



Universitat de Lleida

DEGREE CURRICULUM  
**JOURNALISM CREATION  
WORKSHOP**

Coordination: PINYOL LEAL, ENRIC

Academic year 2021-22

## Subject's general information

<b>Subject name</b>	JOURNALISM CREATION WORKSHOP			
<b>Code</b>	101997			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	<b>Degree</b>	<b>Course</b>	<b>Character</b>	<b>Modality</b>
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
<b>Course number of credits (ECTS)</b>	6			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRAULA		TEORIA
	<b>Number of credits</b>	3		3
	<b>Number of groups</b>	1		1
<b>Coordination</b>	PINYOL LEAL, ENRIC			
<b>Department</b>	CATALAN STUDIES AND COMMUNICATION			
<b>Teaching load distribution between lectures and independent student work</b>	60 hours of face-to-face sessions in the classroom. 90 non-contact hours (Includes independent work without teacher support and work with synchronous virtual teacher support).			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PINYOL LEAL, ENRIC	enric.pinyol@udl.cat	6	The tutoring schedule will be agreed with the student individually.

## Subject's extra information

**VERY IMPORTANT: Given the practical nature of this subject, class attendance is essential.**

NOTICE: all the planning contained in this teaching guide may be altered for health reasons.

The subject is conceived as a workshop where journalistic contents are elaborated that could have an outlet in professional media. That is, under the guidance of teachers, students will have to create news, reports, documentaries. To do this, they will have to follow the different stages of production, from the idea to the documentation, writing, recording, editing, etc.

Important:

This is a knowledge extension subject. For the full development of the subject it is necessary that students have taken the subjects of journalistic writing and any of the following optional subjects: Digital journalism, Informative programs for television, Radio or Theory and technique of photography and photojournalism.

## Learning objectives

Consolidate the knowledge acquired about journalistic production and apply it in a real practical situation. Acquire skills to develop journalistic work in different areas and formats.

## Competences

### Basic

CB5. Know how to develop the learning skills necessary to undertake further studies with a high degree of autonomy.

### Generals

CG2. Develop the ability to organize and plan.

CG3. Apply theoretical knowledge in practical activity.

CG4. Develop knowledge of applied computing and digital systems.

CG5. Develop the ability to manage information.

CG6. Develop creativity, innovation and competitiveness.

### Specific

CE7. Identify and apply the ethical foundations and professional ethics in the exercise of activities related to the media.

CE9. Conceive, plan and execute projects in the field of media in all types of media.

CE11. Design formal and aesthetic aspects in written, audiovisual, multimedia and interactive media.

CE12. Master the technologies and systems used to process, develop and transmit content in all types of media.

CE13. Identify and apply the theoretical and practical foundations of audiovisual communication and internet communication.

CE14. Identify and apply the logics and narrative and expository skills specific to audiovisual and interactive contents of an informative and non-informative nature.

## **Transversal**

CT3. Acquire training in the use of new technologies and information and communication technologies

CT4. Acquire basic knowledge of entrepreneurship and professional environments.

CT6. Apply a gender perspective to tasks related to specific professional settings.

## **Subject contents**

- Review of previous knowledge. Basic concepts of journalism.
- Brainstorming projects and definition of the editorial project.
- Production design of the project.
- Preproduction and management of the necessary tools to develop the project.
- Configuration of teams and distribution of tasks.
- Editorial Board.
- Location of scenarios and sources.
- Documentation and previous script
- Carry out interviews, shootings and sessions of recordings and photography.
- Execution of the project.

## **Methodology**

The class group will be configured as a newsroom that must define the contents and the organization and the means to develop them. Therefore, you must know how to move from the idea to the product, going through all stages of production. Under the guidance of the teacher, each phase will be debated and tasks will be assigned to the components. The subject presupposes an important dose of autonomy for students to prepare their products, but face-to-face sessions should serve to put them in common, raise doubts and correct approaches, if applicable. Theoretical sessions will be reinforced in a timely manner those aspects that are not considered sufficiently consolidated or that require the acquisition of new knowledge.

The critical visualization of the elaborated contents will be another of the learning tools.

To do this, different work groups for radio, television, web and multimedia will be configured. A project will be planned, a production design will be made and the different stages of production will be followed, from documentation to interviewing, filming, photographic sessions, etc. An execution period will be established with a closing date. And the characteristics and needs of the means in which the final products will be published will be taken into account at all times.

The health emergency situation generated by Covid means that half of the sessions of the subject are non-face-to-face, but with follow-up by videoconference.

## Development plan

Given the exceptional situation generated by the health crisis of the Covid-19, the usual development of the subject could be altered.

Session [1 17-09-2020](#). Presentation. Previous knowledge. Basic concepts of journalism.

Session [2 24-09-2020](#) Basic concepts of journalism.

Session [3 01-10-2020](#) Exercise 0. Preparation of a news story. The production design of the project.

Session [4 08-10-2020](#). Tutoring on exercise 0. The production design of the project.

Session [5 15-10-2020](#). Analytical presentation of exercise 0.

Session [6 22-10-2020](#). Pre-production and management of the tools needed to develop the project.

Session [7 29-10-2020](#) Location of scenarios and sources. Documentation and previous script. Conducting interviews, filming and recording and photography sessions.

Session [8 05-11-2020](#) Tutoring Exercise 1.

Session [9 12-11-2020](#) Analytical presentation Exercise 1.

Session [10 19-11-2020](#) Tutoring Exercise 2.

Session [11 26-11-2020](#). Analytical presentation Exercise 2.

Session [12 03-12-2020](#) Tutoring Exercise 3

Session [13 10-12-2020](#). Analytical presentation Exercise 3

Session [14 17-12-2021](#). Content recapitulation.

## Evaluation

A priori, 3 exercises are established that correspond to three journalistic products. Given, however, the singularity of the subject and the characteristics of the exercises, always in agreement with the students, the number of exercises to be developed can be reduced for the whole group class or a determined group and the corresponding percentage in the final note

- Exercise 1: 25%

- Exercise 2: 25%

- Exercise 3: 25%

- Participation 25%

Students who combine their degree with a full time job or a part-time job with schedules coinciding with classes have the right to ask for alternative assessment within 5 days after the beginning of the semester. For information, please send an e-mail to [academic@lletres.udl.cat](mailto:academic@lletres.udl.cat) or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres).

## Bibliography

BALSEBRE, Armand; MATEU, Manuel i VIDAL, David (1998). La entrevista en radio, televisión y prensa. Madrid: Ediciones Cátedra.

CANTABELL, Juan. i SERRANO, José Francisco (2003). Redacción para periodistas. Informar e interpretar, Ariel.

CEBRIÁN, Mariano (1994). Información radiofónica. Mediación técnica, tratamiento y programación. Madrid: Editorial Síntesis.

HUERTAS BAILÉN, Amparo.; PERONA, Juan José (1999) Redacción y locución en medios audiovisuales: la radio. 1a ed. Barcelona: Bosch.

MARÍN, Carles (2006): Periodismo audiovisual: información, entretenimiento y tecnologías multimedia. Barcelona: Gedisa.

OLIVA, Llúcia; SITJÀ, Xavier (2007). Las noticias en radio y televisión. Barcelona: Omega, 2007.

PERALTA, Miquel (2006): Teleinformatius. La transmissió informativa de l'actualitat. Barcelona: Editorial Trípodos.

- Llibre estil Corporació Catalana de Mitjans Audiovisuals: <http://www.ccma.cat/lilibredestil/>

- ésAdir: <http://esadir.cat/>

- The BBC News Styleguide: [http://www.wsscc.org/sites/default/files/publications/bbc\\_the\\_bbc\\_news\\_styleguide\\_2003.pdf](http://www.wsscc.org/sites/default/files/publications/bbc_the_bbc_news_styleguide_2003.pdf)