



DEGREE CURRICULUM

SPECIALIZED JOURNALISM. ECONOMY AND POLITICS

Coordination: SÁNCHEZ GARCÍA, ROSALIA

Academic year 2023-24

Subject's general information

Subject name	SPECIALIZED JOURNALISM. ECONOMY AND POLITICS			
Code	101991			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	3		3
	Number of groups	1		1
Coordination	SÁNCHEZ GARCÍA, ROSALIA			
Department	PHILOLOGY AND COMMUNICATION			
Teaching load distribution between lectures and independent student work	Classroom sessions: 60 hours Autonomous student work: 90 hours			
Important information on data processing	Consult this link for more information.			
Language	Catalan / Spanish			
Distribution of credits	Total credits: 6			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
SÁNCHEZ GARCÍA, ROSALIA	rosalia.sanchez@udl.cat	6	

Subject's extra information

- Attendance to class is recommended and students are required to arrive on time.
- The use of the mobile phone in class is not allowed except in cases of necessity or urgency.
- Students must commit to comply with the UdL Code of Ethics.

Learning objectives

- Know the professional treatment of informative facts in politics and economics.
- Know the proper use of journalistic genres for journalism specialized in politics and economics.
- Identify and analyze the various phenomena of journalism specialized in politics and economics.
- Develop a critical framework to create professional journalistic pieces with political and economic content.
- Know and analyze the main trends and organizations of political and economic journalism.

Competences

Basics

CB2. Apply their knowledge to their work or vocation in a professional way and acquire the competencies that are usually demonstrated through the development and defense of arguments and solving problems within their area of study.

CB4. To be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

General

CG3. Apply theoretical knowledge in practical activity.

Specifics

CE7. Identify and apply the ethical principles and professional deontology in the exercise of activities related to the media.

CE10. Identify contemporary traditions in the creation of informative and non-informative discourses.

CE14. Identify and apply the specific narrative and expository logic and skills of audiovisual and interactive content of an informative and non-informative type.

Transversal.

CT1. Acquire an adequate oral and written comprehension and expression of Catalan and Spanish.

Subject contents

General subjects

- Areas of journalistic specialization: Economic journalism and Political journalism.
- Concepts and characteristics of economic and political information.
- Problems inherent to economic and political information.
- The genres and the media in economic and political information.
- Sources of economic and political information.

Methodology

Teaching methodologies that may be applied:

- Lectures: presentation of the subject contents orally by the teacher.
- Colloquia: activities for exchanging opinions among the students under the direction of the teachers.
- Conferences: public presentation on a topic carried out by an expert person.
- Guided debate: oral expression and comprehension will be promoted in a collective conversation.
- Written work: activity consisting of the presentation of a written document.

Training activities that can be applied

- Guided activities: master classes, seminars, debates, presentations / exhibitions.
- Supervised activities: assignments, guided discussion forums, solving exercises, personalized attention (tutorials).
- Autonomous activities: work, study, exercises.
- Evaluation activities: evaluation activities.

Planning and development of classes:

- Recording of sessions in this subject is not allowed.

Development plan

Approximate distribution of sessions

- Master classes: 16 sessions.
- Presentation, analysis, debate, evaluation: 11 sessions.
- Conferences: 1 session.
- Evaluation activity: 1 session.

Evaluation

Assessment systems (*) (**)

- Attendance to the classes and participation / intervention of the student in the activities and debates that realize in class. Duly justified days of absence are excluded. Weighting: 25%
- Individual assignments: assigned practices corresponding to the knowledge taught in class, which must be delivered within the set deadline. Weighting: 35% (7 practices)
- Written exam: The subject consists of two parts: Political Journalism and Economic Journalism. The mark will be the average of the two achieved by the student in each of the parts, as long as the two tests are passed with a minimum of three (3). Closed test and development questions of the main concepts studied. Weighting: 40%

(*) In line with the competencies to be achieved, to this subject language is also subject to evaluation and therefore use inadequate may result in suspension.

(**) If plagiarised material is detected, we will apply what is established in the 'Regulations for the Assessment and Grading of Student Learning in UdL Bachelor's and Master's Degrees. (https://www.udl.cat/export/sites/universitatlleida/ca/udl/norma/.galleries/docs/Ordenacio_academica/Normativa-davaluacio-igualif.-graus-i-masters-Acord-235-CG-21-7-2022.pdf).

Alternative assessment:

Students who combine their degree with a full time job or a part-time job with schedules coinciding with classes have the right to ask for alternative assessment within five (5) days after the beginning of the semester. For information, please send an e-mail to academic@lletres.udl.cat or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres).

Bibliography

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12. Miró, David. *Periodisme samurái: les Claus per a ser un bon periodista polític*. Editorial : Editorial UOC(2016).
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15. O r t e l l , **Sara**.Owen, Infoentretenimiento y periodismo político en televisión". 2012. http://www.revistalatinacs.org/067/cuadernos/33_CAL_interior.pdf
16. Owen, **Diana**. *El Papel de los nuevos medios en la política*. <https://www.bbvaopenmind.com/articulos/el-papel-de-los-nuevos-medios-en-la-politica/>
17. Rodríguez-Polo, Xosé Ramón y Santillán Buelna, José Ramón. *Organización y rutinas del periodismo político en la prensa española de referencia*. 2012 https://www.researchgate.net/publication/290223873_Organizacion_y_rutinas_del_periodismo_politico_en_la_prensa_espanola_de_referencia

The bibliography may be have changes due to teaching needs.