



Universitat de Lleida

DEGREE CURRICULUM

RADIO

Coordination: MARCH CUBERES, MERCE

Academic year 2021-22

Subject's general information

Subject name	RADIO			
Code	101928			
Semester	1st Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Audiovisual Communication and Journalism	3	COMPULSORY	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	3	3	
	Number of groups	1	1	
Coordination	MARCH CUBERES, MERCE			
Department	CATALAN STUDIES AND COMMUNICATION			
Teaching load distribution between lectures and independent student work	On-site hours: 30 Off-site hours: 120 (30 virtual sessions + 90 autonomous student work)			
Important information on data processing	Consult this link for more information.			
Language	Catalan			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MARCH CUBERES, MERCE	merce.march@udl.cat	6	

Subject's extra information

The main goal of the course is to train students into the knowledge of radio in all its aspects, in such a way that, once the course is finished, students are fully capable of creating and producing radio contents, and are aware of the required production techniques in the radio industry.

In order to achieve such goals, throughout the course students will analyze the history of radio, from its origins to the present day. They will learn the technological, aesthetical, institutional and social aspects that define the medium.

Students will also learn to distinguish radio formats from radio genres. They will experience many different expressive possibilities offered by the radio resources, using sound and the radiophonic language in a creative way.

In this regard, practical exercises (in both the classroom and the studio) become one of the fundamental aspects in training and evaluating students. The program includes continued practical tests throughout the course.

IMPORTANT NOTATION COVID-19: The proposed teaching and assessment methodology that appear in the guide may be subject to changes as a result of the restrictions to face-to-face class attendance imposed by the health authorities.

Learning objectives

G1. To understand the basics of radio communication and journalism in the current Catalan and Spanish radio industry.

G2. To learn and interpret how radio stations work. The radio as a historic medium but also as a medium adapted to the present day, innovative and constantly updated, that takes into account technology and its audience.

Competences

BASIC

BC5. Being able to develop the required skills to take further studies with a high level of self autonomy.

GENERAL

GC3. Augmentation of theoretical knowledge in the practical activities.

SPECIFIC

SC10. Identification of the current tendencies in the creation of formal and informal discourses.

SC12. Mastery of the technologies and programs used to process, elaborate and share content to any kind of support.

SC13. Identify and apply the theoretical and practical foundations of Audiovisual Communication and of the communication on the internet.

SC15. Develop the creative capacities in the audiovisual, multimedia and interactive realization of various genres.

TRANSVERSAL

TC3. Achieve skills in the usage of new technologies and the technologies of information and communication.

Subject contents

COURSE SYLLABUS

1. Radio broadcasting history
2. Physical basis and specific features of the Radio
3. Radiophonic speech. Adapting to the new post-COVID-19 scenario
4. Radiophonic Language
5. Radiophonic writing: Information and entertainment
6. Radiophonic Journalism
7. Contents, genres, and new formats. The podcast
8. Talk Radio and Thematic Radio. The audience.
9. Public and private broadcasting. Current legislation
10. Advertising contents and formats
11. Radiophonic companies' management
12. Investigation and practical applications

Methodology

Activity	CODIFICATION / description / typology TPD	G*	g*	On*	Off*
Master class (M)	See program	G1 – G2		21,5	21,5
Seminars (S)				3,5	3
Internships (I)	Internships at university radio studios and/or visit at Lleida radio stations	G1 – G2			32,5
Exercises (E)		G1 – G2			60
Tutoring (Tut)					5
Other (O)					
Evaluation (EV)		G1 – G2		3	
TOTAL				28	122

G: Goal. g: groups. On: on-site hours. Off: off-site hours.

Development plan

The sessions will consist of theory and practice. They intend for the student to acquire a degree of professional efficiency both in the approach to radio genres and in their performance. The practical sessions are aimed at providing sufficient knowledge of the process of preparing radio content. As the course progresses, knowledge of radio speech and writing techniques will be incorporated. Various exercises and works are proposed in which the student can express their concerns in various fields and formats.

Evaluation

Evaluation mechanisms	Codification / description-criteria / typology TPD	Observations	G*	Activity	%*
Participation (Att)					10%
Evaluation workshop (EW) (Test)					40%
Report (Re) / Exercises (E)	Internships		G1 G2		50%
TOTAL					100%

G: Goal. %: percentage in the final grade.

Students who combine their degree with a full time job or a part-time job with schedules coinciding with classes have the right to ask for alternative assessment within 5 days after the beginning of the semester. For information, please send an e-mail to academic@lletres.udl.cat or ask for information at the Faculty's office (Secretaria de la Facultat de Lletres).

Bibliography

AAEE: En Antena. Libro de Estilo de Periodismo Oral SER. Taurus. Madrid, 2017 BALSEBRE, Armand.: En el aire. 75 años de radio en España. Progres. Madrid, 1999. BALSEBRE, Armand.: El lenguaje radiofónico. Cátedra. Madrid, 1994. BONET, Montse.: La transformació de la ràdio local a Catalunya. Perspectives de futur. Col·lecció Ones i Bits. Col·legi de Periodistes de Catalunya. Barcelona, 2001. CEBRIÁN, Mariano.: Información radiofónica: Mediación técnica, tratamiento y programación. Síntesis. Madrid, 1994. ESPINOSA, Sílvia.: Història sentimental de Ràdio Lleida. Ràdio Lleida / Cadena SER. Lleida, 1999. FERRER PAVIA, Carme / NOGUÉ REGÀS Anna: Llibre d'estil Agència Catalana de Notícies. ACN. Institut de la Comunicació UAB, 2010 FAUS BELAU, Àngel.: La radio: introducción a un medio desconocido. Latina Universitaria. Madrid, 1981. FONT, Pere: Ràdio 4. La primera en català. Història dels primers 25 anys (1976-2001). Col·lecció Vaixells de Paper. Col·legi de Periodistes de Catalunya, 2003. FRANQUET, Rosa: Història de la ràdio a Catalunya al segle XX (de la ràdio de galena a la ràdio digital). Col·lecció Textos i Documents. Generalitat de Catalunya. Barcelona, 2001. FRANQUET, Rosa: Ràdio Barcelona. 70 anys d'història. 1924-1994. Col·lecció Vaixells de Paper. Col·legi de Periodistes de Catalunya. Barcelona, 1994. GUTIÉRREZ, Maria / PERONA, Juan José: Teoría y técnica del lenguaje radiofónico. Bosch. Barcelona, 2002. LUZÓN, Virgínia: Internet, l'eina inevitable. Periodistes, mitjans i missatges en la xarxa. Col·lecció Ones i Bits. Col·legi de Periodistes de Catalunya. Barcelona, 2003. MARTÍ, Josep Maria: 51 ideas para hacer buena radio. Col·lecció Manuales UOC. 2016 MARTÍ, Josep Maria.: De la idea a l'antena. Tècniques de programació radiofònica. Col·lecció Eines de Periodista. Pòrtic. Barcelona, 2000. MARTÍ, Josep Maria: La Ràdio a Catalunya. Centre d'Investigació de la Comunicació. Generalitat de Catalunya. Barcelona, 1996. MARTÍNEZ-ALBERTOS, José Luis: Curso general de redacción periodística. Mitre. Barcelona, 1984. MARTINEZ-COSTA, María del Pilar: La radio en la era digital. Santillana. Madrid, 1997. ORTIZ, Miguel Ángel / VOLPINI, Federico: Diseño de programas en radio. Guiones, géneros y fórmulas. Barcelona: Ediciones Paidós. 1995.