



Universitat de Lleida

DEGREE CURRICULUM  
**INFORMATIVE PROGRAMS FOR  
TELEVISION AND RADIO**

Coordination: PINYOL LEAL, ENRIC

Academic year 2018-19

## Subject's general information

<b>Subject name</b>	INFORMATIVE PROGRAMS FOR TELEVISION AND RADIO			
<b>Code</b>	101994			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
<b>Course number of credits (ECTS)</b>	6			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRAULA	TEORIA	
	<b>Number of credits</b>	3	3	
	<b>Number of groups</b>	1	1	
<b>Coordination</b>	PINYOL LEAL, ENRIC			
<b>Department</b>	CATALAN STUDIES AND COMMUNICATION			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PINYOL LEAL, ENRIC	pinyol@filcat.udl.cat	6	

## Subject's extra information

### Wanted

editors, ENG, image operators, postproduction technicians, filmmakers, presenters and directors

### For the writing of CiPAV television news

We offer

- Training in news production for television.
- Participate in the development of a television news program.

Requirements

- Have studied subjects related to journalism, production and production.
- Good level of journalism.
- Ability to work as a team.

## Learning objectives

### GENERAL OBJECTIVE

Begin with the basic knowledge and abilities necessary for audiovisual journalism.

### SPECIFIC OBJECTIVES

- Introduce the students in the techniques of production of television news programs.
- Understand how television works and the tools they work with.
- Acquire the writing techniques specific to the informative programs.
- Encourage the critical analysis of audiovisual products, especially those related to news.
- Reflect on professional work and social repercussion.

## Competences

- Basic
  - Know how to develop those learning skills necessary to undertake further studies with a high degree of autonomy. General.
  - Develop the capacity for organization and planning.

- Apply theoretical knowledge in practical activity.
- Develop knowledge of applied computing and digital systems.
- Develop the capacity of information management.
- Develop creativity, innovation and competitiveness.
- Specific
  - Identify and apply the ethical foundations and professional deontology in the exercise of activities related to the media.
  - Conceive, plan and execute projects in the field of media in all types of media.
  - Identify contemporary traditions in the creation of informative and non-informative discourses.
  - Design the formal and aesthetic aspects in written, audiovisual, multimedia and interactive media
  - Master the technologies and systems used to process, develop and transmit content in all types of media.
  - Identify and apply the theoretical and practical foundations of audiovisual communication and communication on the Internet.
  - Identify and apply the specific narrative and expository logics and abilities of audiovisual and interactive informative and non-informative content.
- Transversal
  - Acquire training in the use of new technologies and information and communication technologies.
  - Acquire basic knowledge of entrepreneurship and professional environments.

## Subject contents

### **Audiovisual journalism.**

- Elements of the communicative process on television.
- The elements of the audiovisual message: word, image, sound.
- The information on television. Characteristics and limitations of the audiovisual information. The time.

### **Production of informative programs.**

- Preproduction and planning.
- Documentation.
- Journalistic source management.
- ENG.

### **Writing for news.**

- Characteristics and specificities of journalistic writing for audiovisual media.
- The relationship between text and image.
- The structure of the news.
- The declarations.
- Explain a story.

### **The formats of the news.**

- The brief
- The new.
- The chronicle
- The report.
- Other containers.

### **Filming and audio-visual editing.**

- The tooling of the television journalist.
- The camera. Technical concepts. The taking of images. Visual resources. The light.

- Digital edition and post-production.
- Selection of cuttings.
- The kyrons.
- The voice and the sound resources.
- The locution of informative texts. The voice. The rhythm, intensity and tone.
- Silence and sound resources.

## **In front of the camera.**

- The stand up.
- Live!
- Presentation of news.
- Organization of an informative drafting.
- Organization chart and functions of the various professionals.
- The operation of information services. The writing board, the staircase, the editing team.
- Production routines.

## **Informative genres**

- The information on live or deferred.
- The news versus the chronicle.
- The interview.
- The debate.
- The talk.
- The informative magazine.
- New informative formats.

## **Methodology**

The subject has an eminently practical development. Although most sessions are introduced with a series of theoretical contents, the assimilation of concepts is acquired through practical exercises that are shared both inside and outside the classroom. At the same time, the reflection on the preparation and execution of tasks is another key element in learning.

Therefore, the bulk of the subject is considered as a workshop where it works in the same way as in an informative writing for television.

## **Evaluation**

Practical exercise 1 10%

Practical exercise 2 20%

Practical exercise 3 30%

Group practical exercise 40%

## **Bibliography**

BALSEBRE, Armand; MATEU, Manuel i VIDAL, David (1998). La entrevista en radio, televisión y prensa. Madrid: Ediciones Cátedra.

CANTABELL, J. i SERRANO, I (2003). Redacción para periodistas. Informar e interpretar, Ariel.

CEBRIÁN, Mariano (1994). Información radiofónica. Mediación técnica, tratamiento y programación. Madrid: Editorial Síntesis.

HUERTAS BAILÉN, A.; PERONA, J. J. (1999) Redacción y locución en medios audiovisuales: la radio. 1a ed. Barcelona: Bosch.

Marín, C. (2006): Periodismo audiovisual: información, entretenimiento y tecnologías multimedia. Barcelona: Gedisa.

OLIVA, Lúcia; SITJÀ, Xavier (2007). Las noticias en radio y televisión. Barcelona: Omega, 2007.

Peralta, M. (2006): Teleinformatius. La transmissió informativa de l'actualitat. Barcelona: Editorial Trípodos.

- Llibre estil Corporació Catalana de Mitjans Audiovisuals: <http://www.ccma.cat/lilibredestil/>
- ésAdir: <http://esadir.cat/>
- The BBC News Styleguide: [http://www.wsscc.org/sites/default/files/publications/bbc\\_the\\_bbc\\_news\\_styleguide\\_2003.pdf](http://www.wsscc.org/sites/default/files/publications/bbc_the_bbc_news_styleguide_2003.pdf)