



Universitat de Lleida

DEGREE CURRICULUM

RADIO

Coordination: MARCH CUBERES, MERCE

Academic year 2023-24

Subject's general information

Subject name	RADIO			
Code	101928			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	3	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	3		3
	Number of groups	1		1
Coordination	MARCH CUBERES, MERCE			
Department	PHILOLOGY AND COMMUNICATION			
Teaching load distribution between lectures and independent student work	On-site hours: 60 Off-site hours: 90			
Important information on data processing	Consult this link for more information.			
Language	Catalan			
Distribution of credits	1 credit is equivalent to 25 hours of student work. Total: 150 hours (6 credits).			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MARCH CUBERES, MERCE	merce.march@udl.cat	6	

Subject's extra information

The main goal of the course is to train students into the knowledge of radio in all its aspects, in such a way that, once the course is finished, students are fully capable of creating and producing radio contents, and are aware of the required production techniques in the radio industry.

In order to achieve such goals, throughout the course students will analyze the history of radio, from its origins to the present day. They will learn the technological, aesthetical, institutional and social aspects that define the medium.

Students will also learn to distinguish radio formats from radio genres. They will experience many different expressive possibilities offered by the radio resources, using sound and the radiophonic language in a creative way.

In this regard, practical exercises (in both the classroom and the studio) become one of the fundamental aspects in training and evaluating students. The program includes continued practical tests throughout the course.

Learning objectives

G1. To understand the basics of radio communication and journalism in the current Catalan and Spanish radio industry.

G2. To learn and interpret how radio stations work. The radio as a historic medium but also as a medium adapted to the present day, innovative and constantly updated, that takes into account technology and its audience.

Competences

BASIC

BC5. Being able to develop the required skills to take further studies with a high level of self autonomy.

GENERAL

GC3. Augmentation of theoretical knowledge in the practical activities.

SPECIFIC

SC10. Identification of the current tendencies in the creation of formal and informal discourses.

SC12. Mastery of the technologies and programs used to process, elaborate and share content to any kind of support.

SC13. Identify and apply the theoretical and practical foundations of Audiovisual Communication and of the communication on the internet.

SC15. Develop the creative capacities in the audiovisual, multimedia and interactive realization of various genres.

TRANSVERSAL

TC3. Achieve skills in the usage of new technologies and the technologies of information and communication.

Subject contents

COURSE SYLLABUS

1. Broadcasting History
2. Physical foundations and differential characteristics of Radio
3. Radio locution.
4. Radio language
5. The radio newsroom: information and entertainment
6. Radio journalism
7. Contents, genres and new formats. The podcast
8. Generalist Radio and Thematic Radio. Hearings
9. Public and private radio. Current legislation
10. Advertising formats and content
11. Management of radio companies

Methodology

Master classes. Presentation of the contents of the subject orally by the teacher.

Conferences and talks. Public presentation on a topic by an expert.

Practices: They allow to apply and to configure, to practical level, the theory of a field of knowledge in a concrete context.

Development plan

The sessions will consist of theory and practice. They intend for the student to acquire a degree of professional efficiency both in the approach to radio genres and in their performance. The practical sessions are aimed at providing sufficient knowledge of the process of preparing radio content. As the course progresses, knowledge of radio speech and writing techniques will be incorporated. Various exercises and works are proposed in which the student can express their concerns in various fields and formats.

Evaluation

Class participation: 10%

Basic Practices: 25%. Exercises proposed during the course in the classroom, with an established calendar. The feedback from the practices will be discussed in class

Advanced Practices: 25% Exercises proposed in the classroom during the course, of higher grade, with an established calendar. The feedback from the practices will be discussed in class

Course work. Planning: 20% Delivery of the memory and planning of radio work with everything learned during the course, with an established calendar

Course work. Execution: 20%. Radio delivery of the work carried out, with an established calendar

Alternative Evaluation: The system will be the same. The established calendar will be adapted, always within the school year

ALTERNATIVE EVALUATION:

Students who want to ask for alternative assessment must submit an employment contract or justify, in a letter addressed to the dean, the reasons that make it impossible for him/her to carry out the continuous assessment within five (5) days after the beginning of the semester. For information, please send an e-mail to **lletres.secretariacentre@udl.cat** or ask for information at the Faculty's academic office (Secretaria Acadèmica de la Facultat de Lletres)

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If academic fraud or spontaneous copying is detected, we will apply what is established in the Regulations for the Assessment and Grading of Student Learning in UdL Bachelor's and Master's Degrees .

Bibliography

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