



Universitat de Lleida

DEGREE CURRICULUM
WORLD TOURIST GEOGRAPHY

Coordination: MACIA AMOROS, JAUME

Academic year 2023-24

Subject's general information

Subject name	WORLD TOURIST GEOGRAPHY			
Code	102614			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Geography	1	COMPULSORY	Attendance-based
	Bachelor's Degree in Tourism	2	COMPULSORY	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism	2	COMPULSORY	Attendance-based
	Double degree: Bachelor's degree in Geography and Bachelor's degree in Tourism	2	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.1		3.9
	Number of groups	1		1
Coordination	MACIA AMOROS, JAUME			
Department	GEOGRAPHY, HISTORY AND HISTORY OF ART			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90 Total: 150 hours			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MACIA AMOROS, JAUME	jaume.macia@udl.cat	6	

Subject's extra information

This subject pretends to offer to the student a global vision of the tourist phenomenon, of the factors that condition it and of his social impacts, economic, politicians, cultural and territorial -as well as value them in terms of his positive and negative effects on the societies and on the territories-. And, second, it wants to offer likewise the theoretical and practical instruments that allow him investigate and comprise the tourist reality of a concrete area, from a triple perspective: his possibilities of development, the needs infraestructurales and the paper of the public administrations in his impulse.

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Learning objectives

The central aim of the subject Tourist Geography of the World is double. In the first place, it pretends to offer to the student a global vision of the tourist phenomenon, of the factors that condition it and of his social impacts, economic, politicians, cultural and territorial -as well as value them in terms of his positive and negative effects on the societies and on the territories-. And, second, it wants to offer likewise the theoretical and practical instruments that allow him investigate and comprise the tourist reality of a concrete area, from a triple perspective: his possibilities of development, the needs infraestructurales and the paper of the public administrations in his impulse. All this assuming an at the same time critical approach and rigorous.

An appearance that will treat of special form are all the movimients critical to the tourism that have surfaced in some of the big tourist cities European, valuing his origins and his consequences.

These aims tackle them to split, fundamentally, of the analysis of the main characteristic shots of the tourism to the world, so much in the big tourist regions as examining the tourist reality of a significant number of countries.

Logically, all this knowledge is important to endow to the student of tools by entedre the current tourism, to be able to find a worthy work in any of the subsectores that compose it and, of course, to undertake an activity of autonomous form (create a company or tourist business or of support to the tourist world in his wider sense), so much in the own country like the foreigner.

Competences

Competences of the Degree of Tourism

CG1 Capacity for analysis and synthesis

CG2 Ability to organize and plan

CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability

CE5 Understand the principles of tourism, its spatial, social, cultural, psychological, legal, political, labor and economic dimensions

CE6 Design tourism products and define objectives, strategies and trade policies. Identify tourist resources and evaluate their potential

CE9 Relate the objectives of tourism management and management in order to achieve a satisfactory tourist

experience and culturally legitimate
CT1 Correct oral and written expression
CT3 Mastery of ICT

CT4 Respect and development of Human Rights, democratic principles, the principles of equality between women and men, and the values of a culture of peace and other democratic values

Competences of the Degree of Geography

CB3 Ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature
CB4 Be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences
CG3 Characterize the spatial diversity of territories
CE10 Recognize in the landscape the transformations generated by human uses in historical development
CE13 Know, understand and interpret the territory, explain the diversity of places, regions and locations.

Subject contents

- **Topic 1. Introductory considerations. History of tourism. World tourism and its context.**
- **Topic 2. Main localization factors of tourist activities. All tourist territory perhaps? What intervenes for a space to become a tourist attraction?**
- **Topic 3. Main focuses and tourist flows in the world. The central role of developed countries questioned. The big tourist regions. The new emerging tourist spaces.**
- **Topic 4. The crisis of mass tourism in big cities. From the unstoppable phenomenon of tourism to "tourismophobia".**
- **Topic 5. Towards a new tourism model in today's world. Reality or mirage?**

Methodology

The main methodological axes of the subject will be the following:

1. General level of knowledge achieved in the field of the global tourism phenomenon, the factors that condition it and its social, economic, political, cultural and territorial impacts - as well as assessing them in terms of their positive and negative effects on societies and on the territories-. It will be evaluated from a final exam. Passing the 5 of final average and the 5 of note of the examination is requirement to surpass the asignatura.
2. Practical work of world tourism analysis carried out during the course and presented punctually as they are executed.
3. Attendance and use of the outings made during the course.

* In the event that a student is unable to attend classes for health reasons, he / she will be offered the possibility of tutorials and reinforcement classes through videoconferencing.

Learning outcomes:

1. Ability to analyze the global tourism phenomenon.

2. Understand the tourist reality of a specific area.
3. Raise awareness of the need to avoid the possible negative effects of tourism.
4. Understand and know the existence of different tourism models on a local and global scale.
5. Critical sense in the analysis of the impact of tourism in different areas of the world and the social, economic, political and cultural impact.
6. Ability to understand and read tourist maps

Development plan

The development of the subject will follow the following time distribution:

- Theoretical classes (one day a week): 30 hours + 2 hours exam
- Practices: 10 hours
- Study outings *: 18 hours

The timetables, as well as the examination calendar, will be published pertinently in the web page of the degree (<http://www.turisme.udl.cat/en/calendari-horaris/horaris/> and <http://www.turisme.udl.cat/en/calendari-horaris/examens/>). They can be consulted there.

The times and dates of the outings made with the students will be decided at the beginning of the course based on the health situation and will be published on the Virtual Campus once decided. It is the student's responsibility to periodically consult the virtual campus to find out about this and other information.

* In case they could not be done, for reasons of confinement or for health security, they will be replaced by readings, debates or videos.

Evaluation

Exam: 30% **(is essential pass the exam to pass the course)**

Practical study outings or work*: 25%

Works: 25%. One work worth 10% and another worth 15%. The indications for both jobs will be indicated the first week of classes.

*The main field trip is voluntary. Students who cannot or do not wish to attend these outings may opt for this part of the grade if they do individual work. Registration at the start must be made before September 30. If it is not done, it will be understood that individual work will be chosen. Output and work have the same value (25%). The field trip will be evaluated by completing a piece of work, whose instructions will be indicated before making the trip. If any student already registered for the outing cannot attend for a justified reason (work, illness, legal cause...), they will have to communicate it as well as possible and deliver an official certificate stating the reason. Only in this case the student will be able to change the choice of it and carry out the individual work. In all other cases, non-attendance at the start if you are enrolled is equivalent to a 0 in this section of the grade. Additionally, those students who during the field visit do not follow the explanations, arrive late or carry out any activity that affects the proper development of the trip may be penalized with 5 points, which will be deducted from the test mark of the trip.

Alternative evaluation

The student who wants to accept the alternative evaluation must present a work contract or justify, in writing addressed to the dean, the reasons that make it impossible for him or her to carry out the continuous evaluation.

The deadline to waive continuous assessment is October 20.

For more information, send an email to fdet.secretariacentre@udl.cat or contact the Academic Secretariat of the Faculty of Law, Economics and Tourism.

Plagiarism

Article 9 of the Evaluation Regulations establishes that the student cannot use unauthorized means or fraudulent mechanisms during the evaluation activities. The student who uses any fraudulent means related to the test and/or carries electronic devices that are not allowed, will be subject to the consequences set forth in these regulations or in any internal regulations of the UdL.

Article 43 of the UdL Coexistence Regulations describes the applicable sanctions, which include, among others and depending on the seriousness of the offense, the loss of the right to be evaluated in the subject, the loss of enrollment for one semester or course or expulsion up to three years.

Bibliography

Recommended bibliography

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- Catàleg col·lectiu de les universitats catalanes: www.cbuc.es
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- Centro de Investigación, Docencia, Documentación y Difusión de las Relaciones Internacionales y el Desarrollo: www.cidob.es
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- Institut Nacional d'Estadística: www.ine.es
- Portal de la Unió Europea: www.europa.eu.int
- Institut d'Estudis Turístics d'Espanya: www.iet.tourspain.es
- Pàgina espanyola amb informació, estudis i estadístiques turístiques: www.exceltur.org
- Travel and Tourism Research Association: www.ttra.com
- World Leisure and Recreation Association: www.worldleisure.org
- Organització Mundial del Turisme: www.world-tourism.org
- Organització per la Cooperació i el Desenvolupament Econòmic: www.oecd.org
- Organització de Nacions Unides: www.nu.org
- Banc Mundial: www.worldbank.org
- Observatori de la Mundialització: www.ecoropa.org/observ.htm
- Organització Internacional del Treball: www.ilo.org
- Organització Internacional del Comerç: www.wto.org
- World Travel and Tourism Council, conté dades estadístiques i informes turístiques importants: www.wttc.org
- Fons de Població de Nacions Unides: www.unfpa.org
- Conferència de Nacions Unides pel Comerç i el Desenvolupament: www.unctad.org

- Comissió econòmica per Amèrica Llatina i el Carib: www.eclac.org
- Comissió econòmica per l'Àsia i el Pacífic: www.unescap.org
- Comissió econòmica per l'Àsia Occidental: www.escwa.org
- Comissió econòmica per l'Àfrica: www.uneca.org
- Fons Monetari Internacional: www.imf.org
- Pàgina web sobre els objectius de desenvolupament del mil·lenni i sobre cooperació internacional: www.developmentgateway.org
- Diari El País: www.elpais.es
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- Institut de Ciències Polítiques i Socials: www.icps.es
- Fundació Carles Pi i Sunyer d'Estudis Autonòmics i Locals: www.pisunyer.org

Biblioteca

La biblioteca pone a disposició del estudiantado recursos muy interesantes para facilitar la preparación de las varias asignaturas, en particular, las llamadas BIBLOGUIES, así como materiales en formato on line

<https://bibloguies.udl.cat/turisme>