



Universitat de Lleida

DEGREE CURRICULUM **WORLD TOURIST GEOGRAPHY**

Coordination: MACIÀ AMORÓS, JAUME

Academic year 2021-22

Subject's general information

Subject name	WORLD TOURIST GEOGRAPHY					
Code	102614					
Semester	1st Q(SEMESTER) CONTINUED EVALUATION					
Typology	Degree	Course	Character	Modality		
	Bachelor's Degree in Geography	1	COMPULSORY	Attendance-based		
	Bachelor's Degree in Tourism	2	COMPULSORY	Attendance-based		
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism (ADETUR)	2	COMPULSORY	Attendance-based		
	Double degree: Bachelor's degree in Geography and Bachelor's degree i Tourism	2	COMPULSORY	Attendance-based		
Course number of credits (ECTS)	6					
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA		
	Number of credits	2.1		3.9		
	Number of groups	1		1		
Coordination	MACIÀ AMORÓS, JAUME					
Department	GEOGRAPHY AND SOCIOLOGY					
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90 Total: 150 hours					
Important information on data processing	Consult this link for more information.					
Language	Catalan					
Distribution of credits	5 theory credits 1 internship credits					

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MACIÀ AMORÓS, JAUME	jaume.macia@udl.cat	6	

Subject's extra information

This subject pretends to offer to the student a global vision of the tourist phenomenon, of the factors that condition it and of his social impacts, economic, politicians, cultural and territorial -as well as value them in terms of his positive and negative effects on the societies and on the territories-. And, second, it wants to offer likewise the theoretical and practical instruments that allow him investigate and comprise the tourist reality of a concrete area, from a triple perspective: his possibilities of development, the needs infraestructurales and the paper of the public administrations in his impulse.

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Learning objectives

The central aim of the subject Tourist Geography of the World is double. In the first place, it pretends to offer to the student a global vision of the tourist phenomenon, of the factors that condition it and of his social impacts, economic, politicians, cultural and territorial -as well as value them in terms of his positive and negative effects on the societies and on the territories-. And, second, it wants to offer likewise the theoretical and practical instruments that allow him investigate and comprise the tourist reality of a concrete area, from a triple perspective: his possibilities of development, the needs infraestructurales and the paper of the public administrations in his impulse. All this assuming an at the same time critical approach and rigorous.

An appearance that will treat of special form are all the movements critical to the tourism that have surfaced in some of the big tourist cities European, valuing his origins and his consequences.

These aims tackle them to split, fundamentally, of the analysis of the main characteristic shots of the tourism to the world, so much in the big tourist regions as examining the tourist reality of a significant number of countries.

Logically, all this knowledge is important to endow to the student of tools by entedre the current tourism, to be able to find a worthy work in any of the subsectores that compose it and, of course, to undertake an activity of autonomous form (create a company or tourist business or of support to the tourist world in his wider sense), so much in the own country like the foreigner.

Competences

Competences of the Degree of Tourism

CG1 Capacity for analysis and synthesis

CG2 Ability to organize and plan

CE4 Identify, manage and design strategies and management plans for territories and tourist destinations in accordance with the principles of sustainability

CE5 Understand the principles of tourism, its spatial, social, cultural, psychological, legal, political, labor and economic dimensions

CE6 Design tourism products and define objectives, strategies and trade policies. Identify tourist resources and evaluate their potential

CE9 Relate the objectives of tourism management and management in order to achieve a satisfactory tourist

experience and culturally legitimate

CT1 Correct oral and written expression

CT3 Mastery of ICT

CT4 Respect and development of Human Rights, democratic principles, the principles of equality between women and men, and the values of a culture of peace and other democratic values

Competences of the Degree of Geography

CB3 Ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant issues of a social, scientific or ethical nature

CB4 Be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences

CG3 Characterize the spatial diversity of territories

CE10 Recognize in the landscape the transformations generated by human uses in historical development

CE13 Know, understand and interpret the territory, explain the diversity of places, regions and locations.

Subject contents

Subject 1. Approximation theoretical-conceptual to the tourism. Definitions of tourism and methodological problems. Interpretative theories of the tourist phenomenon. Definitions of the flows and of the tourist spaces. Classification of the tourist activities.

Subject 2. Main factors of location of the tourist activities: natural, infrastructure, technicians and politicians. All perhaps tourist territory? What takes part so that a space become a tourist appeal?

Subject 3. Historical evolution of the tourism to the world. Stages and characteristic. The bond of the tourism with the development of the contemporary capitalism. The global tourism and the globalisation of the tourism. To a new tourist model in the current world. Winners and losers of the new tourist model.

Subject 4. Main tourist flows in the world. The central paper of the developed countries questioned. The new tourist spaces emergent. A significant part of the citizens of the world remains still excluded of the tourism by social and economic questions.

Subject 5. The tourism in the world. Territorial dynamics. The big tourist regions: structural and space characteristics, main appeals, social impacts, economic and territorial. Concrete cases: the tourism in France, Germany, Portugal, Greece, Italy, Great Britain, Austria, Holland, Russia, Turkey, India, China, Japan, Australia, EE. UU., Canada, Brazil, Mexico, Argentina, South Africa and Thailand.

Subject 6. The tourist politics of the public administrations. Management, ordenación and planning of the tourism.

Subject 7. The tourist industry in the world. Of the big multinational to the familiar company. The new model of companies low cost in the transport, the accommodation and the leisure. The collaborative economy in the tourism: potentialities and contradictions.

Subject 8. The crisis of the tourism of masses in the big cities. Of the wheat imparable of the tourism to the "tourismofobic".

Methodology

The main methodological axes of the subject will be the following:

1. General level of knowledge achieved in the field of the global tourism phenomenon, the factors that condition it and its social, economic, political, cultural and territorial impacts - as well as assessing them in terms of their positive and negative effects on societies and on the territories-. It will be evaluated from a final exam. Passing the

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5 of final average and the 5 of note of the examination is requirement to surpass the asignatura.

2. Practical work of world tourism analysis carried out during the course and presented punctually as they are executed.

3. Attendance and use of the outings made during the course.

* In the event that a student is unable to attend classes for health reasons, he / she will be offered the possibility of tutorials and reinforcement classes through videoconferencing.

Learning outcomes:

1. Ability to analyze the global tourism phenomenon.
2. Understand the tourist reality of a specific area.
3. Raise awareness of the need to avoid the possible negative effects of tourism.
4. Understand and know the existence of different tourism models on a local and global scale.
5. Critical sense in the analysis of the impact of tourism in different areas of the world and the social, economic, political and cultural impact.
6. Ability to understand and read tourist maps

Development plan

The development of the subject will follow the following time distribution:

- Theoretical classes (one day a week): 30 hours + 2 hours exam
- Practices: 10 hours
- Study outings *: 18 hours

The timetables, as well as the examination calendar, will be published pertinently in the web page of the degree (<http://www.turisme.udl.cat/en/calendari-horaris/horaris/> and <http://www.turisme.udl.cat/en/calendari-horaris/examens/>). They can be consulted there.

The times and dates of the outings made with the students will be decided at the beginning of the course based on the health situation and will be published on the Virtual Campus once decided. It is the student's responsibility to periodically consult the virtual campus to find out about this and other information.

* In case they could not be done, for reasons of confinement or for health security, they will be replaced by readings, debates or videos.

Evaluation

Exam *: 40% (is essential pass the exam to pass the course)

Practical study outings or works **: 30%

Works: 20%

Participation (text and video comments): 10%

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* In case the exam cannot be done in person, for reasons of confinement, this will be done virtually through the Campus.

** The health situation around COVID-19 will mark the completion of practical study outings. If they cannot be done, they will be replaced by works.

The study outings are voluntary. Students who are unable or unwilling to attend these outings may opt for this part of the grade if they carry out an individual work proposed to class. Registration at the start must be done before October 12. If it is not done, it will be understood that the work will be chosen. In the case of the departure, a small job will have to be done as a tourist guide on the departure. If a student already enrolled in the exit cannot attend for a justified reason (work, illness, legal cause ...), they will have to report it as well as possible and deliver an official certificate stating the reason. Only in this case the student will be able to change his choice and carry out the work. In all other cases, non-attendance at the start if enrolled is equivalent to 0 in this section of the note. Additionally, those students who during the field visit do not follow the explanations, arrive late or carry out any activity that affects the proper development of the exit may be penalized with 5 points, which will be deducted from the note of the exit work.

Alternative evaluation

In the event that a student documentary proof of their inability to attend the scheduled activities within the continuous evaluation (for paid work, second or subsequent enrollment of the subject ...), they may choose a single test to validate skills and knowledge that will take place on the day and at the time established in the Grade evaluation calendar for the final test of the ordinary evaluation. This test will consist of an exam with expanded content with some of the practices of the course. The request for this evaluation modality will have to be made before October 15 with documentary accreditation and, once made, it cannot be modified.

It is recalled that the total or partial plagiarism of some of the parts of the course work, as well as any other fraudulent procedure carried out to carry out the work activities, will lead to a grade of 0 (failure) in the final grade of the course. given that it violates the respect for intellectual property. Plagiarism is considered the "Part of an altrui work inserted in one's own without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes among the student's duties, that of "Refraining from using or cooperating in fraudulent concerns in assessment tests, in the Works that are carried out or in official documents of the university "(regulations of the UdL). Clarifications The students will be able to carry out the practices, the work and the presentation of the work in Catalan or Spanish.

Bibliography

Recommended bibliography

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- Organització Internacional del Comerç: www.wto.org
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- Fons de Població de Nacions Unides: www.unfpa.org
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Biblioteca

La biblioteca pone a disposición del estudiantado recursos muy interesantes para facilitar la preparación de las varias asignaturas, en particular, las llamadas BIBLIOGUIES, así como materiales en formato on line

<https://biblioguies.udl.cat/turisme>