



Universitat de Lleida

DEGREE CURRICULUM
**WORKSHOP OF JOURNALISM
CREATION**

Coordination: PINYOL LEAL, ENRIC

Academic year 2018-19

Subject's general information

Subject name	WORKSHOP OF JOURNALISM CREATION			
Code	101997			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	3		3
	Number of groups	1		1
Coordination	PINYOL LEAL, ENRIC			
Department	CATALAN STUDIES AND COMMUNICATION			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PINYOL LEAL, ENRIC	pinyol@filcat.udl.cat	6	

Competences

- Basic
 - Know how to develop those learning skills necessary to undertake further studies with a high degree of autonomy. General.
 - Develop the capacity for organization and planning.
 - Apply theoretical knowledge in practical activity.
 - Develop knowledge of applied computing and digital systems.
 - Develop the capacity of information management.
 - Develop creativity, innovation and competitiveness.
- Specific
 - Identify and apply the ethical foundations and professional deontology in the exercise of activities related to the media.
 - Conceive, plan and execute projects in the field of media in all types of media.
 - Identify contemporary traditions in the creation of informative and non-informative discourses.
 - Design the formal and aesthetic aspects in written, audiovisual, multimedia and interactive media
 - Master the technologies and systems used to process, develop and transmit content in all types of media.
 - Identify and apply the theoretical and practical foundations of audiovisual communication and communication on the Internet.
 - Identify and apply the specific narrative and expository logics and abilities of audiovisual and interactive informative and non-informative content.
- Transversal
 - Acquire training in the use of new technologies and information and communication technologies.
 - Acquire basic knowledge of entrepreneurship and professional environments.

Subject contents

- Review of previous knowledge. Basic concepts of journalism.
- Brainstorming projects and definition of the editorial project.
- Production design of the project.
- Preproduction and management of the necessary tools to develop the project.
- Configuration of teams and distribution of tasks.
- Editorial Board.
- Location of scenarios and sources.
- Documentation and previous script
- Carry out interviews, shootings and sessions of recordings and photography.
- Execution of the project.

Methodology

The class group will be configured as a newsroom that must define the contents and the organization and the means to develop them. Therefore, you must know how to move from the idea to the product, going through all stages of production. Under the guidance of the teacher, each phase will be debated and tasks will be assigned to the components. The subject presupposes an important dose of autonomy for students to prepare their products, but face-to-face sessions should serve to put them in common, raise doubts and correct approaches, if applicable. Theoretical sessions will be reinforced in a timely manner those aspects that are not considered sufficiently consolidated or that require the acquisition of new knowledge.

The critical visualization of the elaborated contents will be another of the learning tools.

To do this, different work groups for radio, television, web and multimedia will be configured. A project will be planned, a production design will be made and the different stages of production will be followed, from documentation to interviewing, filming, photographic sessions, etc. An execution period will be established with a closing date. And the characteristics and needs of the means in which the final products will be published will be taken into account at all times.

Evaluation

A priori, 3 exercises are established that correspond to three journalistic products. Given, however, the singularity of the subject and the characteristics of the exercises, always in agreement with the students, the number of exercises to be developed can be reduced for the whole group class or a determined group and the corresponding percentage in the final note

- Exercise 1: 30%
- Exercise 2: 30%
- Exercise 3: 30%
- Participation in the tasks of editorial board. 10%

Bibliography

BALSEBRE, Armand; MATEU, Manuel i VIDAL, David (1998). La entrevista en radio, televisión y prensa. Madrid: Ediciones Cátedra.

CANTABELL, J. i SERRANO, I (2003). Redacción para periodistas. Informar e interpretar, Ariel.

CEBRIÁN, Mariano (1994). Información radiofónica. Mediación técnica, tratamiento y programación. Madrid: Editorial Síntesis.

HUERTAS BAILÉN, A.; PERONA, J. J. (1999) Redacción y locución en medios audiovisuales: la radio. 1a ed. Barcelona: Bosch.

MARÍN, C. (2006): Periodismo audiovisual: información, entretenimiento y tecnologías multimedia. Barcelona: Gedisa.

OLIVA, Lúcia; SITJÀ, Xavier (2007). Las noticias en radio y televisión. Barcelona: Omega, 2007.

PERALTA, M. (2006): Teleinformatius. La transmissió informativa de l'actualitat. Barcelona: Editorial Trípodos.

- Llibre estil Corporació Catalana de Mitjans Audiovisuales: <http://www.ccma.cat/lilibredestil/>

- ésAdir: <http://esadir.cat/>

- The BBC News Styleguide: http://www.wsscc.org/sites/default/files/publications/bbc_the_bc_news_styleguide_2003.pdf

