



Universitat de Lleida

DEGREE CURRICULUM **SPECIALIZED JOURNALISM. SOCIETY AND CULTURE**

Coordination: BARRULL CASTELLVI, JAUME

Academic year 2022-23

Subject's general information

Subject name	SPECIALIZED JOURNALISM. SOCIETY AND CULTURE			
Code	101992			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	3	3	
	Number of groups	1	1	
Coordination	BARRULL CASTELLVI, JAUME			
Department	CATALAN STUDIES AND COMMUNICATION			
Important information on data processing	Consult this link for more information.			
Language	Català			
Distribution of credits	Total training activities: 6 credits.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
BARRULL CASTELLVI, JAUME	jaume.barrull@udl.cat	6	

Subject's extra information

- Attendance is compulsory
- All the assistants in the class will have to fulfill the Codi Ètic of the UdL.
- All the planning contained in the document (the teaching guide) can be altered for health reasons either because a new confinement is decreed, with which the classes and the development of the subject will be virtual, or it can be achieved due to the improvement of health conditions 100% in person.

Learning objectives

- Know the professional treatment of the informative facts of the social and cultural fields.
- Know the proper use of journalistic genres for journalism specialized in society and culture.
- Identify and analyze the various phenomena of journalism specialized in social and cultural issues.
- Develop a critical framework to create professional journalistic pieces with social and cultural content.
- Know and analyze the main trends and organizations of journalism on social and cultural issues.

Competences

Common skills:

Generals

CG3. Apply theoretical knowledge in practical activity

CG7. Develop critical thinking and reasoning and know how to communicate them effectively.

CG8. Value respect for the diversity and plurality of specific ideas

CE4. Describe the main theories in the field of social media and their conceptual elaborations

CE7. Identify and apply the ethical foundations and professional ethics in the exercise of activities related to the media.

CE8. Apply the scientific method appropriately to research in the field of communication, as well as present the results of the research process.

Subject contents

1. Social and cultural processes, actors and institutions.

2. Journalism specialized in society.
3. Journalism specialized in culture.
5. Journalistic formats and languages in society and culture.
6. Selected topics of social and cultural journalism.

Methodology

Teaching methodologies

- Master classes: presentation of the contents of the subject orally by the teacher.
- Presentations: presentation of previously assigned class texts.
- Directed debate: oral expression and comprehension will be promoted in a group conversation in class.
- Lectures: public presentation on a topic carried out by an expert.
- Class activities: case analysis, critical reviews and / or revisions of the work.

The non-contact sessions will consist of the presentation of the result of the works that will have been commissioned to the students in the previous face-to-face class, and the presentation by the teacher of the corresponding subject, which can be reinforced with some audiovisual projection.

In each face-to-face session there will be a mock press conference on a pre-determined question in class.

"Information on data protection in audiovisual recording in the subject SPECIALIZED JOURNALISM. SOCIETY AND CULTURE. In accordance with current data protection regulations personally, we inform you that:

- The person responsible for recording and using your image and voice is the University of Lleida -UdL- (General Secretariat. Plaça Víctor Siurana, 1, 25003 Lleida; sg@udl.cat; contact details of the delegate of data protection: dpd@udl.cat).
- Your recorded image and voice will be used exclusively for the purposes inherent in the teaching of the subject.
- Your recorded image and voice will be kept until the end of the current academic year, and will be destroyed in the terms and conditions provided for in the regulations on conservation and disposal of administrative documents of the UdL, and the document evaluation tables approved by the Generalitat de Catalunya (<http://www.udl.cat/ca/serveis/arxiu/>).
- Your voice and image is essential to teach in this subject, and teaching is a right and a duty of the teaching staff of the Universities, which must exercise with freedom of chair, as provided in article 33.2 of the Law organic 6/2001, of 21 December, of universities. For this reason, the UdL does not need your consent to record your voice and image for this sole purpose, to teach in this subject.
- The UdL will not transfer the data to third parties, except in the cases strictly provided for in the Law.
- You can access your data; request rectification, deletion or portability; oppose the treatment and request its limitation, as long as it is compatible with the purposes of teaching, by writing to the address dpd@udl.cat. You can also submit a complaint to the Catalan Data Protection Authority, through the Authority's electronic office (<https://seu.apd.cat>) or by non-electronic means ”.

Development plan

Distribution of sessions

- Face-to-face sessions: 8 (21.09, 05.10, 19.10, 02.11, 16.11, 30.11, 14.12, 11.01) In these sessions there will be

presentations, analysis and debates. Also the appearance / conference of a journalist specialized in Cultural Journalism

- Virtual sessions: 4 (26.10, 09.11, 23.11, 21.12) Presentations, analysis, debate and simulations of press conference

Evaluation

- Examination: 25%. (It is mandatory to pass it in order to pass the subject)
- Global work: 50%.
- Attendance and participation: 25%.

Students who combine their studies with a full-time job have the right to request alternative assessment within 5 days from the beginning of the semester. For more information, send an email to academic@lletres.udl.cat or contact the Secretary of the Faculty of Arts.

Bibliography

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Elías, Carlos. (2004). *Telebasura y periodismo*. Madrid: Libertarias.

Costa i Fernandez, Lluís. i Puntí-Brun, Mònica. (eds.) (2014). *Comunicació pel canvi social: reflexions i experiències per una comunicació participativa, emancipadora i transparent*. Girona: Documenta Universitaria.

Guardiola, Ingrid. (2018). *L'ull i la navalla. : Un assaig sobre el món com a interfície*. (1 ed.). Barcelona: Arcàdia

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