



Universitat de Lleida

DEGREE CURRICULUM
FAMILY BUSINESS

Coordination: PLANA FARRAN, MANUEL

Academic year 2017-18

Subject's general information

Subject name	FAMILY BUSINESS			
Code	101334			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION			
Typology	Degree	Course	Typology	Modality
	Bachelor's Degree in Business Administration and Management	4	OPTIONAL	Attendance-based
ECTS credits	6			
Groups	1GG			
Theoretical credits	0			
Practical credits	0			
Coordination	PLANA FARRAN, MANUEL			
Department	ADMINISTRACIO D'EMPRESES			
Important information on data processing	Consult this link for more information.			
Language	CATALAN			

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
PLANA FARRAN, MANUEL	mplana@aegern.udl.cat	6	

Subject's extra information

Suggestions

Necessary to consider that our environment is characterized by a high degree of family businesses that have contributed to the economic development of our country, it is highly recommended to pay attention to the dynamics of some companies we have around us. Reading news arising from this business model and currently associated with this type of company is a good way to supplement knowledge should provide this course.

The course as part of the academic plan

Family Company makes a major contribution to the economy and the proper functioning of the socio-business network. In the case of Spain, the importance of this type of company is very clear from the following: · There are 2.9 million family businesses, which represent 85% of all companies in Spain; · These companies provide 70% of the GDP of the state; · Employ and at about 13.5 million people of which 75% is of total employment private. Las characteristics of the property and run the family business in a constituyen Elemento claramente differentiating with respect to non-family businesses las. these Own trait introduction of a family business run at its highest complejidad, it requires a special susceptibility to identify and troubleshoot Plante Specific adecuadamente its MATTERS. In consecuencia, Main Objective The course will transmit them to students values ??of the family business for it to be accurate: · Specific info to view and identify the characteristics of the family business; · Understand the evolution of the family business in las from the disintegration that entrepreneurs to run the professional direction of the family business; · Anticipate and manage them conflictos in the family business; Challenges facing them-make the company into the twenty-first century, as the PROFESSIONALISM and the internationalization of the run.

Learning objectives

see competences

Competences

University of Lleida strategic competences

- Correctness in oral and written language.

Goals

- The expression of concepts, both orally and in written form, becomes an essential element of one's subject.
- Master Information and Communication Technologies.
- Master a foreign language.

Degree-specific competences

- Create and direct a business, which listens and responds to the changes of the environment in which it operates.
- Apply instrumental techniques to the analysis and solution of business problems and to the taking of decisions.

Goals

- The acquisition of knowledge in this area is possible to find the most appropriate solutions to different situations that we find during the course.
- Perform the roles related to the different functional areas of a business and institutions.
- Elaborate, interpret and audit the economical-financial information of entities and individuals, and provide them with assessment.

Degree-transversal competences

- Ability to criticise and be self-critical.

Goals

- Crosscutting and absolutely necessary.
- Ability to organise and plan.
- Teamwork and leadership.

Goals

- Part of the work must be done in teams
- Be able to work and to learn in an autonomous way and simultaneously adequately interact with others, through cooperation and collaboration.

Goals

- Essential task when a development of individual skills and group.
- Ability to analyse and synthesise.

Goals

- Due to the characteristics of this course, this goal becomes absolutely necessary.
- Act in accordance with rigour, personal compromise and in a quality orientated way.

Goals

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Subject contents

Module 1: Characteristics of Family Businesses

- Definition of FB. Specific characteristics.
- Economic Importance and evolution of FB.
- Type FB. Founder, Society of Brothers, cousins ??Consortium.
- Strengths and threats of FB.
- Challenges of FB.

Module 2: Socio-cultural aspects of family businesses

- Creation and development of FB: Lifecycle.
- The entrepreneurial capacity of the FB.
- Family and Business: Relationships, culture and values ??within the FB.
- Continuity and succession within EF: Transmission heritage.
- Leadership and professionalism.
- Distribution of "roles": Communication in the FB.
- Conflict mediation and negotiation.

Module 3: Legal Aspects in Family Business.

- Aspects commercial, civil and labor within the FB.
- Government of FB: Board of Directors, Board of Directors and Board of Family.
- Tax planning FB: Family Holdings.
- Protocol Family: Content and effects.

Module 4: Economic Aspects of Family Businesses

- Strategic Planning for the Family Business: Organization and Management.
- Alternative Financing and Financial structure of FB
- Investment and growth in
- Internationalization of Family Businesses.

Bibliography

CORONA, J. (Ed.) (2005): Manual de la empresa familiar. Instituto de la Empresa Familiar, PriceWaterhouseCoopers. Editorial Deusto.

CASILLAS, J.C.; DÍAZ, C. y VÁZQUEZ, A. (2005): La gestión de la empresa familiar. Conceptos, casos y soluciones. Thomson Paraninfo.

GALLO, M.A. (1995): Empresa familiar. Texto y casos. Editorial Praxis.

GERSICK, K.E., DAVIS, J.A., McCOLLOM HAMPTON, M. y LANSBERG, I. (1997): Empresas familiares. Generación a generación. McGraw-Hill.

NEUBAUER, F. y LANK, A.G. (1999): La empresa familiar. Cómo dirigirla para que perdure. Deusto.