



Universitat de Lleida

# DEGREE CURRICULUM **RADIO**

Coordination: MARCH CUBERES, MERCE

Academic year 2022-23

## Subject's general information

<b>Subject name</b>	RADIO			
<b>Code</b>	101928			
<b>Semester</b>	1st Q(SEMESTER) CONTINUED EVALUATION			
<b>Typology</b>	<b>Degree</b>	<b>Course</b>	<b>Character</b>	<b>Modality</b>
	Bachelor's Degree in Audiovisual Communication and Journalism	3	COMPULSORY	Attendance-based
<b>Course number of credits (ECTS)</b>	6			
<b>Type of activity, credits, and groups</b>	<b>Activity type</b>	PRAULA		TEORIA
	<b>Number of credits</b>	3		3
	<b>Number of groups</b>	1		1
<b>Coordination</b>	MARCH CUBERES, MERCE			
<b>Department</b>	CATALAN STUDIES AND COMMUNICATION			
<b>Teaching load distribution between lectures and independent student work</b>	On-site hours: 60 Off-site hours: 90			
<b>Important information on data processing</b>	Consult <a href="#">this link</a> for more information.			
<b>Language</b>	Catalan			
<b>Distribution of credits</b>	1 credit is equivalent to 25 hours of student work. Total: 150 hours (6 credits).			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MARCH CUBERES, MERCE	merce.march@udl.cat	6	

## Subject's extra information

The main goal of the course is to train students into the knowledge of radio in all its aspects, in such a way that, once the course is finished, students are fully capable of creating and producing radio contents, and are aware of the required production techniques in the radio industry.

In order to achieve such goals, throughout the course students will analyze the history of radio, from its origins to the present day. They will learn the technological, aesthetical, institutional and social aspects that define the medium.

Students will also learn to distinguish radio formats from radio genres. They will experience many different expressive possibilities offered by the radio resources, using sound and the radiophonic language in a creative way.

In this regard, practical exercises (in both the classroom and the studio) become one of the fundamental aspects in training and evaluating students. The program includes continued practical tests throughout the course.

## Learning objectives

G1. To understand the basics of radio communication and journalism in the current Catalan and Spanish radio industry.

G2. To learn and interpret how radio stations work. The radio as a historic medium but also as a medium adapted to the present day, innovative and constantly updated, that takes into account technology and its audience.

## Competences

### BASIC

BC5. Being able to develop the required skills to take further studies with a high level of self autonomy.

### GENERAL

GC3. Augmentation of theoretical knowledge in the practical activities.

### SPECIFIC

SC10. Identification of the current tendencies in the creation of formal and informal discourses.

SC12. Mastery of the technologies and programs used to process, elaborate and share content to any kind of support.

SC13. Identify and apply the theoretical and practical foundations of Audiovisual Communication and of the communication on the internet.

SC15. Develop the creative capacities in the audiovisual, multimedia and interactive realization of various genres.

### TRANSVERSAL

TC3. Achieve skills in the usage of new technologies and the technologies of information and communication.

## Subject contents

### COURSE SYLLABUS

1. Radio broadcasting history
2. Physical basis and specific features of the Radio
3. Radiophonic speech. Adapting to the new post-COVID-19 scenario
4. Radiophonic Language
5. Radiophonic writing: Information and entertainment
6. Radiophonic Journalism
7. Contents, genres, and new formats. The podcast
8. Talk Radio and Thematic Radio. The audience.
9. Public and private broadcasting. Current legislation
10. Advertising contents and formats
11. Radiophonic companies' management
12. Investigation and practical applications

## Methodology

**Master classes.** Presentation of the contents of the subject orally by the teacher.

**Conferences and talks.** Public presentation on a topic by an expert.

**Practices:** They allow to apply and to configure, to practical level, the theory of a field of knowledge in a concrete context.

## Development plan

The sessions will consist of theory and practice. They intend for the student to acquire a degree of professional efficiency both in the approach to radio genres and in their performance. The practical sessions are aimed at providing sufficient knowledge of the process of preparing radio content. As the course progresses, knowledge of radio speech and writing techniques will be incorporated. Various exercises and works are proposed in which the student can express their concerns in various fields and formats.

## Evaluation

**Class participation - 10%**

**Work - 40%** - Delivery of a radio work with everything learned during the course. recoverable activity

**Practices - 50%** - Practical exercises raised during the course, in the classroom. The final mark of the practices is the average of all the activities carried out. These activities are not recoverable

Students who combine their studies with a full-time job or a part-time job with hours coinciding with classes have

the right to request the alternative assessment within 5 days from the start of the semester. For more information, send an email to [academic@lletres.udl.cat](mailto:academic@lletres.udl.cat) or contact the Secretary of the Faculty of Arts.

In the event of plagiarism, the provisions of the 'Regulations for the evaluation and qualification of teaching in bachelor's and master's degrees at the UdL will apply.

## Bibliography

AAEE: En Antena. Libro de Estilo de Periodismo Oral SER. Taurus. Madrid, 2017 BALSEBRE, Armand.: En el aire. 75 años de radio en España. Progesa. Madrid, 1999. BALSEBRE, Armand.: El lenguaje radiofónico. Cátedra. Madrid, 1994. BONET, Montse.: La transformació de la ràdio local a Catalunya. Perspectives de futur. Col·lecció Ones i Bits. Col·legi de Periodistes de Catalunya. Barcelona, 2001. CEBRIÁN, Mariano.: Información radiofónica: Mediación técnica, tratamiento y programación. Síntesis. Madrid, 1994. ESPINOSA, Sílvia.: Història sentimental de Ràdio Lleida. Ràdio Lleida / Cadena SER. Lleida, 1999. FERRER PAVIA, Carme / NOGUÉ REGÀS Anna: Llibre d'estil Agència Catalana de Notícies. ACN. Institut de la Comunicació UAB, 2010 FAUS BELAU, Àngel.: La radio: introducción a un medio desconocido. Latina Universitaria. Madrid, 1981. FONT, Pere: Ràdio 4. La primera en català. Història dels primers 25 anys (1976-2001). Col·lecció Vaixells de Paper. Col·legi de Periodistes de Catalunya, 2003. FRANQUET, Rosa: Història de la ràdio a Catalunya al segle XX (de la ràdio de galena a la ràdio digital). Col·lecció Textos i Documents. Generalitat de Catalunya. Barcelona, 2001. FRANQUET, Rosa: Ràdio Barcelona. 70 anys d'història. 1924-1994. Col·lecció Vaixells de Paper. Col·legi de Periodistes de Catalunya. Barcelona, 1994. GUTIÉRREZ, Maria / PERONA, Juan José: Teoría y técnica del lenguaje radiofónico. Bosch. Barcelona, 2002. LUZÓN, Virgínia: Internet, l'eina inevitable. Periodistes, mitjans i missatges en la xarxa. Col·lecció Ones i Bits. Col·legi de Periodistes de Catalunya. Barcelona, 2003. MARTÍ, Josep Maria: 51 ideas para hacer buena radio. Col·lecció Manuales UOC. 2016 MARTÍ, Josep Maria.: De la idea a l'antena. Tècniques de programació radiofònica. Col·lecció Eines de Periodista. Pòrtic. Barcelona, 2000. MARTÍ, Josep Maria: La Ràdio a Catalunya. Centre d'Investigació de la Comunicació. Generalitat de Catalunya. Barcelona, 1996. MARTÍNEZ-ALBERTOS, José Luis: Curso general de redacción periodística. Mitre. Barcelona, 1984. MARTINEZ-COSTA, María del Pilar: La radio en la era digital. Santillana. Madrid, 1997. ORTIZ, Miguel Ángel / VOLPINI, Federico: Diseño de programas en radio. Guiones, géneros y fórmulas. Barcelona: Ediciones Paidós. 1995.