



Universitat de Lleida

DEGREE CURRICULUM **PRACTICUM**

Coordination: SERES SEUMA, TERESITA DEL NIÑO
JESUS

Academic year 2020-21

Subject's general information

Subject name	PRACTICUM			
Code	101977			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	COMPULSORY	Attendance-based
Course number of credits (ECTS)	18			
Type of activity, credits, and groups	Activity type	PAES		
	Number of credits	18		
	Number of groups	1		
Coordination	SERES SEUMA, TERESITA DEL NIÑO JESUS			
Department	CATALAN STUDIES AND COMMUNICATION			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
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Learning objectives

The external academic practices have as a principal aim form professionals that acquire abilities and artistries that resolve the problems of management of his field competencial.

It wants to be a bridge of union and of continual adaptation of the kens acquired at the university classrooms y the labour reality of our society, that has to give as a result a value appended at the surveys of the rank at the sense to achieve a professional recognition and an adaptation at the labour world.

Aims more concrete:

- Take contact with labour and professional surroundings of the communication,
- Pose at practice the kens, methodologies and technicians acquired during the academic training.
- Acquire and practice new professional abilities related with the journalism written and digital, the corporate communication, the advert, etc.
- Apply and complement the kens acquired at his academic training.
- Favour the acquisition of competences that prepare for the exercise of professional activities.

Competences

CB2 Apply his kens at his work or vocation of a professional form and posseir the competences that use to to evidence by means of the elaboration and defence of arguments and the resolution of problems in his area of survey.

CB3 Qualified to total and interpret notable data (usually in his area of survey) to emit trials that include a reflection on notable motifs of social type, scientific or ethic.

CB4 Can transmit information, ideas, problems and solutions at a so much specialised public like no specialised.

CB5 Know develop the abilities of necessary learning to undertake posterior surveys with a tall rank of autonomy.

CG1 Optimise the creativity and the initiative.

CG3 Realise with quality and rigour the work assigned.

CG4 Apply the capacity of reasoning and critical analysis, and the of inmate of decisions for the resolution of problems.

CG5 Realise suitably the work at squad (intra and interdisciplinar) and the ability for the interpersonal accounts, also at international contexts.

CG6 Implant the capacity of freelance learning.

CG7 Value the capacity of organisation and planning of the work and the inquest .

CG8 Implant the capacity of oral communication and written at Catalan tongue and Spanish tongue (with experts and no expert).

CG10 Implement the ken and the capacity of use of the TIC at account with the corresponding field of survey.

CG11 Seek and manage suitably the information, from fonts and varied documentary typologies.

CG12 Utilise suitably the terminology and the own technicians of the field discipline or professional.

CT1 Acquire a suitable realization and oral expression and written of the Catalan and of the Spanish.

CT3 Acquire enabling at the use of the new techs and of the techs of the information and the communication.

CT4 Acquire basic kens of entrepreneurship and of the professional surroundings.

Subject contents

The pupils of the rank can realise practices so much at private companies, how at institutions and public entities or at university kicks. Therefore they have selected the companies / institutions / kicks científicotècnics undergraduates adapted at the specific training of the rank.

The contents that can work at the practices dependrà of the company or institution at what realise and podran be related with:

- publicised
- marketing
- corporate communication
- journalism written
- radio
- television
- digital journalism

Methodology

The external practices will realise at an only entity collaborator (company or institution) for the student.

Each student will one(at) tutor(at) academic(at), that will be one(at) teacher(at) designated(da); and one(at) tutor(at) of the entity collaborator, designated(da) for this.

The tutorials with the (the) tutor(at) academic(at) will consist at a series of sessions programmed and communicated by the same. The student can propose an offer of practices only and exceptionally if previously has consulted it with who coordinate the external Practices and have given his consent.

The methodological axes that utilise at this subject are: the resolution of problems that the concrete company pose, the realisation of a memory written of the learning that the student has to carry out and the realisation of the concrete practices that the company assign him.

At some very justified cases, and as it are the typology of the practices, can make teleworking, partially or totally.

Development plan

The student selects those fates that more interest him; the students with better qualifications are those that have priority at the selection of companies that coincide at this selection. Through contacts with the (the) tutor(at) of the company, establishes the plan of work (document that consensual and both sign), and with contacts with the student verify the correct and beneficial development at his enabling.

The specific tasks that has to realise the pupil are the following:

Maintain a first contact with the tutor/at of external practices to comment the doubts and preferences on the companies that want to choose .

Maintain a first interview with the entity assigned to end to define specific aspects of the place of practices and sign the Formative Plan.

Provide all the information required for the signature of the Formative Plan.

Make the documentation (chord of practices and annexes) necessary before inducting the stay at the entity collaborator.

Make the practices at the entity collaborator assigned, respecting the time norms, the responsibilities and the development of the tasks that have established .

Conform the calendar tutorial.

Write the Memory of Practices.

Evaluation

The appraisal of the the external Practices carries out by means of the qualifications of tutoria academic and tutoria of the entity collaborator, that deliver of the following way:

Tutor(at) of entity collaborator: it commissions to assess the practices from the Report of appraisal of the tutor of the entity collaborator, that makes him arrive it UdL.

Tutor(at) academic(at): it assesses the assistance at the tutories pactades, the fulfillment of the negotiations at time and form and the content of the Memory of the the external Practices. It is the person that decides the final note.

Bibliography

Taking into account the nature of this subject, the bibliography, it webgrafia, the audiovisual modes or the resources of the digital field that employ will be specific for the distinct typologies of practices.