



Universitat de Lleida

# DEGREE CURRICULUM **ORAL AND WRITTEN ENGLISH FOR THE MEDIA**

Coordination: DIERT BOTE, IRATI

Academic year 2023-24

## Subject's general information

|  |   |        |             |                  |
|--|---|--------|-------------|------------------|
| Subject name   | ORAL AND WRITTEN ENGLISH FOR THE MEDIA                        |        |             |                  |
| Code   | 101960  |        |             |                  |
| Semester   | 1st Q(SEMESTER) CONTINUED EVALUATION                          |        |             |                  |
| Typology   | Degree  | Course | Character   | Modality         |
|  | Bachelor's Degree in Audiovisual Communication and Journalism | 1      | COMMON/CORE | Attendance-based |
| Course number of credits (ECTS)  | 6   |        |             |                  |
| Type of activity, credits, and groups                                    | Activity type   | PRAULA |             | TEORIA           |
|  | Number of credits   | 3      |             | 3                |
|  | Number of groups  | 2      |             | 2                |
| Coordination   | DIERT BOTE, IRATI   |        |             |                  |
| Department   | FOREIGN LANGUAGES AND LITERATURES                             |        |             |                  |
| Teaching load distribution between lectures and independent student work | Face-to-face hours: 60<br>Autonomous work: 90 hours           |        |             |                  |
| Important information on data processing                                 | Consult <a href="#">this link</a> for more information.       |        |             |                  |
| Language   | English   |        |             |                  |
| Distribution of credits  | Credits are distributed in theory and practice.               |        |             |                  |

| Teaching staff      | E-mail addresses      | Credits taught by teacher | Office and hour of attention                               |
|---------------------|-----------------------|---------------------------|--|
| DIERT BOTE, IRATI   | irati.diert@udl.cat   | 6                         | Office: 1.05<br>Tutorial: by previous appointment by email |
| LLURDA MARÍ, ÀNGELS | angels.llurda@udl.cat | 3                         | Office: 3.42<br>Tutorial: by previous appointment by email |
| MAS SOLE, GUILLEM   | guillem.mas@udl.cat   | 3                         | Office: 3.42<br>Tutorial: by previous appointment by email |

## Subject's extra information

Continuous assessment. In line with the skills to be achieved, in this course the language is subject to evaluation and, therefore, its inappropriate use may result in a fail. It is recommended to have a minimum level of B1 when enrolling in this subject.

## Learning objectives

To consolidate the B1 level of English.

To learn specialized vocabulary of the journalistic, audiovisual and media field and its appropriate use.

To speak to an audience with confidence and spontaneity and with as much fluency and pronunciation accuracy as possible.

To properly prepare a text (oral or written) following a logical order and in accordance with the grammatical, lexical and structural norms of the genre in question.

To conduct an interview and debate on a piece of news, as well as to write a good review and biographical article as examples of chosen disciplinary genres to put the language into practice.

## Competences

### Competences:

#### Basic:

CB4. To be able to convey information, ideas, problems and solutions both to specialised and non-specialised audiences.

#### General

CG1. To develop autonomous learning strategies.

#### Specific

CE1. To develop proficiency in oral and written English so that it can be used in the specific sphere of social communication media.

## Transversal

CT2. To acquire a significant level in the English language.

## Subject contents

### Unit 0: The media (introduction)

#### Unit 1: Radio

- Contents: radio features; the production process of a radio program; post-production feedback; radio script; radio interview
- Language: language of radio presenters; radio specific vocabulary
- Task: interview to a classmate (in pairs)

#### Unit 2: Magazines

- Contents: magazine covers; magazine contents; planning and writing a true-life story; giving instructions for a photo shoot; profile article
- Language: magazine specific vocabulary; stylistic figures; the language of *coverlines*

#### Unit 3: Newspapers

- Contents: headlines; analyzing newspapers (broadsheet and tabloids); planning and writing a newspaper article; presenting and debating about a news story
- Language: language of newspapers and articles; language devices; newspapers specific vocabulary
- Task: presentation of a piece of news and debate about it (in groups of 3)

#### Unit 4: Cinema

- Contents: screenplay; analyzing films; film pitch; film reviews
- Language: the language of film reviews; cinema specific vocabulary
- Task: screenplay (individual)

## Methodology

*Oral and written English for the media* is designed to develop students' ability to learn by doing and, therefore, the course methodology is learner-centred. That implies that students are responsible for their learning, and they are expected to work through the course materials before, during and after lectures. This course is taught in English and the level of language proficiency required is B1.

This course will take place on **Tuesdays and Wednesdays**, from **3 p.m. to 5 p.m.** There will be two groups: **GROUP 1 (prof. Irati)** will meet in room **2.13**, while **GROUP 2 (profs. Àngels & Guillem)** will meet in room **0.10A**.

This subject is taught in face-to-face format. The following training activities will be combined, which will imply 60 contact hours (HP - in practice 54) and 90 non-contact hours (HNP):

| TOTAL HOURS OF DEDICATION | 6 ECTS (x 25 h.)                               | 150 |
|---------------------------|--|-----|
| With the teachers (HP)    | Face-to-face hours in class                    | 54  |
| Autonomous work (HNP)     | Hours of <b>class-related activities</b> hours | 20  |

|                       |  |    |
|-----------------------|--|----|
| Autonomous work (HNP) | Hours of <b>subject-related activities</b> and their preparation | 76 |
|-----------------------|--|----|

## Development plan

The sequencing of the units is illustrative and the teacher reserves the right to modify it.

| SESSIONS<br>TUE. & WED. 3-5 PM<br>ROOM: 2.13/0.10A | ACTIVITY  |   |
|--|---|---|
| 13 September                                       | Course presentation<br>Unit 0 (The media)   | <b>Evaluation</b>   |
| 19 September                                       | Unit 1 (The radio)  | <b>Assessment</b>   |
| 20 September                                       | Unit 1 (The radio)  | <b>BLOCK 1:</b>   |
| 26 September                                       | Unit 1 (The radio)  | <b>Written test 1:</b>  |
| 27 September                                       | Unit 1 (The radio)  | <b>25%</b>  |
| 3 October  | Unit 1 (The radio)  | Units 0, 1 & 2:<br>listening, writing,<br>reading,<br>grammar and<br>vocabulary |
| <b>4 October</b>                                   | Unit 2 (The magazine)<br><b>Submit oral task 1: Interview (recorded at home)</b>        | <b>BLOCK 2:</b>   |
| 10 October   | Unit 2 (The magazine)   | <b>Written test 2:</b>  |
| 11 October   | Unit 2 (The magazine)   | <b>25%</b>  |
| 17 October   | Unit 2 (The magazine)   | Units 3 & 4:<br>listening, writing,<br>reading,<br>grammar and<br>vocabulary    |
| 18 October   | Unit 2 (The magazine)   |   |
| <b>24 October (in class)</b>                       | <b>Exam 1 (units 0, 1 &amp; 2): listening, writing, reading, grammar and vocabulary</b> |   |
| 25 October   | Unit 3 (The press)  | <b>BLOCK 3: Oral projects: 25%</b>  |
| 31 Octubre   | Unit 3 (The press)  | Oral task 1<br>(interview):<br>12.5%  |
| 7 November   | Unit 3 (The press)  | Oral task 2<br>(presentation<br>and debate of a<br>piece of news):<br>12.5%     |
| 8 November   | Unit 3 (The press)  |   |
| 14 November  | Unit 3 (The press)  |   |
| 15 November  | Unit 3 (The press)  |   |
| <b>21 November (in class)</b>                      | <b>Oral task 2: presentation of a piece of news and debate about it</b>                 |   |
| <b>22 November (in class)</b>                      | <b>Oral task 2: presentation of a piece of news and debate about it</b>                 | <b>BLOCK 4:</b>   |
| 28 November  | Unit 4 (The cinema)   | <b>Written project:</b>   |
| 29 November  | Unit 4 (The cinema)   | <b>25%</b>  |
| 5 December   | Unit 4 (The cinema)   | Screenplay:<br>25%  |
| 12 December  | Unit 4 (The cinema)   | <b>Attendance and participation: It</b>   |
| 13 December  | Unit 4 (The cinema)   |   |

|                                |   |   |
|--------------------------------|---|---|
| 19 December                    | Unit 4 (The cinema)   | is mandatory to attend 75% of the classes |
| 20 December (in class)         | Written task: Screenplay  |   |
| 8 January, 16h, room 3.48-3.49 | Exam 2 (units 3 & 4): listening, writing, reading, grammar and vocabulary |   |

(excluding those in which evaluation activities are performed) in order to be able to pass the subject for those students enrolling for the first time (i.e., the maximum number of absences is 5). Duly justified absences will not count.

The final mark for the course will be the result of the different partial marks and their respective percentages.

## Clarifications

All tests will be done in English. Linguistic accuracy will be evaluated through the standards of **B1 CEFR level**.

For the students with SEN, the assessment support measures derived from the **UdLxTothom** will be complied with.

## **Plagiarism and fraud:**

If academic fraud or spontaneous copying is detected, we will apply what is established in the Regulations for the Assessment and Grading of Student Learning in UdL Bachelor's and Master's Degrees.

The student may not use, in any case, during the evaluation tests, unauthorized means or fraudulent mechanisms (including artificial intelligence tools such as Chat GPT). The student who uses any fraudulent means related to the test and/or uses unauthorized electronic devices must abandon the exam or the test, being subject to the consequences provided for in these regulations or in any other internal regulations of the UdL.

The student who submits an evaluation test of dubious authorship must take a similar test in the presence of the teacher. In the event that the result proves a level different from that shown in the first test delivered, or with substantial differences in performance, the teacher may decide to apply the grade for the second test or any other grade that includes a penalty for the student's fraudulent behaviour.

## **Alternative assessment:**

Students who want to ask for alternative assessment must submit an employment contract or justify, in a letter addressed to the dean, the reasons that make it impossible for him/her to carry out the continuous assessment within five (5) days after the beginning of the semester. For information, please send an e-mail to [lletres.secretariacentre@udl.cat](mailto:lletres.secretariacentre@udl.cat) or ask for information at the Faculty's academic office (Secretaria Acadèmica de la Facultat de Lletres).

- Written test 1: 25%
- Written test 2: 25%
- Oral task: 25%
- Written task: 25%

## **Exam resit and No show (*no presentat*):**

Given that no assessment task accounts for more than a 30% of the final mark, students CANNOT re-sit any of them.

Students with a grade of 5 (or more) will NOT be able to improve their grade.

The final qualification cannot be NO SHOW (*NO PRESENTAT*) in case the student failed the subject having submitted assessment activities which account for 50% or more of the final mark.

## Bibliography

## Language block:

Ceramella, N. & Lee, E. (2008). *Cambridge English for the Media*, CUP: Cambridge.

## Screenplay:

Stamm, A. (2023, April 27). Script format: A beginner's guide to screenplay writing. *Celtx Blog*.  
<https://blog.celtx.com/how-to-format-a-script/>

Lannom, S.C. (2019, September 1). How to Write a Movie Script: Screenplay Format and Examples. *Studio Binder*. <https://www.studiobinder.com/blog/how-to-write-a-screenplay/>

## News presentation and debate:

Cotter, C. (2010). *News talk: Investigating the language of journalism*. Cambridge University Press.

The American School Foundation. Debating. <https://www.asf.edu.mx/learning/events/asomex-debate-tournament/debating>

Danmarks Laeringsportal (2023, January 23). The components of a debate speech. <https://emu.dk/stx/engelsk/formel-debat/components-debate-speech>

## Interview:

Katwala, J. Preparing for and carrying out an interview. *Media helping media*. <https://mediahelpingmedia.org/basics/20-interviewing-tips-for-journalists/>

Neil, E.; Worrall, L.; Day, A.; & Hickson, L. (2003). Voice and Speech Characteristics and Vocal Hygiene in Novice and Professional Broadcast Journalists, *Advances in Speech-Language Pathology*, 5 (1): 1-14

Potter, Deborah (2006). *Handbook of Independent Journalism*. Bureau of International Programs, US Department of State. Available online: [https://photos.state.gov/libraries/korea/49271/dwoa\\_122709/Handbook-of-Independent-Journalism\\_001.pdf](https://photos.state.gov/libraries/korea/49271/dwoa_122709/Handbook-of-Independent-Journalism_001.pdf)