



Universitat de Lleida

DEGREE CURRICULUM **DIGITAL MARKETING**

Coordination: FERRER ROSELL, BERTA

Academic year 2022-23

Subject's general information

Subject name	DIGITAL MARKETING			
Code	101355			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Business Administration and Management	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA		TEORIA
	Number of credits	2.7		3.3
	Number of groups	1		1
Coordination	FERRER ROSELL, BERTA			
Department	BUSINESS ADMINISTRATION			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
MEDINA HERNANDEZ, VIVIAN CONSTANZA	vivian.medina@udl.cat	6	