Universitat de Lleida

DEGREE CURRICULUM
BACHELOR'S DEGREE THESIS

Coordination: SUAU GOMILA, GUILLEM

Academic year 2023-24

BACHELOR'S DEGREE THESIS 2023-24

Subject's general information

Subject name	BACHELOR'S DEGREE THESIS
Code	101976
Semester	UNDEFINED

Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	4	COMPULSORY	Attendance-based

Course number of credits (ECTS)	6

Type of activity, credits, and groups	Activity type	TFG
	Number of credits	6
	Number of groups	1

Coordination	SUAU GOMILA, GUILLEM
Department	PHILOLOGY AND COMMUNICATION
Important information on data processing	Consult this link for more information.
Language	Catalan/Spanish
Distribution of credits	1 credit equals 25 hours of student work. Total: 150 hours (6 credits).

BACHELOR'S DEGREE THESIS 2023-24

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
ANDREU GASA, MARCEL·LA	marcella.andreu@udl.cat	1,5	
FERNANDEZ SANCHEZ, OSCAR	oscar.fernandez@udl.cat	,5	
GODIA RECIO, IOLANDA	iolanda.godia@udl.cat	1,5	
GOMEZ MORALES, BEATRIZ MARIA	beatriz.gomez@udl.cat	,5	
HOSTA ZAZO, XAVIER	xavier.hosta@udl.cat	3	
LOZANO AGUILAR, ARTURO	arturo.lozano@udl.cat	3	
MARCH CUBERES, MERCE	merce.march@udl.cat	1,5	
NIETO FERRANDO, JORGE JUAN	jorge.nieto@udl.cat	2,5	
ORIOL CANAMASAS, JOSE MARIA	pep.oriol@udl.cat	4	
PINYOL LEAL, ENRIC	enric.pinyol@udl.cat	2,5	
PLANS SORIANO, ALBERT	albert.plans@udl.cat	6	

BACHELOR'S DEGREE THESIS 2023-24

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PUEYO PARIS, MIQUEL	miquel.pueyo@udl.cat	4,5	
SERRANO TOLDRA, JUDIT	judit.serrano@udl.cat	2	
SUAU GOMILA, GUILLEM	guillem.suau@udl.cat	5,5	
VISA BARBOSA, MARIONA	mariona.visa@udl.cat	5	

Subject's extra information

REQUIREMENTS

Bachelor's thesis must be enrolled in the final phase of the curriculum (4th year), once the student has passed two thirds of the curriculum, that is, 160 credits, and with the condition of having enrolled the total credit required to obtain the degree (except for Practicum).

MODALITIES

Bachelor's thesis can be done individually or in groups depending on the type of work chosen. In any case, all work proposals in group format must be approved by coordination and the assigned tutor.

Learning objectives

a. To apply with creativity and innovation the techniques for the construction of audiovisual scripts.

b. To manage with skill the processes of direction-realization of the different audiovisual media.

c. To demonstrate skill in handling the techniques and procedures of photographic, cinematographic, television and hypermedia composition.

d. To demonstrate the ability to use computer systems and resources and their interactive applications.

e. To plan and carry out journalistic projects in all types of media.

f. To demonstrate the ability and ability to disseminate complex information through any means of communication.

g. To apply research methods in the field of media to the analysis of production conditions of the media, audiovisual and interactive stories, television and radio programming, audiences, and so on.

h. To apply research methods in the field of media to the analysis of the production conditions of the news media, the journalistic text, audiences, etc.

Competences

Basics

CB2. Apply their knowledge to their work or vocation in a professional manner and possess the skills that are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their area of study.

CB3. Ability to gather and interpret relevant data (usually within their area of study) to make judgments that include a reflection on relevant social, scientific or ethical issues.

CB4. To be able to transmit information, ideas, problems and solutions to a specialized and non-specialized public.

CB5. Know how to develop those learning skills necessary to undertake further studies with a high degree of autonomy.

Generals

CG1. Develop independent learning strategies.

CG2. Develop the capacity for organization and planning.

CG3. Apply theoretical knowledge in practical activity.

CG5 Develop the capacity of information management.

CG6 Develop creativity, innovation and competitiveness.

CG7 Develop critical thinking and reasoning and know how to communicate them effectively.

Specifics

CE7 Identify and apply the ethical foundations and professional deontology in the exercise of activities related to the media.

CE8 Apply the scientific method in an appropriate way to research in the field of communication, as well as expose the results of the research process.

CE9. Conceive, plan and execute projects in the field of media in all types of media.

CE11.Design the formal and aesthetic aspects in the written, audiovisual, multimedia and interactive media.

CE12. Master the technologies and systems used to process, develop and transmit content in all types of media.

CE13. Identify and apply the theoretical and practical foundations of audiovisual communication and communication on the internet.

CE14. Identify and apply the specific narrative and expository logics and abilities of audiovisual and interactive informative and non-informative content.

CE15. Develop the creative capacity in the audiovisual, multimedia and interactive realization of the different genres.

CE16. Develop and apply knowledge on management of institutional and business communication, as well as on the different strategies in the areas of corporate and advertising communication.

Subject contents

The Final Degree Project (TFG) is a research work that must be carried out under the supervision of a tutor, who will guide the student through the process. The student can choose the theme of the end of grade work depending on the following blocks:

Creation and analysis of audiovisual content

Preparation of an audiovisual script.

Production of an audiovisual piece: short film, medium-length film or fiction or documentary feature film.

Preparation of a radio program.

Preparation of a production plan for an audiovisual product.

Analysis of some relevant aspect of the field of audiovisual content, using the methodologies of research on the media.

State of the question on some relevant aspect susceptible to investigation in the field of audiovisual communication.

Creation and analysis of informative content

Realization of an audiovisual piece of informative character for television or cinema.

Development of informative multimedia projects.

Preparation of a report or a great report for radio, accompanied by a report on the production process.

Preparation of a product or program of informative nature in any type of medium or medium.

Analysis of some relevant aspect of the field of journalism, using the methodologies of research on the media.

State of the question on some relevant aspect susceptible to investigation in the field of journalism.

Creation and analysis of content for the internet

Elaboration of an innovative project in which text, image, fixed, animated or videographic, and sound (speech, music or others) are integrated with the management of user actions for any type of support: web, mobile phone, tablet, interactive installation, et cetera. These include interactive documentaries, cultural and educational applications, interactive fiction narratives, etc.

Production and commercialization plan for a multimedia product.

Analysis of some relevant aspect of the field of multimedia communication, using the methodologies of research on the media.

State of the question on some relevant aspect susceptible to research in the field of multimedia communication.

Methodology

Team work. Learning activity that has to be done through collaboration between the members of a group.

Written work. Activity consisting of the presentation of a written document.

Project elaboration. Methodology of active teaching that promotes learning from the realization of a project: idea, design, planning, development and evaluation of the project.

Study of cases. Method used to study an individual, an institution, a problem, etc. in a contextual and detailed way.

Practices. They allow applying and configuring, on a practical level, the theory of a domain of knowledge in a specific context.

Development plan

The development of the final degree project must conform to the Regulations and Calendar of the Final Degree

Project of the Faculty of Arts (http://www.lletres.udl.cat/es/estudiantat-lletres/estudiantat-lletres/#treball-final-de-grau).

In accordance with the regulations in force, the TFG must be developed under the supervision of a tutor who must belong to the group of Teaching and Research Staff of any of the departments that teach the degree. At the beginning of the course, the students will present a proposal of subject and tutors to the coordination of the degree and will be this one who will make the assignment. The tutor must convene an initial tutorial and at least four more face-to-face or virtual tutorials. It is recommended to keep a record of the tutorials.

Recommended tutorial calendar and monitoring mechanisms:

Once the tutor assignments have been made, and once the tutor and student have established a work plan as specified in the regulations (TFG regulations of the Faculty of Arts), the student and the tutor must commit to covening a minimum of four additional face-to-face or virtual tutorials with the following recommended schedule:

December: Tutorial to establish the work calendar.
January: Submission of a developed proposal of the TFG with a theoretical/methodological approach, outline, bibliography and meeting with the tutor (feedback of the proposal, date and schedule for the first draft).
February: Handing of the first draft as agreed with the tutor and meeting with the tutor (feedback of the first draft, suggestions and date of the second delivery).
March/April: handing of the second draft as agreed with the tutor and meeting with the tutor (feedback of the second draft, suggestions and date for a final version to review).
Until de second week of May: Delivery of the final version to review and meeting with the tutor (feedback from the final version to review). At this point, the tutor must check that the indications and/or suggestions made to the latest version of the TFG have been incorporated correctly and decide whether the final version of the TFG can be handed in or no.

Additional recommendations:

- It is recommended that the tutor establishes all face-to-face or virtual tutorials by e-mail so that they are registered.
- It is recommended that the drafts are handed in by email so that there is evidence.
- It is recommended that the tutor sends feedback/corrections of these drafs by email within a maximum of one week and that s/he certifies, in the same email, the date for the next tutorial.
- It is recommended to carry a follow-up document containing the tutorials and dates of delivery of student drafts and corrections by the tutor.

Evaluation

The overall assessment percentages are:

Final project (Elaboration of projects, essay, analysis and comments of texts, works developed from the practices, etc.) and oral defense: **80%**

Tutorial follow-up: face-to-face and/or virtual tutorials, punctuality in the agreed deliveries, constancy in the continuous work: **20%**

However, each type of work includes different mandatory sections. Therefore, 80% of the work itself is distributed differently in each mode. For more details, check the evaluation rubrics on the degree website: https://audiovisual-periodisme.udl.cat/en/pla-formatiu/treball-final/

IT IS A PREREQUISITE THAT THE TFG IS PRESENTED WITH THE AUTHORIZATION AND SIGNATURE OF THE TUTOR IN ORDER TO BE EVALUATED.

The TFG will have to be delivered in the terms established by the Faculty of Arts (http://www.lletres.udl.cat/es/estudiantat-lletres/estudiantat-lletres/#treball-final-de-grau) and the following indications from the Academic Secretary. The final project will be evaluated by a panel of professors of the degree in Audiovisual Communication and Journalism, one of whom may be the tutor himself. In case of need, one of the members of the tribunal may be external to the degree, as long as he/she has the appropriate university degree.

The work must be unpublished and any evidence of plagiarism in its minimum expression will result in a rating of "0" (suspended).

We remind you that the TFG has no reassessment, so the fact of not depositing it within the established deadlines implies the qualification of "Not presented".