



Universitat de Lleida

DEGREE CURRICULUM **HERITAGE RESOURCES**

Coordination: MACIÀ AMORÓS, JAUME

Academic year 2019-20

Subject's general information

Subject name	HERITAGE RESOURCES			
Code	102630			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography and Spatial Planning	3	OPTIONAL	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism (ADETUR)	4	COMPULSORY	Attendance-based
	Bachelor's Degree in Geography	4	OPTIONAL	Attendance-based
	Bachelor's Degree in Tourism	3	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.4		3.6
	Number of groups	1		1
Coordination	MACIÀ AMORÓS, JAUME			
Department	GEOGRAPHY AND SOCIOLOGY			
Important information on data processing	Consult this link for more information.			
Office and hour of attention	dilluns de 17,30 a 19			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MACIÀ AMORÓS, JAUME	jaume.macia@udl.cat	6	

Subject's extra information

Aquesta matèria obligatòria és una proposta acadèmica i formativa que s'articula perfectament amb el sentit formador de la titulació de turisme, ja que explícita com els recursos patrimonials s'han convertit en un dels principals instruments de desenvolupament del turisme i, al mateix temps, proposa coneixements, eines i habilitats que permeten a l'estudiant, una vegada finalitzada la carrera, poder inserir-se en el món laboral del turisme amb unes certes garanties.

Learning objectives

OBJECTIVES

With the subject "Patrimonial Resources" it is intended that the student, at the end of the course, has achieved the following objectives:

- 1) Know the fundamental and basic concepts that come together in the cultural and natural heritage.
- 2) Understand the processes that have historically shaped the notion of tangible and intangible cultural heritage.
- 3) List the types of heritage resources and know the international guidelines that affect them.
- 4) Know the management policies of cultural and natural heritage and the main bodies that ensure their correct preservation and management.
- 5) Know the cultural heritage of the environment that the student lives and predictably will have to work.
- 6) Have conceptual instruments to identify, interpret and use cultural and / or natural heritage as recurrent.
- 7) Understand the importance of cultural heritage as an engine for dynamisation and territorial development both at an economic scale and at the educational level of a specific community.
- 8) Apply the conceptual knowledge acquired in the analysis and interpretation of a heritage asset for the professional practice of cultural tourism.
- 9) Know how to use appropriately and in its methodological and conceptual context the key words of the course: patrimonial and natural; identity / belonging; World Heritage; Unesco; patrimonial resources; tourism; interpretation of heritage; culture.

Competences

Competencies:

- GC1 Analysis and synthesis capacity
- GC2 Ability to organize and plan
- EC4 Identify, manage and design strategies and management plans for tourist territories and destinations in accordance with the principles of sustainability.
- EC5 Understand the principles of tourism, its spatial, social, cultural, psychological, legal, political, labor and economic dimensions
- EC6 Design tourism products and define commercial objectives, strategies and policies. Identify tourism

resources and assess their potential

- EC9 To relate the objectives of management and tourism management in order to achieve a touristically satisfactory and culturally legitimate experience.
- TC1 Correct oral and written expression
- TC3 Domain of ICT

Subject contents

Fundamental contents of the subject

1- The Cultural Heritage Concept

Notion and use of the concept of cultural heritage.

Construction of the concept of cultural and natural heritage.

Forces that influence cultural heritage.

2- Typologies, characteristics and uses of cultural and natural heritage

Definition. Material and intangible heritage at present: typologies.

Unesco and World Heritage; evolution of concepts; categories of cultural goods and classification of PRs.

3- The Museums: a great heritage and tourism instrument

Definition. Origin and evolution of the museum fact. The ICOM.

Legislation that affects them; types of museums and management formulas. The Catalan museum system: the new Museums plan.

The Museums as a tourist resource.

4. Management, conservation and valorization policies of cultural and natural heritage.

Actors of the definition, protection and management of cultural and natural heritage (Charter of Athens, Unesco, etc).

Supranational, state and regional organizations. The legal frameworks

5. Natural heritage policies in Catalonia and Spain

Legislation and protection measures. Basic rules

6- The interpretation and diffusion of heritage Definition and evolution of the strategy.

Principles of heritage interpretation.

Purposes and objectives.

The diffusion as a structural pillar of heritage management.

7- Cultural tourism

Definition. Evolution of the concept.

Cultural Tourism Charter (ICOMOS).

Principles of cultural tourism.

The cultural tourist.

Methodology

Methodological axes of the subject

- Lectures: exposition of the theoretical contents of the topics enunciated to the program. Students will have the basic outline of the topics in PowerPoint format on the Virtual Campus. Within the framework of the classes, the active, respectful and critical participation of the students will be encouraged and valued. The contents of the classes will be complemented with the recommended readings in the course of the development of each of the topics.
- Field trips: departures will be scheduled to learn about the heritage resources of the city of Lleida and nearby areas to deepen knowledge, degree of patrimonialization and tourist use of the nearby cultural heritage. A practice will emerge from each output.
- Realization of a final work in team. The objective of the work is for the student to know how to use the patrimonial resources chosen from a specific territory (knowledge of historical, artistic or natural values, degree of protection, patrimonialization stage) and turn them into a tourist resource through paquetització. This work will have to be exposed to the class group.
- Realization of an individual final work. The objective of the work is for the student to know how to apply new technologies to heritage resources and finally design a unique map where all the architectural heritage elements of a municipality are geolocalized. Cartography as a tool to analyze the links between material heritage, territory and tourism.

Evaluation

- Assistance and active participation in class (10%)
- Field trips (10%)
- Individual final work (20%).
- Final group work (20%) and classroom exposure (10%)
- Final exam on the theoretical content taught in the lectures (30%)

Alternative evaluation

In the case of a / a documentary accredited student (work contract and summary of work life issued by the Social Security Treasury) who is working with the full working day during the teaching course and therefore can not comply with The requirements The continuous evaluation, the opportunity to perform the unique test of validation of competences and knowledge that are carried out in the weeks indicated for these purposes in the evaluation calendar of the degree.

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Bibliography

Bibliography

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ICOMOS 1999 Carta Internacional sobre turismo cultural, 1999

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Webgraphy

www.instamaps.cat/

www.pasosonline.org

www.condensam.org/unesco

www.unesco.org