

POPULAR CULTURE IN ENGLISH AND THE CONTEMPORARY WORLD

Coordination: SANTAULARIA CAPDEVILA, MARIA ISABEL

Academic year 2018-19

Subject's general information

Subject name	POPULAR CULTURE IN ENGLISH AND THE CONTEMPORARY WORLD				
Code	101134	101134			
Semester	2nd Q(SEMESTER) CONTINUED EVALUATION				
Typology	Degree Course Bachelor's Degree in English Studies 4		Character	Modality	
			4	OPTIONAL	Attendance- based
Course number of credits (ECTS)	6				
Type of activity, credits, and groups	Activity type	PRAULA 2.5		TEORIA	
	Number of credits			3.5	
	Number of groups	1			1
Coordination	SANTAULARIA CAPDEVILA, MARIA ISABEL				
Department	ENGLISH AND LINGUISTICS				
Teaching load distribution between lectures and independent student work	48 hours class attendance 102 hours practice/study outside the classroom				
Important information on data processing	Consult this link for more information.				
Language	English				
Office and hour of attention	Despatx 2.18 Tel.: 973 70 2209 Horari: dijous i divendres 13.00 -14.00 h				

Teaching staff	E-mail addresses	Credits taught by teacher	Office and hour of attention
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Learning objectives

After introducing the concept 'popular narratives' and the characteristics and potential of this type of fiction, the course will be devoted to introducing some popular visual and literary genres as well as their validity as tools to understand the world we live in through the prism of cultural studies. The course is, therefore, not only intended to establish the limits of popular narratives and the genres they comprise, but also to study their worth as texts through which we can make sense of our contemporary world.

Competences

Competencias generales /General competences:

- CG15 Buscar y gestionar información y utilizar fuentes y documentación diversas.
- CG15 Look for and handle information and use different resources and documents.
- CG16 Utilizar la metodología y las técnicas propias del ámbito disciplinar o profesional.
- CG16 Use techniques and methodology related to the professional world and the field of study of the degree.

Competencias específicas / Specific competences:

- CE11 Analizar la proyección y popularización de la literatura inglesa a través del cine y los medios de comunicación de masas.
- CE11 Analyse the projection and popularization of English literature through film and the mass media.
- CE14 Analizar la interacción entre historia y sociedad y la producción cultural en lengua inglesa.
- CE14 Analyse the interaction between history and society and cultural products in English.

Subject contents

UNIT 1: Media, popular narratives and society: The case of 9/11 and the War on Terror. Discussion of **Worksheet**1. Compulsory texts for worksheet:

- Battlestar Galactica (NBC 2004-2009): "33" (1.1) and "Flesh and Bones" (1.8). (TV episodes)
- Jericho (CBS 2006-2009): "VoxPopuli" (1.11). (TV episode)
- Boston Legal (ABC 2004-2008): "Guantanamo by the Bay" (3.22). (TV episode)

UNIT 2: State of the crime: Detective fiction as chronicler of history and society. Discussion of **Worksheet 2**. Compulsory texts for worksheet:

- Conan Doyle, Sir Arthur. "A Scandal in Bohemia". (Short story)
- Seven (David Fincher, 1995). (Film)
- Cracker (ITV, 1993-1996): "To Be a Somebody" Parts I, II and III (season 2). (TV episodes)

UNIT 3: YA (Young Adult Fiction), fantasy, science fiction and dystopia: Femininity in a post-feminist world. Discussion of **Worksheet 3**. Compulsory texts for worksheet:

• The Hunger Games (Gary Ross, 2012). (Film) Notice that only this film is compulsory but ideally you should consider the film adaptations of the trilogy as a whole and if you have read Suzanne Collins' novels it will add more depth to the analysis.

UNIT 4: The gothic and horror: Topic and texts for **Worksheet 4** to be determined.

UNIT 5: Tele-visual genres: Reality TV. Topic and texts for **Worksheet 5** to be determined.

Methodology

In order to reach the subject's objectives, the course is divided into:

LECTURES: In which we will introduce popular narratives and some of the most relevant genres, their characteristics and relation with society.

SEMINAL SESSIONS: In which we will discuss worksheets related to the compulsory texts established in the syllabus and how they reflect on the world we inhabit.

Texts will be considered through textual analysis and the study and analysis of the narratives will be conducted through the prism of cultural studies. Worksheets will be used for class discussion and debate and will be devised to develop the formational professional objectives of the degree, particularly: interpersonal communication and research in English Studies. Also, we will make sure to highlight the importance of popular narratives in creative environments that require a profound knowledge of how genres operate and how they can be used to support or challenge dominant discourses.

Development plan

	MONDAY	TUESDAY
UNIT 1 (popular narratives and the contemporary world)	11 February	12 February
	18 February	19 February
, , , , , , , , , , , , , , , , , , , ,	25 February	26 February
	4 March	5 March
UNIT 2 (detective)	11 March	12 March
	18 March	19 March
	25 March	26 March
UNIT 3 (fantasy, sci-fi, YA dystopia)	1 April	2 April
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AP1 (written assignment – draft) + PE1 (exam)		
	22 April	23 April
LIMIT 4 (mothic and howev)	29 April	30 April
UNIT 4 (gothic and horror)	6 May	7 May
	13 May	14 May
	20 May	21 May
UNIT 5 (reality TV)	27 May	28 May
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AP2 (written assignment – complete essay) + PE2 (exam)

Evaluation

GENERAL INFORMATION:

- Assessment will be continuous. Students who combine their degree with a full time job have the right to ask
 for alternative assessment within 5 days after the beginning of the semester. For information, please send
 an e-mail to academic@lletres.udl.cat or ask for information at the Faculty's secretary (Secretaria de la
 Facultat de Lletres).
- All activities must be completed in order to qualify for continuous assessment. If you fail to hand in a
 compulsory assessment activity or to attend an exam/quiz, you will not qualify for continuous assessment
 and final mark will be NP.
- Attendance to classes is compulsory.
- Date for first written exam will be negotiated with students and will take place on a Wednesday. The final exam will take place on the day established in the 'guia acadèmica'.
- Dates for written activities will be established at the beginning of the semester. No written activities will be accepted after the deadline. If handed in after the deadline, the mark for this specific assessment activity will be 0.
- Language will be taken into account in all assessment activities. Exams can be failed if language is poor. Assignments, on the other hand, will be penalised up to 2 points for language mistakes.
- Students should read/watch compulsory texts before the corresponding sessions.
- All worksheets will be provided by instructors before the corresponding sessions and should be prepared by students before discussion.
- The course tutor reserves the right to introduce additional or alternative material for study at her discretion and to modify the programme if needs be.

SUMMARY OF ASSESSMENT ACTIVITIES:

AP1: Written assignment	10%	Draft	Date to be determined.
AP2: Written assignment	24%	Complete essay	Date to be determined.
PE1: Exam	28%	Date, time and room to be determined.	
PE2: Exam	28%	Date, time and room to be determined.	
ATTENDANCE AND PARTICIPATION	10 %		

WRITTEN ASSIGNMENTS (ESSAY):

COMPULSORY TEXT	TOPIC

AP1 + AP2: Choose one of the following topics.	 A Touch of Frost (ITV, 1992-2010): • 'Widows and Orphans' (2.2) Vera (ITV, 2011-): • 'Hidden Depths' (1.1) • 'Telling Tales' (1.2) • 'The Crow Trap' (1.3) • 'Little Lazarus' (1.4) 	Analyse the presentation of aging and elderly women in the episodes. Focus on how the victims are presented in the episode from A Touch of Frost as opposed to the presentation of the protagonist in Vera.
	Pratchett, Terry (2001). <i>The Amazing Maurice and His Educated Rodents</i> . London: Corgi, 2011.	Analyse how Terry Pratchett disrupts the presentation of young girls in fairy tales in the novel.
	Texts to be determined.	Topic to be determined.
	Texts to be determined.	Topic to be determined.

INSTRUCTIONS FOR ASSIGNMENT:

DRAFT:

You cannot write an academic essay without doing some research on the topic and preparing a draft of the aspects you will develop in your essays. To this purpose, we are going to start by assessing your preliminary work before writing your assignment. For this you should do the following:

- Read/watch the text(s) you have chosen taking into account the topic you have to develop. Underline relevant aspects that you will then use as examples when you write your essay.
- Do some research on the topic/text you have chosen. Select those references that you find the most useful and select some quotes that you can use to illustrate and support your points.
- Prepare an abstract that very succinctly summarises your main objectives and the conclusions you want to reach.
- Give a title to your essay.
- Prepare a draft clearly outlining the development of your essay. This should contain:
 - Introduction stating your main objectives.
 - Body of ideas with different points you will develop in your assignment with a brief explanation of
 what you'll consider in each of the points. Thesepoints should make your argument flow and,
 therefore, should be cohesively linked so that no abrupt changes of topic occur (make sure you do
 not digress! Stick to your argument!).
 - · Conclusions you have reached.

What you have to submit for the first part of your assessment is a document that contains the following:

- Title of your essay.
- Brief abstract (250 words) of your essay.
- Draft that clearly shows the structure and main arguments of your essay.
- Annotated bibliography list.

(A TEMPLATE FOR YOUR DRAFT WILL BE PROVIDED TO HELP YOU)

FINAL ESSAY:

Remember to stick to the following instructions:

- Length 1500/2000 words.
- Font: Times New Roman 12 / Arial 11 / Calibri 11
- Assignments should be given an original title.

- Assignments should be clearly organised with an introduction, development and conclusion. The introduction should already clarify your major points. Basically, it should very briefly reflect your approach to the topic, which you will then develop in subsequent paragraphs. If you have written a good draft and follow instructions after our revision of the draft, this should be the easiest part.
- All assignments should have quotes from primary sources (a minimum of two and they should not exceed 100 words). Absence of quotes from primary sources and wrongful format of reference will be penalized.
- Students should read at least two secondary sources and include a minimum of one quote from each of the sources you have used. Wikipedia, fan reviews and dictionaries are not accepted as external references.
 Absence of quotes from secondary sources and wrongful format of reference will be penalized.
- At the end of the assignment, there should be a bibliography with primary and secondary sources. Absence of reference list and wrong format of bibliography / filmography will be penalized.
- Plagiarism is not allowed. Assignments containing plagiarised material (even if only partial) will automatically be failed (0).
- A rubric (scoring guide) will be provided.

Bibliography

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Rockland, Michael A. *La cultura popular o ¿Por qué estudiar basura?* Texto bilingüe. Traducción de Fidel del Olmo González e Isabel Martín de Miguel. Introducción de Manuel González de la Aleja. León: Universidad de León, Taller de EstudiosNorteamericanos, 1999.

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Viñas Piquer, David. *El enigma best-seller: Fenómenosextraños en el campo literario.* Barcelona: Ariel, 2009.

Worpole, Ken. *Reading by Numbers: Contemporary Publishing and Popular Fiction.* London: ComediaPublishing Group, 1984.