



Universitat de Lleida

DEGREE CURRICULUM **ORAL AND WRITTEN ENGLISH FOR THE MEDIA**

Coordination: DIERT BOTE, IRATI

Academic year 2022-23

Subject's general information

Subject name	ORAL AND WRITTEN ENGLISH FOR THE MEDIA			
Code	101960			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	1	COMMON/CORE	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	3		3
	Number of groups	2		1
Coordination	DIERT BOTE, IRATI			
Department	ENGLISH AND LINGUISTICS			
Teaching load distribution between lectures and independent student work	Face-to-face hours: 60 Autonomous work: 90 hours			
Important information on data processing	Consult this link for more information.			
Language	English			
Distribution of credits	Credits are distributed in theory (GG) and practice (GM1 and GM2). See "Methodology".			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
DIERT BOTE, IRATI	irati.diert@udl.cat	9	Office: 1.05 Tutorial: by previous appointment by email

Subject's extra information

Continuous assessment.

In line with the skills to be achieved, in this course the language is subject to evaluation and, therefore, its inappropriate use may result in a fail. It is recommended to have a minimum level of B1 when enrolling in this subject.

Learning objectives

To consolidate the B1 level of English.

To learn specialized vocabulary of the journalistic, audiovisual and media field and its appropriate use.

To speak to an audience with confidence and spontaneity and with as much fluency and pronunciation accuracy as possible.

To properly prepare a text (oral or written) following a logical order and in accordance with the grammatical, lexical and structural norms of the genre in question.

To conduct an interview and debate on a piece of news, as well as to write a good review and biographical article as examples of chosen disciplinary genres to put the language into practice.

Competences

Competences:

Basic:

CB4. To be able to convey information, ideas, problems and solutions both to specialised and non-specialised audiences.

General

CG1. To develop autonomous learning strategies.

Specific

CE1. To develop proficiency in oral and written English so that it can be used in the specific sphere of social communication media.

Transversal

CT2. To acquire a significant level in the English language.

Subject contents

Unit 0: The media (introduction)

Unit 1: Radio

- Contents: radio features; the production process of a radio program; post-production feedback; radio script; radio interview
- Language: language of radio presenters; radio specific vocabulary
- Task: interview to a classmate (in pairs)

Unit 2: Magazines

- Contents: magazine covers; magazine contents; planning and writing a true-life story; giving instructions for a photo shoot; profile article
- Language: magazine specific vocabulary; stylistic figures; the language of *coverlines*
- Task: profile article (individual)

Unit 3: Newspapers

- Contents: headlines; analyzing newspapers (broadsheet and tabloids); planning and writing a newspaper article; presenting and debating about a news story
- Language: language of newspapers and articles; language devices; newspapers specific vocabulary
- Task: presentation of a piece of news and debate about it (in groups of 4)

Unit 4: Cinema

- Contents: screenplay; analyzing films; film pitch; film reviews
- Language: the language of film reviews; cinema specific vocabulary
- Task: film review (individual)

Methodology

This course will take place on Tuesdays and Wednesdays in room 2.13. **On Tuesday, the big group (GG) will meet from 3 to 5 p.m.**, while **on Wednesday, the GG will be divided into two medium groups (GM1 and GM2)** in alphabetical order. Therefore, **GM1 will meet from 3 to 4:30 p.m.**, and **GM2 from 4:30 to 18 pm.**

Development plan

The sequencing of the units is illustrative and the teacher reserves the right to modify it.

SESSIONS TUES: (GG) 3-5 PM WED: (GM1 3-4:30 / GM2 4:30-18)	ACTIVITY
TUE: 13 September (GG)	Introduction to the subject Unit 0 (The media)
WED: 14 September (GM1 & GM2)	Unit 1 (Radio)
TUE: 20 September (GG)	Unit 1 (Radio)
WED: 21 September (GM1 & GM2)	Unit 1 (Radio)
TUE: 27 September (GG)	Unit 1 (Radio)
WED: 28 September (GM1 & GM2)	Unit 1 (Radio)

Evaluation

Assessment

Written test:
40%

Exam: listening, writing, reading, grammar and vocabulary

TUE: 4 October (GG)	Unit 2 (Magazines)	Projects: 40%
WED: 5 October (GM1 & GM2)	Unit 2 (Magazines) Submit oral task 1: Interview	
TUE: 11 October (GG)	Unit 2 (Magazines)	Oral task 1 (interview): 10%
TUE: 18 October (GG)	Unit 2 (Magazines)	
WED: 19 October (GM1 & GM2)	Unit 2 (Magazines)	Written task 1 (profile article): 10%
TUE: 25 October (GG)	Unit 2 (Magazines)	
WED: 26 October (GM1 & GM2)	Unit 2 (Magazines)	Oral task 2 (presentation and debate of a piece of news): 10%
WED: 2 November (GM)	Unit 3 (Newspapers) Submit written task 1: Profile article	
TUE: 8 November (GG)	Unit 3 (Newspapers)	Written task 2 (film review): 10%
WED: 9 November (GM1 & GM2)	Unit 3 (Newspapers)	
TUE: 15 November (GM1 & GM2*)	Unit 3 (Newspapers)	Attendance and participation: 20%
WED: 16 November (GM1 & GM2)	Unit 3 (Newspapers)	
TUE: 22 November (GG)	Oral task 2: presentation and debate about a piece of news (in class)	Class activities, active participation in class
WED: 23 November (GG)	Oral task 2: presentation and debate about a piece of news (in class)	
TUE: 29 November (GG)	Unit 4 (Cinema)	
WED: 30 November (GM1 & GM2)	Unit 4 (Cinema)	
TUE: 13 December (GG)	Unit 4 (Cinema)	
WED: 14 December (GG*)	Unit 4 (Cinema - special session)	
TUE: 20 December (GG)	Unit 4 (Cinema)	
WED: 21 December (GM1 & GM2)	Unit 4 (Cinema)	
MON. 9 January (GM1 & GM2), 4 PM, room 3.48-3.49	Exam (listening, writing, reading, grammar & vocabulary)	
MON. 16 January	Submit written task 2: Film review	
MON. 30 January, 9 AM, room 3.48-3.49	Resit exam	

CLARIFICATIONS

Plagiarism and fraud:

In the event of plagiarism and/or use of fraudulent means, we will apply what is established in the 'Regulations for the Assessment and Grading of Student Learning in UdL Bachelor's and Master's Degrees' (Article 3.1, point 10). You can check the regulations here: https://www.udl.cat/export/sites/universitat-ileida/ca/udl/norma/.galleries/docs/Ordenacio_academica/Normativa-davaluacio-i-qualif.-graus-i-masters-Acord-235-CG-21-7-2022.pdf

Alternative assessment:

Students who work full-time and part-time (with schedules coinciding with class hours) may be allowed to ask for *avaluació alternativa*, at the end of the course, if formal petition to do so is provided within 5 days and by following the administrative regulations for this type of assessment. For more information please contact academic@lletres.udl.cat or Secretaria de Lletres (in the Rectorat building).

Remedial exam and 'no presentat':

Those students who fail the written test will be able to take a resit exam on January 30, at 9h, in rooms 3.48-3.49.

The final qualification will not be NO PRESENTAT in case the student failed the subject having attended/handed in assessment activities over 50% of the final mark.

Bibliography

Language block:

Ceramella, N. & Lee, E. (2008). *Cambridge English for the Media*, CUP: Cambridge.

Film reviews:

Bradshaw, P. (2017.) Personal Shopper review – Kristen Stewart is truly captivating, *The Guardian*, 16 March. Available online: <https://www.theguardian.com/film/2017/mar/16/personal-shopper-review-kristen-stewart-olivier-assayas> [Retrieved 27 June 2017]

Rose, S. (2017). How post-horror movies are taking over cinema, *The Guardian*, 6 July. Available online: <https://www.theguardian.com/film/2017/jul/06/post-horror-films-scary-movies-ghost-story-it-comes-at-night> [Retrieved 7 July 2017]

Russworld TV and Film (2014). Method. 27 October. Available online: <http://russworldtvfilm.blogspot.com.es/2014/10/method.html> [Retrieved 5 May 2015]

Sobczynski, P. (2017). Personal Shopper, *Roger Ebert*, 10 March. Available online: <http://www.rogerebert.com/reviews/personal-shopper-2017> [Retrieved 27 June 2017]

Zoller Seitz, M. (2014). Interstellar Movie Review and Film Summary, *Roger Ebert*, 3 November. Available: <https://www.rogerebert.com/reviews/interstellar-2014> [Retrieved 10 May 2017]

Profile articles:

Davis, A. P. (2017). Cardi B Was Made to Be This Famous. *New York Magazine*, 13 November 2017. Available online: <https://www.thecut.com/2017/11/cardi-b-was-made-to-be-this-famous.html> [Retrieved 8 July 2021]

Petersen, A H. (2017) How Kim Kardashian Pushed The Boundaries Of Celebrity Pregnancy. *BuzzFeed.News*, 15 June 2017. Available online: <https://www.buzzfeednews.com/article/annehelenpetersen/how-kim-kardashian-pushed-the-boundaries-of-celebrity#.wieBZ56Og> [Retrieved 8 July 2021]

Tapia, A. (2021) How to Write a Profile or Interview-Based Article: The process from interview to conclusion. *The Balance Small Business*, 15 March 2021. Available online: <https://www.thebalancesmb.com/how-to-write-a-profile-or-interview-based-article-1360733> [Retrieved 8 July 2021]

Interview:

Neil, E.; Worrall, L.; Day, A.; & Hickson, L. (2003). Voice and Speech Characteristics and Vocal Hygiene in Novice and Professional Broadcast Journalists, *Advances in Speech-Language Pathology*, 5 (1): 1-14

Potter, Deborah (2006). *Handbook of Independent Journalism*. Bureau of International Programs, US Department of State. Available online: https://photos.state.gov/libraries/korea/49271/dwoa_122709/Handbook-of-Independent-Journalism_001.pdf