DEGREE CURRICULUM
ORAL AND WRITTEN ENGLISH
FOR THE MEDIA

Coordination: MARTÍN RUBIO, FRANCISCO JAVIER

Academic year 2019-20
###Subject's general information

<table>
<thead>
<tr>
<th>Subject name</th>
<th>ORAL AND WRITTEN ENGLISH FOR THE MEDIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code</td>
<td>101960</td>
</tr>
<tr>
<td>Semester</td>
<td>1st Q(SEMESTER) CONTINUED EVALUATION</td>
</tr>
<tr>
<td>Typology</td>
<td></td>
</tr>
<tr>
<td>Degree</td>
<td>Bachelor's Degree in Audiovisual</td>
</tr>
<tr>
<td>Course</td>
<td>Communication and Journalism</td>
</tr>
<tr>
<td>Character</td>
<td>1</td>
</tr>
<tr>
<td>Modality</td>
<td>COMMON</td>
</tr>
<tr>
<td></td>
<td>Attendance-based</td>
</tr>
<tr>
<td>Course number of credits (ECTS)</td>
<td>6</td>
</tr>
<tr>
<td>Type of activity, credits, and groups</td>
<td>Activity type</td>
</tr>
<tr>
<td></td>
<td>Number of credits</td>
</tr>
<tr>
<td></td>
<td>Number of groups</td>
</tr>
<tr>
<td>Coordination</td>
<td>MARTÍN RUBIO, FRANCISCO JAVIER</td>
</tr>
<tr>
<td>Department</td>
<td>ENGLISH AND LINGUISTICS</td>
</tr>
<tr>
<td>Language</td>
<td>English</td>
</tr>
</tbody>
</table>
### Teaching staff

<table>
<thead>
<tr>
<th>Teaching staff</th>
<th>E-mail addresses</th>
<th>Credits taught by teacher</th>
<th>Office and hour of attention</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOBERA ESPÍ, IRINA</td>
<td><a href="mailto:irina.lobera@dal.udl.cat">irina.lobera@dal.udl.cat</a></td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MARTÍN RUBIO, FRANCISCO JAVIER</td>
<td><a href="mailto:xabierm@dal.udl.cat">xabierm@dal.udl.cat</a></td>
<td>4.5</td>
<td></td>
</tr>
</tbody>
</table>

### Subject’s extra information

Continuous assessment. There will be 5 evaluation items, each 20% of the final grade. This means there will not be a re-sit exam.

### Learning objectives

Written and oral communication. Discursive genres. Characteristics of journalistic language.

English and ELF (language as a system versus language as performance; correctness versus effectiveness)

Style guides in the media

Language as a system.


Spelling rules. Beyond the language: pronunciation and articulation in English; gesture and body posture in oral expression.

Main dialectal phonological traits. The most typical errors. Intonation. Newsreading.

### Significant competences

**Competences:**

**Basic:**

CB4. Being able to convey information, ideas, problems and solutions both to specialised and non-specialised audiences.

**General**

CG1. Developing autonomous learning strategies.

**Specific**

CE1. Developing proficiency in oral and written English so that in can be used in the specific sphere of social communication media.

**Transversal**
CT2. Acquiring a significant level in the English language.

Subject contents

Unit 1: Genre: Halliday and Swales. From weather forecasting to the elevator pitch, from post-modern horror to rom-com. (xavi) MTT

Unit 2: Connectors, paragraphing, grammar aspects. (irina) MTT

Unit 3: Basics of phonology. Language policy (Spolsky's status, corpus and acquisition planning), transnational television, English at local and regional levels. Dubbing versus subtitling; subs and captions; proposal for subtitling. (xavi) FT

Unit 4: Speaking in public. Specialised vocabulary in the cinema, reporting and other areas of audiovisual communication and journalism. (irina) ORAL TASK and FT

Unit 5: The art of reviewing (thesis + brief summary + deep analysis + coda). (xavi) WRITTEN REVIEW

Methodology

1. Lectures.
2. Colloquia.
7. Written work.

Development plan

There will be split groups from day one, and always in computer labs 3.48 and 3.49.

Group A on Tuesdays 3.45 to 4.45 pm; Group B on Wednesdays 4 to 5 pm.

Theoretical lessons, always in room 1.03, will take place on Tuesdays from 5 to 7 pm and on Wednesdays from 5 to 6 pm (except for the first two weeks, when it will take place from 3 to 4 pm).

There will be 5 blocks of three weeks; XAvi is in charge of blocs 1m 3 and 5, whereas Irina will be in charge of blocs 2 and 4.

Evaluation

Written tests: 65%

Mid-term test: 25% November 5th and 6th pm in the computer labs: (1) questions about genre theory; (2) exercises with grammar aspects; (3) listening task.

Final test: 40% Official date and time, in the computer labs: (1) questions about language policy; (2) subtitling short video; (3) listening task; (4) oral review.

Projects: 35%

Oral task: 15% You will receive the specific instructions days before the submission of the task (since improvisation is an important element), but it will entail recordings yourself for 4 to 7 minutes while developing a topic.
Written review: 20%: Review of a film (you will have to choose a film from a list of just a few, and watch the film in the cinema). Between 400 and 1200 words. Deadline for the delivery will be the day of the final test

* This percentage entails that students have the right to re-sit this test.

Work incompatibilities:

Students who work full time and who can prove this may be allowed to ask for *valuació alternativa*, at the end of the course, if formal petition to do so is provided within 5 days and by following the administrative regulations for this type of assessment. For more information please contact academic@lletres.udl.cat or Secretaria de Lletres (in the Rectorat building).

Bibliography


