



Universitat de Lleida

DEGREE CURRICULUM **DIGITAL MARKETING**

Coordination: FERRER ROSELL, BERTA

Academic year 2021-22

Subject's general information

Subject name	DIGITAL MARKETING			
Code	101355			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Character	Modality
	Bachelor's Degree in Business Administration and Management	4	OPTIONAL	Attendance-based
Course number of credits (ECTS)	6			
Type of activity, credits, and groups	Activity type	PRAULA	TEORIA	
	Number of credits	2.7	3.3	
	Number of groups	1	1	
Coordination	FERRER ROSELL, BERTA			
Department	BUSINESS ADMINISTRATION			
Important information on data processing	Consult this link for more information.			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
FERRER ROSELL, BERTA	berta.ferrer@udl.cat	1	
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