other cases, non-attendance at the start if enrolled is equivalent to 0 in this section of the note. Additionally, those students who during the field visit do not follow the explanations, arrive late or carry out any activity that affects the proper development of the exit may be penalized with 5 points, which will be deducted from the exit test note.

Alternative evaluation

In the event that a student documentary proof (employment contract and summary of the working life issued by the Social Security Treasury) that they are working full-time during the teaching year and therefore cannot meet the established requirements For the continuous evaluation, you can choose to carry out a single test of validation of competences and knowledge that will be carried out in the weeks indicated for this purpose in the degree evaluation calendar. It is recalled that the total or partial plagiarism of some of the parts of the course work, as well as any other fraudulent procedure carried out to carry out the work activities, will lead to a grade of 0 (failure) in the final grade of the given subject. that violates the respect for intellectual property.

Plagiarism is considered the "Part of another's work inserted in one's own without indication of the source" (DRAE). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the2020-21 duties of the student, that of "Refrain from the use or cooperation in fraudulent concerns in the Assessment Tests, in the work that was carried out or in official documents of the university " (regulations of the UdL).

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Webgraphy

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https://www.canarias3puntocero.info/2020/04/07/el-tiempo-de-lo-comunitario/

https://www.traveler.es/naturaleza/articulos/hawaii-se-prepara-para-un-turismo-sostenible-despues-del-

coronavirus/18095

Library

The library provides students with very interesting resources to facilitate the preparation of the various subjects, in particular the so-called BIBLIOGUIES, as well as materials in online format https://biblioguies.udl.cat/turisme