



Universitat de Lleida

DEGREE CURRICULUM  
**SPECIALIZED JOURNALISM.  
SOCIETY AND CULTURE**

Coordination: SOTO MEROLA, JOANA

Academic year 2023-24

## Subject's general information

|   |   |               |                  |                  |
|---|---|---------------|------------------|------------------|
| <b>Subject name</b>   | SPECIALIZED JOURNALISM. SOCIETY AND CULTURE                   |               |                  |                  |
| <b>Code</b>   | 101992  |               |                  |                  |
| <b>Semester</b>   | 1st Q(SEMESTER) CONTINUED EVALUATION                          |               |                  |                  |
| <b>Typology</b>   | <b>Degree</b>   | <b>Course</b> | <b>Character</b> | <b>Modality</b>  |
|   | Bachelor's Degree in Audiovisual Communication and Journalism | 4             | OPTIONAL         | Attendance-based |
| <b>Course number of credits (ECTS)</b>  | 6   |               |                  |                  |
| <b>Type of activity, credits, and groups</b>                                    | <b>Activity type</b>  | PRAULA        |                  | TEORIA           |
|   | <b>Number of credits</b>                                      | 3             |                  | 3                |
|   | <b>Number of groups</b>                                       | 1             |                  | 1                |
| <b>Coordination</b>   | SOTO MEROLA, JOANA  |               |                  |                  |
| <b>Department</b>   | PHILOLOGY AND COMMUNICATION                                   |               |                  |                  |
| <b>Teaching load distribution between lectures and independent student work</b> | Face-to-face hours: 60 hours<br>Independent work: 90 hours    |               |                  |                  |
| <b>Important information on data processing</b>                                 | Consult <a href="#">this link</a> for more information.       |               |                  |                  |
| <b>Language</b>   | Català  |               |                  |                  |
| <b>Distribution of credits</b>  | Total training activities: 6 credits.                         |               |                  |                  |

| Teaching staff        | E-mail addresses        | Credits taught by teacher | Office and hour of attention |
|-----------------------|-------------------------|---------------------------|------------------------------|
| SANCHEZ MEZA, METZERI | metzeri.sanchez@udl.cat | 3,7                       |                              |
| SOTO MEROLA, JOANA    | joana.soto@udl.cat      | 2,3                       |                              |

## Subject's extra information

- All the assistants in the class will have to fulfill the Codi Ètic of the UdL.

## Learning objectives

- Know journalistic genres, their characteristics and uses for journalism specializing in society and culture.
- Identify and analyze the various phenomena of journalism specializing in social and cultural issues.
- Develop a critical framework for creating professional journalistic pieces with social and cultural content.
- Know and analyze the main trends in social media and culture journalism.
- Plan a piece of specialized journalism and properly manage all the sources at our disposal based on the journalistic context and genre.
- Make appropriate use of language and language depending on each piece and its journalistic context.

## Competences

Basics:

CB2. That the students know how to apply their knowledge to their work or vocation in a professional way and that they possess the skills that are usually demonstrated through the preparation and defense of arguments and the resolution of problems within the your area of study.

CB4. That students can transmit information, ideas, problems and solutions to both a specialized and non-specialized audience.

General:

CG3. Apply theoretical knowledge to practical activity.

Specifics:

CE7. Identify and apply the ethical foundations and professional deontology in the exercise of activities related to the media.

CE10. Identify contemporary traditions in the creation of informative and non-informative discourses.

Transversal:

CT1: Acquire an adequate understanding and oral and written expression.

## Subject contents

1. Introduction to specialized journalism.
2. Theoretical approach to the concepts of 'society' and 'culture'.
3. Journalism specializing in culture: history, genres, themes, formats and media.
4. Journalism specializing in society: issues, genres, topics, formats and media.

## Methodology

- Lectures: presentation of the contents of the subject orally by the teacher.
- Critical analysis of pieces of journalism related to the subject.
- Directed discussion: expression and oral comprehension will be promoted in a group conversation in class.
- Seminar: Working sessions in small groups, in order to investigate a topic through dialogue and discussion.
- Group work: Learning activity in collaboration with other members of a group.
- Written work: preparation of a written document.
- Case study: Method used to study a topic in a contextual and detailed way.

## Development plan

1. Introduction to specialized journalism (number of sessions: 3)
2. Theoretical approach to the concepts of 'society' and 'culture' (number of sessions 6)
3. Journalism specialized in culture: history, genres, themes, formats and media (number of sessions 10)
4. Specialized journalism in society: issues, genres, topics, formats and media (number of sessions 10)

## Evaluation

PRACTICES: Preparation of a cultural supplement (45%)

- Chronicle about a cultural event (10%)
- Interview with a member of the culture (10%)
- Criticism of a cultural event (10%)
- Literary review (15%)

COLLECTIVE WORK: In-depth report on a topic free of social journalism (25%)

- Written work (15%)
- Oral presentation (10%)

EXAM:

- Final exam (20%)

ATTENDANCE:

- Participation and execution of the activities suggested during the course (10%)

Additional Information:

- Activities that account for more than 30% of the final grade are recoverable.

- Any exercise that is the reason for evaluation must be well written. If the teacher detects deficiencies in writing (grammar, syntax, punctuation...), the work will be marked and considered not presented. It can be submitted a second time (a deadline will be given for each exercise). This second call cannot be used to present the exercise for the first time. In the second review, the content of the exercise will be evaluated - now - and the teacher may lower the grade (even fail) if the work still does not reach minimum levels of correctness and quality in writing. In this subject, the language is also subject to evaluation and, therefore, incorrect use may lead to failure.
- "Students who combine their degree with a full time job or a part-time job with schedules coinciding with classes have the right to ask for alternative assessment within five (5) days after the beginning of the semester. For information, please send an e-mail to [academic@lletres.udl.cat](mailto:academic@lletres.udl.cat) or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres)".
- If plagiarised material is detected, we will apply what is established in the 'Regulations for the Assessment and Grading of Student Learning in UdL Bachelor's and Master's Degrees' ([https://www.udl.cat/export/sites/universitat-lleida/ca/udl/norma/.galleries/docs/Ordenacio\\_academica/Normativa-davaluacio-i-qualif.-graus-i-masters-Acord-235-CG-21-7-2022.pdf](https://www.udl.cat/export/sites/universitat-lleida/ca/udl/norma/.galleries/docs/Ordenacio_academica/Normativa-davaluacio-i-qualif.-graus-i-masters-Acord-235-CG-21-7-2022.pdf)).

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