



Universitat de Lleida

DEGREE CURRICULUM
**INFORMATIVE PROGRAMS FOR
TELEVISION AND RADIO**

Coordination: PINYOL LEAL, ENRIC

Academic year 2020-21

Subject's general information

Subject name	INFORMATIVE PROGRAMS FOR TELEVISION AND RADIO			
Code	101994			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	3		3
	Number of groups	1		1
Coordination	PINYOL LEAL, ENRIC			
Department	CATALAN STUDIES AND COMMUNICATION			
Teaching load distribution between lectures and independent student work	21 hours of face-to-face sessions in the classroom. 129 non-contact hours (Includes independent work without teacher support and work with synchronous virtual teacher support).			
Important information on data processing	Consult this link for more information.			
Language	Catalan			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PINYOL LEAL, ENRIC	enric.pinyol@udl.cat	6	

Subject's extra information

NOTICE: all the planning contained in this teaching guide may be altered for health reasons.

In case of confinement, the face-to-face sessions will become telematic. In the event of a considerable improvement in the situation generated by Covid, all sessions can become face-to-face.

Wanted

editors, ENG, image operators, post-production techniques, directors, presenters and directors

For the writing of CiPAV television news

It is offered

- Training in the different areas of television news production.
- Participate in the production of a television news program.

Skills

- Have taken subjects related to journalistic writing, directing and production.
- Good level of journalistic writing.
- Ability to work in a team.

Learning objectives

GENERAL OBJECTIVE

Begin with the basic knowledge and abilities necessary for audiovisual journalism.

SPECIFIC OBJECTIVES

- Introduce the students in the techniques of production of television news programs.
- Understand how television works and the tools they work with.
- Acquire the writing techniques specific to the informative programs.

- Encourage the critical analysis of audiovisual products, especially those related to news.
- Reflect on professional work and social repercussion.

Competences

Basic

CB5. Know how to develop the learning skills necessary to undertake further studies with a high degree of autonomy.

Generals

CG2. Develop the ability to organize and plan.

CG3. Apply theoretical knowledge in practical activity.

CG4. Develop knowledge of applied computing and digital systems.

CG5. Develop the ability to manage information.

CG6. Develop creativity, innovation and competitiveness.

Specific

CE7. Identify and apply the ethical foundations and professional ethics in the exercise of activities related to the media.

CE9. Conceive, plan and execute projects in the field of media in all types of media.

CE11. Design formal and aesthetic aspects in written, audiovisual, multimedia and interactive media.

CE12. Master the technologies and systems used to process, develop and transmit content in all types of media.

CE13. Identify and apply the theoretical and practical foundations of audiovisual communication and internet communication.

CE14. Identify and apply the logics and narrative and expository skills specific to audiovisual and interactive contents of an informative and non-informative nature.

Transversal

CT3. Acquire training in the use of new technologies and information and communication technologies

CT4. Acquire basic knowledge of entrepreneurship and professional environments.

Subject contents

Audiovisual journalism.

- Elements of the communicative process on television.
- The elements of the audiovisual message: word, image, sound.
- The information on television. Characteristics and limitations of the audiovisual information. The time.

Production of informative programs.

- Preproduction and planning.
- Documentation.
- Journalistic source management.
- ENG.

Writing for news.

- Characteristics and specificities of journalistic writing for audiovisual media.
- The relationship between text and image.
- The structure of the news.
- The declarations.
- Explain a story.

The formats of the news.

- The brief
- The new.
- The chronicle
- The report.
- Other containers.

Filming and audio-visual editing.

- The tooling of the television journalist.
- The camera. Technical concepts. The taking of images. Visual resources. The light.
- Digital edition and post-production.
- Selection of cuttings.
- The kyrons.
- The voice and the sound resources.
- The locution of informative texts. The voice. The rhythm, intensity and tone.
- Silence and sound resources.

In front of the camera.

- The stand up.
- Live!
- Presentation of news.
- Organization of an informative drafting.
- Organization chart and functions of the various professionals.
- The operation of information services. The writing board, the staircase, the editing team.
- Production routines.

Informative genres

- The information on live or deferred.
- The news versus the chronicle.
- The interview.
- The debate.
- The talk.
- The informative magazine.
- New informative formats.

Methodology

The subject has an eminently practical development. While most of the sessions are introduced with a series of theoretical contents, the assimilation of concepts is acquired through the practical exercises that are entrusted both inside and outside the classroom. At the same time, reflection on the preparation and execution of tasks is another key element in learning.

Therefore, the bulk of the subject is conceived as a workshop where you work in the same way as in a television newsroom.

The health emergency situation generated by Covid means that half of the sessions of the subject are non-face-to-face, but with follow-up by videoconference.

Information on data protection in the audiovisual register in the subject Programes informatius per la televisió. In accordance with current regulations on the protection of personal data, we inform you that:

- The organisation responsible for the recording and use of the image and voice is the University of Lleida -UdL- (contact details of the representative: General

Secretariat. Plaza Víctor Siurana, 1, 25003 Lleida; sg@udl.cat; contact details of the data protection officer: dpd@udl.cat).

- The recorded images and voices shall be used exclusively for teaching purposes.

- The recorded images and voices shall be saved and preserved until the end of the current academic year, and shall be destroyed in accordance with the terms and conditions specified in the regulations on the preservation and disposal of administrative documents of the UdL, and the documentary evaluation tables approved by the Generalitat de Catalunya (<http://www.udl.cat/ca/serveis/arxiu/>).

- The voices and images are considered necessary to teach this subject, and teaching is a right and a duty of the teaching staff of the Universities, which they must exercise under academic freedom, as provided for in article 33.2 of the Organic Law of Universities (Ley Orgánica de Universidades) 6/2001, of December 21. For this reason, the UdL does not need the consent of the students to register their voices and images with the sole and exclusive purpose of teaching in this particular subject.

- The UdL shall not transfer the data to third parties, except in the cases strictly provided for by the Law.

- The student can access their data; request correction, deletion or portability; object to its processing and request its limitation, as long as it is compatible with the purposes of teaching, by writing to dpd@udl.cat. You can also submit a complaint to the Catalan Data Protection Authority, via a mail to its website (<https://seu.apd.cat>) or other non-electronic means.

Development plan

Given the exceptional situation generated by the health crisis of the Covid-19, the usual development of the subject is altered.

So, the teaching will be hybrid, one week in person and the next virtually. The face-to-face session will deal with theoretical contents, debates on contents and visualization of audiovisual materials elaborated by the students. In the non-contact sessions, entrusted exercises will be worked on, which will have the virtual support of the teacher of the subject.

Session 1 24-09-2020 (Face-to-face): Review of previous knowledge. Audiovisual journalism.

Session 2 01-10-2020 (Non-contact): Watching a documentary about Fake News and debate.

Session 3 08-10-2020 (P): Writing simulation exercise. Writing and journalistic editing for television news.

Session 4 15-10-2020 (NP): Tutoring on entrusted work (Recording images and collecting traffic information)

Session 5 22-10-2020 (P): The interview. Traffic video production. The format of the news.

Session 6 29-10-2020 (NP): Tutorial on Traffic Video.

Session 7 05-11-2020 (P): Viewing and discussing traffic videos. The chronicle. Filming and audiovisual editing.

Session 8 12-11-2020 (NP): Tutoring and follow-up on the elaboration of a brief.

Session 9 19-11-2020 (P): Visualization, analysis and debate on the briefs prepared by the students. The voice and sound resources.

Session 10 26-11-2020 (NP): Tutoring and follow-up on making a video.

Session 11 03-12-2020 (P): Visualization, analysis and debate on the videos made by the students. In front of the camera.

Session 12 10-12-2020 (NP): Tutoring and follow-up on the elaboration of a chronicle.

Session 13 17-12-2020 (P): Visualization, analysis and debate on the chronicles prepared by the students. Writing organization.

Session 14 07-01-2021 (NP): The TV news. Production of informative programs.

Session 15 14-01-2021 (P): Recapitulation of the contents worked on.

Evaluation

Due the situation generated by Covid, if it is not possible to carry out the group practical exercise, consisting of doing a live news program, the assessment will be restructured by mutual agreement with the students.

Practical exercise 1 10%

Practical exercise 2 20%

Practical exercise 3 30%

Debates and analysis 15%

Group practical exercise 25%

Students who combine their degree with a full time job have the right to ask for alternative assessment within 5 days after the beginning of the semester. For information, please send an e-mail to academic@lletres.udl.cat or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres).

Bibliography

BALSEBRE, Armand; MATEU, Manuel i VIDAL, David (1998). La entrevista en radio, televisión y prensa. Madrid: Ediciones Cátedra.

CANTABELL, Juan. i SERRANO, José Francisco (2003). Redacción para periodistas. Informar e interpretar, Ariel.

CEBRIÁN, Mariano (1994). Información radiofónica. Mediación técnica, tratamiento y programación. Madrid: Editorial Síntesis.

HUERTAS BAILÉN, Amparo.; PERONA, Juan José (1999) Redacción y locución en medios audiovisuales: la radio. 1a ed. Barcelona: Bosch.

Marín, Carles (2006): Periodismo audiovisual: información, entretenimiento y tecnologías multimedia. Barcelona: Gedisa.

OLIVA, Llúcia; SITJÀ, Xavier (2007). Las noticias en radio y televisión. Barcelona: Omega, 2007.

PERALTA, Miquel (2006): Teleinformatius. La transmissió informativa de l'actualitat. Barcelona: Editorial Trípodos.

- Llibre estil Corporació Catalana de Mitjans Audiovisuals: <http://www.ccma.cat/lilibredestil/>
- ésAdir: <http://esadir.cat/>

- The BBC News Styleguide: http://www.wsscc.org/sites/default/files/publications/bbc_the_bbc_news_styleguide_2003.pdf