



Universitat de Lleida

**DEGREE CURRICULUM  
PSYCHOSOCIOLOGY OF  
TOURISM AND LEISURE**

Academic year 2014-15

## Subject's general information

<b>Subject name</b>	PSYCHOSOCIOLOGY OF TOURISM AND LEISURE
<b>Code</b>	102605
<b>Semester</b>	2n Q Avaluació Continuada
<b>Typology</b>	Troncal
<b>ECTS credits</b>	6
<b>Theoretical credits</b>	0
<b>Practical credits</b>	0
<b>Department</b>	Pedagogia i Psicologia
<b>Modality</b>	Presencial
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.
<b>Degree</b>	Degree in Tourism
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## Learning objectives

See competences

## Competences

### University of Lleida strategic competences

- Correctness in oral and written language.
- Master Information and Communication Technologies.
- Respect of the essential rights of equality between men and women, the promotion of Human Rights and of the values of a peace culture and democracy.

### Degree-specific competences

- Understand the principles of tourism, its spatial, social, cultural, legal, political, work and economical dimension.
- Relate management and tourism management objectives to achieve a satisfactory and legitimately cultural touristic experience.

### Goals

- Know the different psychosocial phenomena that develop in the tourist field
- Enter the study of the psycho-sociological variables that take part in the tourist phenomenon, since a so much theoretical slope as a practical.
- Facilitate the procedures of analyses and reflection on the tourist phenomena, since a prospect psicosociológica.
- Apply the psychosocial knowledges studied in the practice quotidiana of the tourist activity and of the leisure.
- Give answer, as a professionals of the tourism, to the needs of tourist activities and of leisure of quality of the population.
- Comprise and look for solutions for the conflicts and the social and cultural impacts related with the tourist activity.

### Degree-transversal competences

- Perform in accordance with rigor, personal commitment and quality orientation.
- Ability to analyse and synthesize.
- Be able to work and learn in an autonomous way and at the same time adequately interact with others through cooperation and collaboration.

## Subject contents

Subject contents

### **Block1: Concepts and psychosocial processes**

1.-Introduction to the Psychosociology

of the leisure and the tourism.

2.-Concept of Social Psychology: social Facilitation. Socialisation iaprenentatge social.

3.-Basic psychosocial processes: social Perception. Causal attribution.

4.-Basic psychosocial processes: Attitudes: nature, formation and change.

5.-The interpersonal relations: The interpersonal communication: Styles of communication.

6.-The interpersonal relations: Attraction and altruism. Assault and violence.

7.-Introduction to the dynamic of groups.

8.-Typology of groups and conduction of groups. Rols And interaction grupal.

### **Block2: The psychosocial prospect applied to the tourism and to the leisure**

9.-Leisure, work and free time: conceptual aspects

10.-Psychosocial approach to the concepts of tourism, of fate turístici type of tourist

11.-Antecedents and historical prospect of the tourism and of the leisure

12.-Motivation and tourist satisfaction

13.-Leisure, welfare and living quality

14.-Psychosocial impact of the fenòmen tourist

15.-Tourism and changes of attitudes

16.-Tourism and intercultural tensions

17.-Psychosocial aspects of the marketing tourist

## Bibliography

Recommended bibliography

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Castaño, J.M. (2005). *Psicología Social de los Viajes y del Turismo*. Madrid: Thomson.

Dela Torre, F. (1989). *Introducción al estudio del turismo*. México: Comp. Editorial Continental.

Jurado, F. (1992). *Los mitos del turismo*. Madrid: Endymion.

León, J.M. et al. (1998). *Psicología Social. Orientaciones teóricas y ejercicios prácticos*. Madrid: McGraw-Hill.

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Morales, F. i Olza, M. (1998). *Psicología social y trabajo social*. Madrid: McGraw-Hill.

Munné, F. (1989). *Entre el individuo y la sociedad. Marcos y teorías actuales sobre el comportamiento interpersonal*. Barcelona: PP

San Martín, J.E. (1997). *Psicosociología del Ocio y del Turismo*. Málaga, Ed. Aljibe.

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Tous, J.M. (1993). *Comportamientos ocial y dinámica de grupos*. Barcelona: PPU.

Urbain, J.D. (1993). *El idiota que viaja. Relatos de turistas*. Madrid: Endymion.