



Universitat de Lleida

DEGREE CURRICULUM
WORLD TOURIST GEOGRAPHY

Coordination: MACIÀ AMORÓS, JAUME

Academic year 2020-21

Subject's general information

Subject name	WORLD TOURIST GEOGRAPHY			
Code	102614			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Tourism	2	COMPULSORY	Attendance-based
	Bachelor's Degree in Geography	1	COMPULSORY	Attendance-based
	Double bachelor's degree: Degree in Business Administration and Management and Degree in Tourism (ADETUR)	2	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.1		3.9
	Number of groups	1		1
Coordination	MACIÀ AMORÓS, JAUME			
Department	GEOGRAPHY AND SOCIOLOGY			
Teaching load distribution between lectures and independent student work	Face-to-face hours (online or in the classroom): 60 Non-contact hours: 90 Total: 150 hours			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	5 theory credits 1 internship credits			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
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Subject's extra information

This subject pretends to offer to the student a global vision of the tourist phenomenon, of the factors that condition it and of his social impacts, economic, politicians, cultural and territorial -as well as value them in terms of his positive and negative effects on the societies and on the territories-. And, second, it wants to offer likewise the theoretical and practical instruments that allow him investigate and comprise the tourist reality of a concrete area, from a triple perspective: his possibilities of development, the needs infraestructurales and the paper of the public administrations in his impulse.

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Learning objectives

The central aim of the subject Tourist Geography of the World is double. In the first place, it pretends to offer to the student a global vision of the tourist phenomenon, of the factors that condition it and of his social impacts, economic, politicians, cultural and territorial -as well as value them in terms of his positive and negative effects on the societies and on the territories-. And, second, it wants to offer likewise the theoretical and practical instruments that allow him investigate and comprise the tourist reality of a concrete area, from a triple perspective: his possibilities of development, the needs infraestructurales and the paper of the public administrations in his impulse. All this assuming an at the same time critical approach and rigorous.

An appearance that will treat of special form are all the moviments critical to the tourism that have surfaced in some of the big tourist cities European, valuing his origins and his consequences.

These aims tackle them to split, fundamentally, of the analysis of the main characteristic shots of the tourism to the world, so much in the big tourist regions as examining the tourist reality of a significant number of countries.

Logically, all this knowledge is important to endow to the student of tools by entedre the current tourism, to be able to find a worthy work in any of the subsectores that compose it and, of course, to undertake an activity of autonomous form (create a company or tourist business or of support to the tourist world in his wider sense), so much in the own country like the foreigner.

Competences

CG1 Capacity of analysis and of synthesis

CG2 Capacity to organise and schedule

CE3.Capacity to identify, manage and design strategies and plans of ordenation for territories and tourist destinations in accordance with the principles of the sustainability.

CE4.Understanding of the principles of the tourism, his space dimension, social, cultural, juridical, political, labour and economic.

CE5.Capacity to design tourist products and define aims, strategies and commercial politics.

CE6.Capacity to identify the tourist resources and evaluate his potential.

CE7.Knowledge and command of foreign tongues.

CE9.Capacity to relate the aims of the management and the tourist management with the end to achieve a satisfactory touristic experience and cultural legitimate.

CE10.Understanding of the legal frame that regulates the tourist activities.

CT1 Correct oral expression and written

CT3 Command of the TIC

Subject contents

Subject 1. Approximation theoretical-conceptual to the tourism. Definitions of tourism and methodological problems. Interpretative theories of the tourist phenomenon. Definitions of the flows and of the tourist spaces. Classification of the tourist activities.

Subject 2. Main factors of location of the tourist activities: natural, infrastructure, technicians and politicians. All perhaps tourist territory? What takes part so that a space become a tourist appeal?

Subject 3. Historical evolution of the tourism to the world. Stages and characteristic. The bond of the tourism with the development of the contemporary capitalism. The global tourism and the globalisation of the tourism. To a new tourist model in the current world. Winners and losers of the new tourist model.

Subject 4. Main tourist flows in the world. The central paper of the developed countries questioned. The new tourist spaces emergent. A significant part of the citizens of the world remains still excluded of the tourism by social and economic questions.

Subject 5. The tourism in the world. Territorial dynamics. The big tourist regions: structural and space characteristics, main appeals, social impacts, economic and territorial. Concrete cases: the tourism in France, Germany, Portugal, Greece, Italy, Great Britain, Austria, Holland, Russia, Turkey, India, China, Japan, Australia, EE. UU., Canada, Brazil, Mexico, Argentina, South Africa and Thailand.

Subject 6. The tourist politics of the public administrations. Management, ordenación and planning of the tourism.

Subject 7. The tourist industry in the world. Of the big multinational to the familiar company. The new model of companies low cost in the transport, the accommodation and the leisure. The collaborative economy in the tourism: potentialities and contradictions.

Subject 8. The crisis of the tourism of masses in the big cities. Of the wheat imparable of the tourism to the "turismofobia".

Methodology

The methodological approach of this asignatura basically builds from having present the general aim that defines it (offer an overview of the tourism to world-wide level, of his structural characteristics, of the dynamics and of the conflicts partner-cultural, environmental and politicians that of him derive), and of the contents, transversal competitions and fimbriated specific competitions.

In this sense, bet by a methodology based in the education/learning, that involves a training that tries conjugate so much the transmission of some knowledges of contents considered like essential in this field of the discipline (that vehicular by means of the big subjects that define it), like the qualification in the command of ones notarise analytical and of some general technicians (of the scientific interpretation) and specific (of the geography), that have to allow to the student/to comprise/analyse with rigour the plurality of socioeconomic stages that define the world of the 21st century.

From this approach, and given the potentialities that facilitates the fact to have a enrolment no very high, pretend to realise a series of face-to-face classes centred in the transmission of the contents (understood like fundamental

and significant knowledges in the training of the student) and, at the same time, and closely related, promote a series of activities academically directed, essentially practical. These structure in the realisation of individual works, in the reading of a series of articles selected, in the participation in the preparation and development of an exit of compulsory field, and in the compulsory assistance to a series of tutorías programmed along the course that have to facilitate the one who take the evolution of the training of the student/to in terms of the aims prefixed. Deep down, it looks for generate a flexible educational space, dynamic and opened of interacción between the professor and the student body, as we consider this intereactuation like the sense last of the university educational activity, and that bases when assuming the capacity autoformativa of the own student body.

Results of learning:

Know the weaknesses, fortresses, threats and opportunities of the current Europe.

Know the economic operation of Europe, his different commercial treaties, the monetary union of the Zone Euro and the commercial relations with the rest of the world.

Know the structure of the world-wide tourist trade

Development plan

The development of the subject will follow the following time distribution:

- Theoretical classes (one day a week): 28 hours + 2 hours exam
- Practices: 10 hours
- Study outings *: 20 hours

* In case they could not be done, for reasons of confinement or for health security, they will be replaced by readings, debates or videos.

Evaluation

Exam *: 40% (there is recovery)

Practical study outings or readings **: 40%

Course work: 20%

* In case the exam cannot be done in person, for reasons of confinement, this will be done virtually through the Campus.

** The health situation around COVID-19 will mark the completion of practical study outings. If they cannot be done, they will be replaced by readings or videos, which will be evaluated through a debate (in class, by videoconference or by the Virtual Campus Forum) and / or a test-type exam.

The study outings are voluntary. Students who are unable or unwilling to attend these outings may opt for this part of the grade if they carry out an individual work proposed to class. Registration at the start must be done before October 1. If it is not done, it will be understood that the work will be chosen. Output and work have the same weight (40%). In the case of the departure, a small job will have to be done as a tourist guide on the departure. If a student already enrolled in the exit cannot attend for a justified reason (work, illness, legal cause ...), they will have to report it as well as possible and deliver an official certificate stating the reason. Only in this case the student will be able to change his choice and carry out the work. In all other cases, non-attendance at the start if enrolled is equivalent to 0 in this section of the note. Additionally, those students who during the field visit do not follow the explanations, arrive late or carry out any activity that affects the proper development of the exit may be penalized with 5 points, which will be deducted from the note of the exit work.

Alternative evaluation

In the event that a student documentary proof of their inability to attend the scheduled activities within the continuous evaluation (for paid work, second or subsequent enrollment of the subject ...), they may choose a single test to validate skills and knowledge that will take place on the day and at the time established in the Grade evaluation calendar for the final test of the ordinary evaluation. This test will consist of an exam with expanded content with some of the practices of the course. The request for this evaluation modality will have to be made before October 15 with documentary accreditation and, once made, it cannot be modified.

It is recalled that the total or partial plagiarism of some of the parts of the course work, as well as any other fraudulent procedure carried out to carry out the work activities, will lead to a grade of 0 (failure) in the final grade of the course. given that it violates the respect for intellectual property. Plagiarism is considered the "Part of an altri work inserted in one's own without indication of the source" (DIEC). In addition, it is necessary to take into account the Student Statute (RD 1791/2010, of December 30) that establishes among the student's duties, that of "Refraining from using or cooperating in fraudulent concerns in assessment tests, in the Works that are carried out or in official documents of the university "(regulations of the UdL). Clarifications The students will be able to carry out the practices, the work and the presentation of the work in Catalan or Spanish.

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Library

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<https://biblioguies.udl.cat/turisme>