



Universitat de Lleida

DEGREE CURRICULUM **JOURNALISTIC WRITING. INTERPRETATIVE GENRES**

Coordination: MARÍN RUBIO, DAVID FRANCISCO

Academic year 2020-21

Subject's general information

Subject name	JOURNALISTIC WRITING. INTERPRETATIVE GENRES					
Code	101965					
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION					
Typology	Degree	Course	Character	Modality		
	Bachelor's Degree in Audiovisual Communication and Journalism	2	COMPULSORY	Attendance-based		
Course number of credits (ECTS)	6					
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA		
	Number of credits	3		3		
	Number of groups	2		2		
Coordination	MARÍN RUBIO, DAVID FRANCISCO					
Department	CATALAN STUDIES AND COMMUNICATION					
Teaching load distribution between lectures and independent student work	70% teaching load (*), 30% independent work (*) Due to the health restrictions for COVID19, part of the face-to-face work will be carried out online, through videoconferencing, online presentations, practices and group tutorials.					
Important information on data processing	Consult this link for more information.					
Language	Catalan/English					
Distribution of credits	3 theoretical credits 3 practical credits					

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MARTOS CABRERA, MARIA IMMACULADA	imma.martos@udl.cat	6	
MARÍN RUBIO, DAVID FRANCISCO	david.marin@udl.cat	6	

Subject's extra information

The objective of the subject, in a complementary way to that of Descriptive Genres, is for students to know in depth the different journalistic genres, identify them and achieve the necessary skills to write informative and interpretive texts in their different formats, especially news and objective reports (Descriptive Genres) and 'crónicas', interpretative reportages and interviews (Interpretative Genres).

In the case of Interpretive Genres, students will have to become familiar with interpretive style texts, clearly distinguish their characteristics from those of informative style texts, and be able to write 'crónicas', interviews, and interpretive and investigative reports. Emphasis will be placed on the process of prior planning and the preparation of 'crónicas', interviews and investigative reportages. Texts will be read and commented on in class and the stylistic variety and greater formal freedom of these genres will be reflected on with respect to the descriptive genres discussed in the previous subject.

Creative use of language and self-style research will be encouraged, knowing and respecting the formal limits of each of these genres. Students will also have to get basic notions of investigative and journalistic investigation and carry out an investigative reportage in a group throughout the course.

They will also have to become familiar with the professional tasks of producing reportages, 'crónicas' and interviews and consider the limits of journalistic interpretation in the configuration of public opinion and interpretation in relation to professional ethics and distinguish the interpretive function from the one of opinion genres and communicative persuasion.

Learning objectives

- To apply the most appropriate journalistic genre to the treatment of news events.
- To distinguish the techniques of journalistic writing and narrative and the different genres to apply them to the printed press, audiovisual media and multimedia.
- To distinguish between information and the interpretation of opinion.
- To identify the different areas of journalistic specialization as well as their particularities.
- To use the different sources of information depending on the area of journalistic specialization.
- To know and compare the different journalistic traditions.
- To apply the deontological principles and the legal norm in the production of journalistic texts.
- To know the basic principles of digital and multimedia communication and its application in the field of informative communication.

Competences

Basic

CB2. Apply their knowledge to their job or vocation in a professional way and possess the skills which are usually demonstrated through the elaboration and defense of arguments and the resolution of problems within their study area.

CB4. To be able to transmit information, ideas, problems and solutions to both specialized and non-specialized audiences.

Generals

CG3. Apply theoretical knowledge to practical activity.

Specific

CE7. Identify and apply the ethical foundations and professional ethics in the exercise of related activities with the media.

CE10. Identify contemporary traditions in the creation of informative and non-informative discourses

CE14. Identify and apply the logics and narrative and expository skills specific to the contents audiovisual and interactive informative and non-informative.

Transversal

CT1. Acquiring an appropriate understanding and oral and written expression (Catalan / Spanish / English).

Subject contents

Unit 1: Journalistic interpretation: from the description of the facts to the construction of meanings about such facts. The difference between interpretation and value judgement of facts. The aggregation of context, the presence of the journalist in the text and the narrative style.

Unit 2: The 'crónica'. Definition and main features. The 'crónica' in Anglo-Saxon and continental journalism. The Catalan chroniclers of the 1930s. Evolution of the genre. The chronological structure. The staging. To say and/or to show. The journalist's sense of contribution. Formal freedom and literary style. The credibility pact with the reader.

Unit 3: Typology of 'crónicas'. International, courts, events, sport, political, cultural, society. Special correspondents. Narrative and 'crónica': the description, the action, the presence of the journalist. The look on the facts.

Unit 4: Reportage. Definition and main features. The interpretive reportage: the contribution of new meanings to events through data, context, testimonies. Investigation and research: verifiability, evidence, evidence and clues. Confronting sources. Research reporting and experiential reporting. The journalist as a distant observer and as a participating observer.

Unit 5: Type of reportages. Reporting style and structure. Interpretive headline, entry, body of the report. Reportages of events, action, appointments.

Unit 6: The interview. Definition and characteristics. The contribution of meaning by the interviewee. Historical evolution of the interview. The objectives of the interview. The character interview and the thematic interview. The choice of the interviewee.

Unit 7: Types of interviews. Question-answer interview and summary interview. The phases of the interview: preparation, realization, writing. Orality and textuality. The appropriation of the voice of the other. Open questions and closed questions. The structure, pace and style of the interview.

Unit 8: The interpretive genres in the audiovisual media. The writing of the radio 'crónica' and the television 'crónica'. Radio and television reporting. The written, radio, and audiovisual interview. Live, recorded and as-live interviews.

Methodology

- Theoretical classes. Presentation of the contents of the subject orally by the teachers. Conferences. Public exhibition on a topic by an expert. (*)
- Directed debate. Promote oral expression and comprehension in a group conversation in which the topic can be prepared but the development of interventions. (*)
- Seminars. Work sessions in small groups that investigate a topic through dialogue and discussion, by to deepen on monographic subjects from the information previously provided by the professors. (*)
- Work in group. Learning activity through collaboration between group members (*)
- Written work. Presentation of a written document made by the student.
- Case study. Method used to study an institution, a problem, etc., in a contextual and detailed way.

(*) Due to the sanitary measures for COVID19, some of these activities will be carried out online.

Development plan

TRAINING ACTIVITY

Directed activities

Theoretical classes (75h)

Scientific or informative events (34.5 hours)

Seminars, debates, exhibitions (34.5 hours)

Supervised activities

Works (follow-up) (12.5h)

Guided discussion forums (12.5h)

Personalized attention (tutorials) (12.5 hours)

Autonomous activities

Works and study (220h)

Free discussion forums (10h)

Evaluation activities

Evaluation activities (6h)

Evaluation

Evaluation system

20 %: exam.

50 %: in-classroom and out-of-classroom text comments and readings of books, current affairs tests, practices.

30 %: attendance at classes and conferences. Students' intervention in debates, seminars, problem solving, simulations and study of cases.

Bibliography

BIBLIOGRAPHY

BALSEBRE, Armand, MATEU, Manel i VIDAL, David: *La entrevista en prensa, radio y televisión*. Madrid. Ed. Cátedra. 1998.

ECHEVARRÍA LLOMBART, Begoña: *El reportaje periodístico. Una radiografía de la realidad*. Ed. Comunicación Social. 2010.

FALLACI, Oriana: *Interview with history and conversations with power*. Universe Publishing. 2016.

GUERRERO, Susana: *La creatividad en el lenguaje periodístico*. Madrid, Cátedra, 2007

GOMIS, Llorenç (1989): *Teoria dels gèneres periodístics*, Barcelona, Generalitat de Catalunya, CEDIC

MARTÍNEZ ALBERTOS, José Luis: *Curso de redacción periodística*. Barcelona, Ediciones Paraninfo. 1991

LEE-POTER, Emma: *Interviewing for journalists*. London and New York. Ed. Routledge. 2009

GROUP 01 (CATALAN)

The students will have to write an essay on one of these works.

Kapuscinski, Ryszard: *La guerra del futbol y otros reportajes*. Anagrama

Kapuscinski, Ryszard: *El emperador*. Anagrama

Kapuscinski, Ryszard: *Un dia més de vida*. Empúries

Kapuscinski, Ryszard: *Ebano*. Anagrama

Wallraff, Günter: *Cap de turc: a sota de tot*. Edicions 1984

Wallraff, Günter: *El periodista indeseable*. Anagrama

Dovlàtov, Segei: *El compromís*. La Breu Edicions

Torres, Maruja: *Mujeres en guerra*. El País Aguilar.

Sentís, Carles: *L'instant abans del 36*. La Campana

Sentís, Carles: *Viatge en Transmiseria*. La Campana

Farràs, Andreu, i Cullell, Pere: *El 23-F a Catalunya*. Planeta

Dalmau, Ferran, i Juvillà, Pau: *Epoca. L'exèrcit a l'ombra*. El Jonc

Muñoz, Xavier: Muñoz-Ramonet, *Societat il·limitada*. Edicions 62

Planes, Josep Maria: *Les nits de Barcelona*. ed. Catalonia

Xammar, Eugeni: *L'ou de la serp*. Quaderns Crema

Sagarra, Josep Maria: *L'ànima de les coses*. Quaderns Crema

Polo, Irene: *La fascinació del periodisme*. Quaderns Crema

Porta, Carles: *Tor. Tretze cases i tres morts*. La Campana

Capote, Truman: *A sangre fría*. Anagrama

Usall, Ramon: *Futbol per la llibertat*. Pagès

GRUP 02 (ENGLISH)

The students will have to write a review on the novel 'In cold blood' by Truman Capote.