



Universitat de Lleida

DEGREE CURRICULUM  
**FOUNDATIONS OF  
JOURNALISM**

Coordination: GUILLAUMET PIJUAN, FRANCESC

Academic year 2022-23

Subject's general information

<b>Subject name</b>	FOUNDATIONS OF JOURNALISM			
<b>Code</b>	101954			
<b>Semester</b>	2nd Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	<b>Degree</b>	<b>Course</b>	<b>Character</b>	<b>Modality</b>
	Bachelor's Degree in Audiovisual Communication and Journalism	1	COMMON/CORE	Attendance-based
<b>Course number of credits (ECTS)</b>	6			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRAULA		TEORIA
	<b>Number of credits</b>	3		3
	<b>Number of groups</b>	2		2
<b>Coordination</b>	GUILLAUMET PIJUAN, FRANCESC			
<b>Department</b>	CATALAN STUDIES AND COMMUNICATION			
<b>Teaching load distribution between lectures and independent student work</b>	60h: On-site sessions (lessons, analysis, debate, expositions / presentations, screenings, tutorships, evaluation tests) 90h: Autonomous work (unaccompanied work or study, assignments and evaluation preparation)			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan, Spanish and English			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
CARNICE MUR, MARGARIDA	margarida.carnice@udl.cat	6	
GUILLAUMET PIJUAN, FRANCESC	francesc.guillaumet@udl.cat	6	

## Subject's extra information

In order to pass the subject, it is necessary to pass both parts, the theoretical (exam on theoretical contents and their application) and the practical one (exercises / works done during the course, in class or aside). The course follows a continuous evaluation system. In addition to the exam, the grade includes practical class exercises, a midterm assessment activity as well as student's participation in other activities that will be developed during the course (see the Assessment section).

Students must commit to the UdL Code of Ethics.

In the event of plagiarism, the provisions of the "Regulations for the evaluation and qualification of teaching in degrees and master's degrees at the UdL" will be applied.

## Learning objectives

- To appreciate different journalistic traditions
- To analyze the social function of journalism
- Understanding of the different trades related to the field of journalism
- Discerning the foundations of the different journalistic genres, as well as their concretions in different media
- Discerning fundamentals information sources, their selection and the application of critical evaluation criteria

## Competences

Basic:

CB5. Know how to develop those learning skills necessary to undertake studies posterior with a high degree of autonomy.

General:

CG3. Apply theoretical knowledge in practical activity.

Specific:

CE6. Develop adequate knowledge of communication policies and the own communication media field legislation.

CE7. Identify and apply the ethical foundations and professional deontology in the exercise of activities related to the media.

CE10. Identify contemporary traditions in the creation of informative and non-informative discourses.

CE14. Identify and apply the specific narrative and expository logics and skills of informative and non-informative audiovisual and interactive content

## Subject contents

Which are the main values, functions and challenges that underpin journalism profession? How does the current mass communication ecosystem affect the practice of journalism? What distinguishes the journalistic job from other forms of information production? What risks and opportunities do communication-related professions face today? These are some of the questions we will be asking throughout this course. The subject raises the knowledge of the journalistic profession, from a theoretical-practical perspective, taking into account 4 fundamental thematic and theoretical axes: the history of mass communication, the structure of media and information, professional ethics and professional practices in the field of journalism. Through these 4 axes, students will become familiar with the evolution of journalism in parallel with the technology and politics of modern media; its main traditions; the social function of journalism in democratic societies in the information age and the digital boom; the duties and rights of journalists and the challenges and opportunities of journalism today. Issues related to professional practice and the reality of the sector today will also be addressed, through class discussions, viewings and case studies.

### SYLLABUS

1. Introduction to journalism What is journalism. Journalism and mass communication. History and evolution.
2. Functions of journalism Function and values of information and social communication. Journalism and ICT. Challenges and opportunities of journalism in the digital age
3. Genres and media Introduction to journalistic genres and their reformulation. Radio and television journalism. Digital journalism
4. Professional practices The professional profiles of journalism. Sources of information and their typology. Professional deontology: a first approach. Rights and duties of journalists. Introduction to the legal framework that regulates the practice of journalism.

## Methodology

- Lecture sessions: Presentation of the contents of the subject in lectures
- Workshop sessions: Debate sessions that investigate a topic through dialogue, discussion and practical activities to delve into monographic topics.
- Conferences: conferences of professionals and academics that develop some aspect of the subject (activity

linked to the schedule of Setmana de la Comunicació at the UdL and aside).

- Case Study: Method used to study an institution, a problem, etc., in a contextual and detailed way.
- Readings: Individual student work to prepare the subject

## Development plan

Activity	On-Site Sessions	Autonomous Work
Lectures	21	10
Workshops, debates, Others	20	10
Readings		30
Assignments & Activities	8	15
Course Project	7,5	10
Exam	3,5	15
OVERALL	90	60

### Evaluation calendar:

- Midterm activity: March 28
- Course project due date: May 23
- Final evaluation: May 31
- Second-chance evaluation: June 20

## Evaluation

Form of Assessment	Observations	Activity	Grade (%)
Midterm activity		Test about theoretical contents and its practical application	20
Final Exam		Test about theoretical contents and its practical application	30

Project/Class activities	throughout the course students will submit 4 assignments properly scheduled and related to the syllabus.	40
Others	Setmana de la Comunicació Participation and commitment with the course	10
OVERLL		100

Students who combine their degree with a full-time or part-time job at a time that coincides with the subject have the right to ask for alternative assessment within 5 days after the beginning of the semester. For information, please send an e-mail to [academic@lletres.udl.cat](mailto:academic@lletres.udl.cat) or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres).

## Alternative Evaluation System:

Exam: 50%

Course Project: 50%

## Bibliography

ALSINA, Rodrigo. *La construcción de la noticia*. Barcelona: Paidós, 1989

ALMIRON, Núria (2006). "Los valores del periodismo en la convergencia digital: civic journalism y quinto poder." *Revista latina de comunicación social* 9, no. 61 (2006): 0.

ALSIUS, Salvador. *Ètica i periodisme*. Barcelona: Pòrtic, 1998

BARRERA, Carlos (ed.). *Historia del periodismo universal*. Barcelona: Ariel, 2004

BERNAL TRIVIÑO, Ana. *Herramientas digitales para periodistas*. Barcelona: UOC, 2015

BERNSTEIN, Carl & WOODWARD, Bob (1977). *Todos los hombres del presidente: el escándalo Watergate*. Argos.

BURGUET Francesc (2011). *Les trampes dels periodistes*. Barcelona: edicions 62.

CANTAVELLA, Juan, SERRANO, F; Francisco. *Redacción para periodistas: informar e interpretar*. Barcelona: Ariel Comunicación, 2004

CAROL, Màrius (2021). *El camarot del capità*. Destino

FRANCO, Marta, PELLICER, Miquel. *Optimismo para periodistas. Claves para entender los nuevos medios de comunicación en la era digital*. Barcelona: Editorial UOC, 2014

GOMIS, Llorenç. *Teoría dels gèneres periodístics*. Barcelona: Centre d'Investigació de la Comunicació, 1989

JIMÉNEZ, David (2021). *El director*. Navona Editorial.

LEVI, Simona. #Fake You: fake news y desinformación. Barcelona: Rayo Verde, 2019

LÓPEZ-TALAVERA, Maria del Mar. Ética en los medios de comunicación: Prensa, radio, TV y cine. Barcelona: UOC, 2013

PLA, JOSEP (2010). *Cròniques parlamentàries*, Editorial Destino.

POLO, Irene. La fascinació del periodisme. Cròniques (1930-1936). Barcelona: Quaderns Crema, 2003

PRIETO, Mónica G. i Maruja Torres. Contarlo para no olvidar. Madrid: 5W, 2018.

PUYAL, Joaquim Maria (2011). *Aicnàlubma: Reflexions sobre la societat i els mitjans. Propostes per a la nova televisió*. Columna.

RAMONET, Ignacio (2011). "La explosión del periodismo." *Madrid: Clave Intelectual* (2011).

ROIG, Montserrat (2019). *Retrats paral·lels*. Barcelona: Edicions 62.

TALESE Gay, (2006). *Vida de un escritor*, Madrid: Alfaguara.

YOUNGBLOOD, Steven. Peace Journalism. Principles and Practices. New York: Routledge, 2017

## **Recommended screenings:**

*The Post* (Steven Spielberg, 2017)

*Spotlight* (Tom McCarthy, 2015)

*She Said* (Maria Schrader, 2022)

*Territorio Comanche* (Gerardo Herrero, 1997)