



Universitat de Lleida

DEGREE CURRICULUM  
**INFORMATIVE PROGRAMS FOR  
TELEVISION**

Coordination: PINYOL LEAL, ENRIC

Academic year 2023-24

## Subject's general information

<b>Subject name</b>	INFORMATIVE PROGRAMS FOR TELEVISION			
<b>Code</b>	101994			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
<b>Course number of credits (ECTS)</b>	6			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRAULA	TEORIA	
	<b>Number of credits</b>	3	3	
	<b>Number of groups</b>	1	1	
<b>Coordination</b>	PINYOL LEAL, ENRIC			
<b>Department</b>	PHILOLOGY AND COMMUNICATION			
<b>Teaching load distribution between lectures and independent student work</b>	60 hours of face-to-face sessions in the classroom. 90 non-contact hours (Includes independent work without teacher support and work with synchronous virtual teacher support).			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PINYOL LEAL, ENRIC	enric.pinyol@udl.cat	6	The tutoring schedule will be agreed with the student individually.

## Subject's extra information

### Wanted

editors, ENG, image operators, post-production techniques, directors, presenters and directors

For the writing of CiPAV television news

### It is offered

- Training in the different areas of television news production.
- Participate in the production of a television news program.

### Skills

- Have taken subjects related to journalistic writing, directing and production.
- Good level of journalistic writing.
- Ability to work in a team.

## Learning objectives

### GENERAL OBJECTIVE

Begin with the basic knowledge and abilities necessary for audiovisual journalism.

### SPECIFIC OBJECTIVES

- Introduce the students in the techniques of production of television news programs.
- Understand how television works and the tools they work with.
- Acquire the writing techniques specific to the informative programs.
- Encourage the critical analysis of audiovisual products, especially those related to news.
- Reflect on professional work and social repercussion.

## Competences

### Basic

CB5. Know how to develop the learning skills necessary to undertake further studies with a high degree of autonomy.

### Generals

CG2. Develop the ability to organize and plan.

CG3. Apply theoretical knowledge in practical activity.

CG4. Develop knowledge of applied computing and digital systems.

CG5. Develop the ability to manage information.

CG6. Develop creativity, innovation and competitiveness.

### Specific

CE7. Identify and apply the ethical foundations and professional ethics in the exercise of activities related to the media.

CE9. Conceive, plan and execute projects in the field of media in all types of media.

CE11. Design formal and aesthetic aspects in written, audiovisual, multimedia and interactive media.

CE12. Master the technologies and systems used to process, develop and transmit content in all types of media.

CE13. Identify and apply the theoretical and practical foundations of audiovisual communication and internet communication.

CE14. Identify and apply the logics and narrative and expository skills specific to audiovisual and interactive contents of an informative and non-informative nature.

### Transversal

CT3. Acquire training in the use of new technologies and information and communication technologies

CT4. Acquire basic knowledge of entrepreneurship and professional environments.

CT6. Apply a gender perspective to tasks related to specific professional settings.

## Subject contents

### Audiovisual journalism.

- Elements of the communicative process on television.
- The elements of the audiovisual message: word, image, sound.
- The information on television. Characteristics and limitations of the audiovisual information. The time.

### Production of informative programs.

- Preproduction and planning.
- Documentation.
- Journalistic source management.
- ENG.

### Writing for news.

- Characteristics and specificities of journalistic writing for audiovisual media.
- The relationship between text and image.
- The structure of the news.
- The declarations.
- Explain a story.

### The formats of the news.

- The brief

- The new.
- The chronicle
- The report.
- Other containers.

## **Filming and audio-visual editing.**

- The tooling of the television journalist.
- The camera. Technical concepts. The taking of images. Visual resources. The light.
- Digital edition and post-production.
- Selection of cuttings.
- The kyrons.
- The voice and the sound resources.
- The locution of informative texts. The voice. The rhythm, intensity and tone.
- Silence and sound resources.

## **In front of the camera.**

- The stand up.
- Live!
- Presentation of news.
- Organization of an informative drafting.
- Organization chart and functions of the various professionals.
- The operation of information services. The writing board, the staircase, the editing team.
- Production routines.

## **Informative genres**

- The information on live or deferred.
- The news versus the chronicle.
- The interview.
- The debate.
- The talk.
- The informative magazine.
- New informative formats.

## **Methodology**

The subject has an eminently practical development. While most of the sessions are introduced with a series of theoretical contents, the assimilation of concepts is acquired through the practical exercises that are entrusted both inside and outside the classroom. At the same time, reflection on the preparation and execution of tasks is another key element in learning.

Therefore, the bulk of the subject is conceived as a workshop where you work in the same way as in a television newsroom.

The health emergency situation generated by Covid means that half of the sessions of the subject are non-face-to-face, but with follow-up by videoconference.

## **Development plan**

Session 1 15-09-2022: Review of previous knowledge. Audiovisual journalism.

Session 2 06-10-2022: Writing news. Theory and practice.

Session 3 13-10-2022: Writing simulation exercise. Writing and journalistic editing for television news.

Session 4 20-10-2022: Exhibition and analysis on commissioned work (Recording of images and collection of information on traffic)

Session 5 27-10-2022: The interview. Preparation of a news item. The format of the news.

Session 6 03-11-2022: Visualization and analysis of the news prepared by the students.

Session 7 10-11-2022: The Chronicle. Filming and audiovisual editing.

Session 8 17-11-2022: Preparation of news in brief.

Session 9 24-11-2022: Visualization, analysis and debate on the news in briefs prepared by the students. The voice and sound resources.

Session 10 01-12-2022: Visualization, analysis and debate on the videos made by the students. In front of the camera.

Session 11 15-12-2021: Tutoring and follow-up on the elaboration of a chronicle.

Session 12 22-12-2022: Visualization, analysis and debate on the chronicles prepared by the students. Writing organization.

Session 13 18-01-2023: Final exercise: Elaboration of a live TN.

Given the exceptional situation generated by the health crisis of the Covid-19, the usual development of the subject may be altered.

## Evaluation

Practical exercise 1 10%

Practical exercise 2 20%

Practical exercise 3 30%

Debates and analysis 20%

Group practical exercise 20%

Due the situation generated by Covid, if it is not possible to carry out the group practical exercise, consisting of doing a live news program, the assessment will be restructured by mutual agreement with the students.

Students who combine their degree with a full time job or a part-time job with schedules coinciding with classes have the right to ask for alternative assessment within 5 days after the beginning of the semester. For information, please send an e-mail to [academic@lletres.udl.cat](mailto:academic@lletres.udl.cat) or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres).

## Bibliography

BALSEBRE, Armand; MATEU, Manuel i VIDAL, David (1998). La entrevista en radio, televisión y prensa. Madrid: Ediciones Cátedra.

CANTABELL, Juan. i SERRANO, José Francisco (2003). Redacción para periodistas. Informar e interpretar, Ariel.

CEBRIÁN, Mariano (1994). Información radiofónica. Mediación técnica, tratamiento y programación. Madrid:

Editorial Síntesis.

HUERTAS BAILÉN, Amparo.; PERONA, Juan José (1999) Redacción y locución en medios audiovisuales: la radio. 1a ed. Barcelona: Bosch.

Marín, Carles (2006): Periodismo audiovisual: información, entretenimiento y tecnologías multimedia. Barcelona: Gedisa.

OLIVA, Lúcia; SITJÀ, Xavier (2007). Las noticias en radio y televisión. Barcelona: Omega, 2007.

PERALTA, Miquel (2006): Teleinformatius. La transmissió informativa de l'actualitat. Barcelona: Editorial Trípodos.

- Llibre estil Corporació Catalana de Mitjans Audiovisuels: <http://www.ccma.cat/lilibredestil/>
- ésAdir: <http://esadir.cat/>
- The BBC News Styleguide: [http://www.wsscc.org/sites/default/files/publications/bbc\\_the\\_bbc\\_news\\_styleguide\\_2003.pdf](http://www.wsscc.org/sites/default/files/publications/bbc_the_bbc_news_styleguide_2003.pdf)