



DEGREE CURRICULUM

TOURISM AND LAND RESOURCES

Coordination: PAÜL AGUSTI, DANIEL

Academic year 2020-21

Subject's general information

Subject name	TOURISM AND LAND RESOURCES			
Code	102618			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Tourism	2	COMPULSORY	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism (ADETUR)	2	COMPULSORY	Attendance-based
	Bachelor's Degree in Geography	2	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.1		3.9
	Number of groups	1		1
Coordination	PAÛL AGUSTI, DANIEL			
Department	GEOGRAPHY AND SOCIOLOGY			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PAÛL AGUSTI, DANIEL	daniel.paul@udl.cat	6	

Subject's extra information

The subject is considered as a reflection on the various aspects that contribute to the creation of a tourist resource. In this sense, the student wants to learn to differentiate a tourist resource from elements such as heritage, inheritance or equipment. The subject will be focused on the different aspects that these tourist resources create: accessibility, price, promotion, management ... At the same time, the student wants to be aware of the importance of the territory that surrounds this resource in the Your promotion and management.

This teaching guide is designed to be developed with a group of 30 to 40 enrolled. If the number increases or decreases significantly, some of the activities and evaluation criteria may undergo modifications that will be discussed when the registration is closed and the final number of students is available

This guide has been translated with google translate. In case of errors the version that prevails is Catalan.

Learning objectives

In this subject, students are expected to achieve the following objectives:

- 1.- Awareness of the importance of the management of the territory in tourism matters
- 2.- Show the various challenges that exist in the territory
- 3.- Analyze the tourist phenomenon from a point of view of the planning of the territory
- 4.- Know the basics of the cartography and its reading

Competences

- CG1 Capacity for analysis and synthesis
- CG2 Ability to organize and plan
- CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability.
- CE6 Design tourism products and define objectives, strategies and commercial policies. Identify tourism resources and assess their potential
- CE9 Bring together the objectives of tourism management and management in order to achieve a culturally legitimate and touristly satisfactory experience.
- CT1 Correct oral and written expression
- CT3 ICT Domain

Subject contents

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1.- Introduction: land use planning and territorial planning

The first section of the course will be dedicated to introducing the syllabus and the evaluation system of the course, as well as the main concepts

2.- Introduction to the cartographic language.

The section is presented as an introduction to one of the main tools used in land use planning: the map. In this sense, the various

types of maps, symbologies used will be presented and introduced some concepts such as scale, projection, spindle ... It will include a practical part on cartographic language.

3.- The tourist space in the arrangement of the territory: space of attraction, residential space, tourist space.

The section will present the main types of space consumption that can be developed from the point of view of tourist view. The study will analyze this phenomenon from several scales: local, regional, regional ...

4.- Territory study tools

The representation of the territory is fundamental for its planning. For this reason an introduction will be made general to some computer-assisted mapping methods.

5.- To plan infrastructures for the integral development of the territory.

The implantation of the diverse infrastructures in a territory can suppose, in function of the previous planning existing, a strength or a weakness. For this reason in this section will reflect on the impact that the infrastructures can have on the territory.

6.- The planning of routes

The various characteristics of the territory can condition the development of tourist routes. In that section wants to reflect on this fact, showing the main physical barriers (relief, climate ...) and mental (perception of security, economic level ...) that condition the realization of the routes.

7.- The problem of the massification of the tourist space.

One of the main challenges of many tourist destinations is the overcrowding of their spaces. The section will reflect on this fact, its origins and some strategies to address it. It will include a practical part of load capacity calculation.

8.- Hyperreality as a planning strategy.

The section will reflect on the importance of hyperreal discourse in spatial planning. To do it in particular, the repercussions that large theme parks have on their environment will be analyzed.

Methodology

The main methodological axes of the subject will be the following:

1. Level of general knowledge obtained in the field of processes and techniques of the planning of the territory. It will be evaluated after a final exam. Overcoming the final average 5 and at least 3'5 of the exam mark is a requirement to pass the subject.
2. Practical work of organization carried out during the course and presented in a timely manner to be carried out.
3. Assistance and use of the outings during the course.

Learning outcomes:

1. Ability to critically analyze the repercussions of tourism on the territory
2. Knowledge of the tools needed to plan a tourist product
3. Ability to design tourist routes
4. Raise awareness of the need to avoid the possible negative effects of tourism
5. Agility in reading tourist maps
6. Critical sense in the calculation of the load capacities of the tourist spaces
7. Knowledge of the tools needed to prioritize a tourist space

Development plan

Each of the subjects will be developed during one of the weeks of the course (28 hours), with the exception of topics three and five, which will extend three sessions (12 hours in total). The exam will be of 2 hours. The theoretical sessions will be complemented by a series of practices that can be done independently in person or face-to-face (8 hours). Finally, to extend content the student will be able to choose among the assistance to a study outlet on the territory or the reading of relational

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articles with the subject. Both activities will last for 10 hours and will be evaluated by means of a test type test that will be done the first day of class after the departure. The date and place of the departure will be decided based on the number of attendees.

Evaluation

The assessment of the subject will be based on different practices and a final exam. It is a requirement to pass the course:

Deliver at least three of the practices

Overcome an average 5

Overcome the 3'5 note of the final exam

The evaluation of the subject will be based on various practices and a final exam. It is a requirement for approval the subject:

Exceed an average of 5

Pass the 3.5 mark of the final exam

The distribution of the note will be:

- Final exam: 50%

- Study trips or readings: 20%

- Internships: 30% (3 internships, with a value of 10% each internship). Practices can be different depending on of the degree of origin of the student.

The exit of study is voluntary. Students who can not or do not wish to attend these exits may opt for this part of the note if they make the readings proposed in class. Registration at the start must be done before October 1. If it is not done it will be understood that it will opt for the readings. Output and reading will be assessed equally. In both cases, there will be a test type test on the content, of 12 questions (answer 10, where errors are deducted). Tests will be done the same day, that is, on the first day of class after the date of departure. If a student already registered at the start can not attend for a justified reason (work, illness, legal cause ...), he must communicate it as soon as possible and submit an official certificate stating the reason. Only in this case will the student change his / her choice and carry out the proof of readings. In all other cases, non-attendance at the start if it is enrolled is equivalent to 0 in this section of the note. Additionally, those students who do not follow the explanations, arrive late or carry out any activity that affects the good development of the exit can be penalized with 5 points, which will be deducted from the test of the exit note.

In the event that, due to force majeure, the planned activities cannot be carried out, virtual activities will be chosen, with the means and format agreed at that time. Given the specific nature of the outing, if it cannot be developed, this activity will be replaced by the readings planned for the group that is unable or unwilling to attend the outings. The evaluation will also follow the guidelines provided for evaluating that group.

Alternative assessment In case a student credits documentally their inability to attend scheduled activities in the continuous assessment (for paid work, second or subsequent tuition of the subject ...), they may opt for a single proof of Validation of competences and knowledge that will be carried out on the day and in the schedule established in the calendar of evaluation of the Degree for the final test of the ordinary evaluation. This test will consist of an examination with contents expanded with some of the practices of the course. The application for this assessment modality must be carried out before October 15 with documentary accreditation and, once done, it can not be modified.

It is recalled that the total or partial plagiarism of any part of the course work, as well as any other fraudulent procedure carried out to carry out work activities, will entail the qualification of 0 (suspense) in the final qualification of The subject since it violates respect for intellectual property. Plagiarism is considered "Part of a work of another one inserted in the own one without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes between the duties of the student / -a, the one of "Refrain from the use or cooperation in fraudulent preoccupations In the evaluation tests, in the Works that are carried out or in official documents of the university "(UdL regulations).

Bibliography

Books

Aldomà Buixadé. Ignasi; Mòdol Ratés, Josep Ramon; Guerrero Lladós, Montserrat (2017) *Patrimonis rurals. Reconeixement i perspectives* Lleida, Fundació del Món Rural. <https://drive.google.com/file/d/0B7O0G5hLo7SmSkVXbDdULUVsLWs/view>

- Alonso Fernández, Julián (2011) *Geografía de los recursos turísticos* Madrid, Editorial Universitaria Ramón Areces – UNED
- Álvarez Areces, Miguel Ángel (2013) *Paisajes culturales, patrimonio industrial y desarrollo regional* Gijón, CICEES
- Antón Clave, Salvador & González Reverté, Francesc (coordinadors) (2008) *Recursos territorials turístics I* Barcelona, Universitat Oberta de Catalunya.
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- Bautzmann, Alexis (2020) *Atlas géopolitique mondial : 2021* Monaco, Éditions du Rocher
- Butlet, Richard (2013) "Coastal tourist resorts: history, development and models" [en línea] *ACE: Architecture, City and Environment = Arquitectura, Ciudad y Entorno*, 9 (25): 203-228.
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- Carballo Fuentes, Rita; Moreno-Gil, Sergio; León González, Carmelo & Brent Ritchie, J. R. (2015) La creación y promoción de experiencias en un destino turístico. Un análisis de la investigación y necesidades de actuación *Cuadernos de Turismo*, 35, (2015), 71-94
- Feijó, José Luis (dir) (2018) *Fundamentos del turismo*. Buenos Aires: Ugerman Editor,
- Imbert-Bouchard Ribera, Daniel (2019) La senyalització turística com a instrument de gestió territorial. El cas dels municipis turístics de Catalunya; l'estat de la qüestió entre 2013 i 2017. Girona, Universitat de Girona- Tesis Doctorals en Xarxa
- Lladó, Bernat (2013) *Franco Farinelli : del mapa al laberinto* Barcelona, Icaria.
- López Olivares, Diego (2014) *Los Recursos turísticos : evaluación, ordenación y planificación turística : estudio de casos*. València, Tirant lo Blanch
- Navarro, Diego (2015) "Recursos turísticos y atractivos turísticos: conceptualización, clasificación y valoración". *Cuadernos de turismo*, 35, 335-357
- Nel-lo, Oriol (Coord.) (2003) *Aquí no!. Conflictes territorials a Catalunya* Barcelona, Empúries.
- Tudela Flores, Ana; Delgado, Antonio (2018) *Playa burbuja : un viaje al reino de los señores del ladrillo* Madrid : Datadista

Web:

<http://territori.scot.cat/> (Observatori de projectes i debats territorials de Catalunya)

<http://www20.gencat.cat/portal/site/ptop/menuitem.dbf7b17bb47cda345f13ae92b0c0e1a0/?vgnextoid=92de2268ba047210VgnVCM1000000b0c1e0aRCRD&vgnnextchannel=92de2268ba047210VgnVCM1000000b0c1e0aRCRD>
(Plans territorials parcials de Catalunya)

<http://www.icgc.cat> (Institut Cartogràfic i Geològic de Catalunya)

<http://maps.google.com/> (Google Maps)

<http://www.google.es/intl/es/earth/index.html> (Google Earth)

Others:

Ciudad y territorio

Scripta Nova

Boletín de la Asociación de Geógrafos Españoles

Treballs de la Societat Catalana de Geografia